MADVERSE CONTENT POLICY

MADVERSE

Last updated November 5, 2026

Any capitalized terms used but not otherwise defined in this Content Policy shall have the meanings ascribed to them in the Terms of Service and/or the Distribution Agreement available on the Site.

You agree that you shall not upload, promote or post any content on the Site, Platform or through the Service, which is used to or contains information that is used to or does any of the following, including but not limited to:

I. Infringe or violate any applicable law or third-party right, including but not limited to intellectual property rights or privacy rights;

II. Any AI generated content that does not comply with the Madverse AI Music Policy, including mass-generated content and content created without the commercial-use rights required under that Policy. AI generated content, as used herein, shall mean and include any Track, Video or Content that has been generated, composed, arranged, or otherwise created through the use of any artificial intelligence tools and platforms, generative adversarial networks, diffusion models, etc. whether in substantial part or whole, including but not limited to promotional visuals for Content, and any other such works.

III. Any deepfakes, which as used herein shall mean any AI generated content wherein an individual's characteristics including but not limited to, voice, image, facial features, mannerisms, and performance is replaced either partially, or in whole with another individual's such characteristics, and/or the inclusion of any other third-party content, and any AI generated content that imitates the voice, image or likeness of a real person without their documented permission.

IV. Victimize, harass, degrade, or intimidate an individual or a group of individuals on the basis of gender, religion, political opinion, sexual orientation, race, ethnicity, age, or disability.

V. Violate any law, statute, ordinance, or regulation including, without limitation, those governing consumer protection, Internet tobacco sales, unfair competition, anti-discrimination or false advertising.

VI. Offer or disseminate fraudulent goods, services, schemes, or promotions (e.g. make-money-fast schemes, chain letters, pyramid schemes), payday loans or engage in any unfair deceptive act or practice.

VII. Are associated with any form of gambling, betting, lottery & bingo type services.

VIII. Are associated with any form of adult, sexually-oriented, or obscene materials or services, including without limitation, any material clearly designed to sexually arouse the viewer/reader (e.g. books, text, photos, videos, X-rated movies, pornographic materials, etc.), any materials which require individuals to be eighteen (18) years of age or older to view or purchase those materials, escort services, and adult websites.

IX. Are associated with the sale of:

- Any controlled drug that requires a prescription from a licensed practitioner, or any over-the-counter drug, or non-prescription drugs.

X. Are associated with illegal telecommunications or cable television equipment, such as access cards, access card programmers and unloopers, cable descramblers or filters.

XI. Are associated with weapons of any kind and related items, including firearms, firearm parts and magazines, ammunition, BB and pellet guns, tear gas, stun guns, switchblade knives and martial arts weapons

XII. Take advantage of minors' inexperience and credulity; exploit the special trust minors have in their parents, teachers or other persons.

XIII. Unreasonably put/ show minors in dangerous situations

XIV. For spreading any false information related to the ongoing pandemic situation due to the COVID 19 outbreak or any similar public health concern.

XV. Market for:
A. Nicotine, nicotine products, products imitating nicotine products, symbols related to smoking or nicotine;
B. Drugs of any kind, products related to drugs, symbols related to drugs, the use of drugs of any kind.

EDITORIAL SPECIFICATIONS

Audio File Specifications

Currently, our system accepts 44.1kHz or greater / 16-bit or 24-bit stereo audio files.

M4A & MP3 formats are not accepted for submissions.

Audio files must be FLAC, WAV, DSF or DFF and meet one of the specifications below:

FLAC or WAV specifications:

- DXD 352.8 kHz 24 bits
- HD Audio 192 kHz 32 bits
- HD Audio 192 kHz 24 bits
- HD Audio 176.4 kHz 32 bits
- HD Audio 176.4 kHz 24 bits
- HD Audio 96 kHz 32 bits
- HD Audio 96 kHz 24 bits
- HD Audio 88.2 kHz 32 bits
- HD Audio 88.2 kHz 24 bits
- HD Audio 48 kHz 32 bits
- HD Audio 48 kHz 24 bits
- HD Audio 48 kHz 16 bits
- HD Audio 44.1 kHz 32 bits
- HD Audio 44.1 kHz 24 bits
- Audio 44.1 kHz 16 bits

DSF or DFF specifications:

- DSD64 2822.4 kHz 1 bit
- DSD128 5644.8 kHz 1 bit
- DSD256 11289.6 kHz 1 bit

If you are trying to submit a bit rate outside of what our system accepts, the system will notify you that this is not accepted.

