

JAKE ALVIENE

New York, NY

jakealviene.com
jake.alviene@gmail.com
+1 518.944.4213

Art Director with 8+ years making complex products and ideas visually appealing and human. Skilled in leading teams from concept through production, creating integrated experiences across film, digital, and social platforms. Adept at translating strategy and technology into work that connects culturally while maintaining the highest standards of craft.

EXPERIENCE

BRAY & CO, NEW YORK

Senior Art Director

December 2024 - Present

- Led creative across three accounts, developing and executing integrated campaigns for Teremana Tequila, Fidium Fiber, and Replay Destinations
- Managed a team of twelve designers in the development of assets for print, digital, and social
- Partnered with strategy team to translate product insights into visual narratives and high-impact launch assets

VML, NEW YORK

Art Director

June 2023 - December 2024

- Led creative for Ford and Ford Credit, developing always-on digital content and campaign platforms
- Directed art and design for interactive experiences, exploring new platforms to push creative boundaries
- Crafted engaging creative for Grand Marnier, Coca-Cola, and Leidos

FREELANCE ART DIRECTOR

Saatchi & Saatchi, DDB, Media.Monks

April 2022 - December 2022

- Collaborated closely with production and design teams to deliver seamless executions across multiple platforms
- Developed creative assets for Jordan, Alfa Romeo, Miele, and Volkswagen

HAVAS, NEW YORK

Creative Producer

July 2019 - June 2021

- Responsible for the timely creation of international television and social productions for Reckitt Benckiser

GREY, NEW YORK

Creative Producer

July 2016 - July 2019

- Partnered with creatives on the ideation and execution of in-house digital work
- Worked as an editor on the development of award materials and proof of concept films
- Turned creative concepts into campaigns for clients including Best Buy, Nestle, and Franks Red Hot Sauce

EDUCATION

MIAMI AD SCHOOL

Berlin, March '23

Diploma of Art Direction

STATE UNIVERSITY, ONEONTA

New York, May '16

Bachelor Communication Studies

Minor Public Relations

SKILLS

Conceptualization
Adobe Creative Suite
Stills and Motion Capture
Video Editing
Typography & Layout
DaVinci Resolve

AWARDS

New York Festivals Advertising Shortlist
Teremana Don't Bring Anything Kit
Aloe Blacc x Fidium streaming
"Broken Ad"

D&AD
New Blood
Hey Jane, The Right Uniform

Clio's Entertainment
Emerging Creatives Shortlist
Amazon Prime Video, Maze On

Golden Drum
Young Drum Shortlist
Your Slovenia

One Show
Young Ones Shortlist
Lego Imagination Travels

Shorty Award
Best use of Facebook Live; Silver

Applebee's Agency Partner of the Year
Grey, NY (2018)

NCAA Academic All American

3x NCAA Athletic All American