Please remove all embedded metadata from the audio files before submitting the release.

Having metadata embedded in the file can cause issues with the upload. Partners do not process the metadata through the file; this is why you enter the metadata information in the other fields provided.

Unsupported audio files:

Please note Madverse does not support the following type of audio files:

- Floating-point WAV files (we can only accept fixed-point files)
- FLAC files with embedded MPEG streams

COVER ART SPECIFICATIONS

Deliver the album's original cover art, and don't use generic art templates. Don't use art that doesn't match the album you're delivering. The same image cannot be used for different releases. Your release cover art should be in the following specification. This is a requirement by the many partners we work with.

- A minimum size of 1400 x 1400 pixels (a perfect square) and a maximum size of 6000 x 6000 pixels.
- A minimum resolution of 72dpi (we recommend 300dpi)
- RGB color mode (CMYK will not show up correctly) JPEG file format
- Do not send us thumbnails, .png files or images smaller than the requested size.

IS THERE ANYTHING THAT IS NOT ALLOWED ON MY RELEASE COVER ART?

- The image must be specific to the release you are submitting, but you can re-use the same image, as long as it doesn't misrepresent the release.
- Do not put release time frames such as new release, exclusive, or out xx/xx or anything involving time frames on the artwork.
- The image cannot use UPC barcodes or QR codes.
- Quality. Images must not be blurry, pixelated, mismatched, misaligned, rotated, incorrect, or have other quality issues.
- Art must not contain URL website addresses, logos, or any other reference to any Digital Service Provider or external site logo or link or any third-party intellectual property for which you do not hold the necessary rights.
- Art must not contain any third-party trade mark or brand name, except as permitted under Clause X(d) of the Madverse Digital Distribution Services Agreement.

- Art must not contain the term “Exclusive”.
- References to Physical Packaging or Retailers. Art must not include references to the Physical packaging (for example, CD or cassette) or any other retailers.
- Digital Product. Art must not include references to it being a digital product.
- Pricing. The art must not include references to pricing, including “Reduced Price,” “Low Price,” “Available for $9.99,” “For Promo Use.,” “Free” or “Available for Streaming/Download”.
- Pornography. Art must not contain pornography or a URL for a website that contains or links to pornography.
- Up-selling. The art must not up-sell to another product.
- Misleading. The art must not be misleading (for example, prominently depicting or referencing an artist even though the artist does not perform on the album).
- Missing Content. Art must not contain references to content that the album doesn’t contain, such as “included DVD” or “includes lyrics.”
- Tribute albums where the name of the original artist is as large or larger than the performing artist.
- Cover tracks. Artwork must not contain the name of the original performer.

INTELLECTUAL PROPERTY

You hereby warrant and agree that all Content, Tracks and/or Video submitted, shall be free of any litigation, arbitration, administrative proceedings, and any other regulatory restrictions. In the event You are desirous of or have incorporated any third-party literary, musical and/or dramatic work/content or any other material which is owned/controlled by a third party individual or entity (“Third Party Content”) in any of the Tracks, Content and/or Video submitted, it shall be your sole responsibility to acquire and retain the proper and effective licenses/permissions/approvals for incorporation of such Third Party Content. Madverse shall not be responsible for any claims or liabilities arising from use of such Third-Party Content. Any Third Party Content incorporated shall be in accordance with the permissions and prohibitions of the Madverse Policies available on the Site and Platform. Artwork and metadata must not use any third-party trade mark or brand name, except as permitted under Clause X(d) of the Madverse Digital Distribution Services Agreement.

MISCELLANEOUS

- Madverse shall not be obligated to accept any Tracks, Video and/or Content submitted by you.
- Madverse reserves the right to reject any such Tracks, Video and/or Content, without prior notice, that is in its sole discretion, in violation of any of the Terms or policies available on the Site and Platform. You will be provided a written reason for such refusal (emails permitted).
- You shall not engage in streaming fraud or stream manipulation as prohibited in this Content Policy read with Section X of the Madverse Distribution Agreement.