# MADVERSE AI MUSIC POLICY

MADVERSE

At Madverse, we believe AI is a powerful tool that can enhance creativity - not replace it. We fully support artists using AI to complement their skills and push creative boundaries.To ensure your music is successfully distributed across global streaming platforms, it's important that all releases follow standard industry guidelines. Please review the key requirements below.

This Policy forms part of the Madverse Terms referred to in the Madverse Digital Distribution Services Agreement and applies to all releases submitted for distribution through Madverse.

Last updated November 5, 2026

## What We Accept

Madverse supports AI-assisted music where a human artist remains the creative force behind the work.

We accept tracks where AI has been used as a collaborative tool, provided the music is created using AI tools that are trained on licensed or otherwise authorised data and used under an active paid licence that grants you commercial-use rights in the output. You are responsible for checking and complying with the terms of the AI tool you use. Madverse does not endorse, and makes no representation about, any AI tool or the data on which it was trained.

Free tier outputs from any AI platform are not eligible for distribution, as they do not include commercial use rights.

Use of a permitted or licensed AI tool does not by itself make a track eligible for distribution, and does not exempt it from the rules on mass-generated content, spam, authenticity and intellectual property set out below.

## AI Distribution Guidelines

### 1. No Mention of AI in Metadata (Critical Requirement)

Your release must not include any mention of AI in the title, artist name, album name, or any metadata fields. This is a strict requirement across streaming platforms and non-compliance can lead to immediate rejection. This does not apply to the AI declaration under Rule 6, which is not displayed as part of your release metadata.

### 2. Full Ownership & Rights

You must have 100% legal rights to your submission. This includes the composition, sound recording, and any AI-generated elements (as defined in Rule 7), samples, or lyrics used. For AI-assisted tracks, this means you must be on an active paid subscription on the AI tool used at the time of creation, with commercial rights granted under that plan. You must keep proof of your subscription or licence, and your project or session files, and provide them to Madverse on request.

### 3. Authenticity & Identity

Your music must not imitate or replicate another artist's voice, style, or identity without clear, documented permission. This includes the use of AI voice models, voice cloning, or prompts that refer to a named artist, and the use of the voice, name or likeness of any real person other than yourself in a track, its artwork or metadata, without that person's documented permission. Madverse may take down such content immediately.

### 4. No Mass-Generated Content

Submitting bulk, generic, or spam-like content designed to manipulate streaming algorithms is not allowed and may lead to takedowns, and to the other actions set out under Compliance & Removals. We support genuine, original artistry.

Mass-generated content means releases uploaded in a volume, pattern or manner which, in Madverse's reasonable assessment, indicates that they have been produced or uploaded mainly to exploit streaming, recommendation or royalty systems rather than as genuine creative works. In making this assessment, Madverse may consider, among other things:

- the volume and frequency of uploads from an account or related accounts;
- the degree of similarity between tracks, including in composition, structure, sound, duration and vocals;
- the use of generic, templated, repeated or auto-generated titles, artist names, metadata or artwork;
- the proportion of the catalogue created wholly or substantially by generative AI;
- listening, skip and playlist patterns, and any reports or deductions from streaming platforms; and
- any other information available to Madverse.

No single factor is decisive, and Madverse's Trust & Safety team reviews each case before action is taken. Madverse may also take action against any account that it reasonably believes is related to, or is being used to avoid action against, the account concerned.

### 5. Respect for Intellectual Property

All content must be original and should not infringe on any third-party copyrights or intellectual property. This includes AI-generated lyrics, melodies or audio that reproduce or closely imitate an existing work. You are responsible for checking AI outputs before you submit them.

### 6. Mandatory AI Declaration

For every release submitted on or after November 5, 2026, you must declare, using the AI declaration field on the Madverse Platform, whether and how AI was used to create any part of the release, including its composition, lyrics, vocals, instrumentation and artwork. The declaration must be complete and correct. A failure to declare, or an incorrect declaration, is a violation of this Policy in its own right, whether or not the release otherwise complies with it. This requirement does not apply to releases submitted before November 5, 2026. The declaration is collected for Madverse's review and may be shared with streaming platforms in the form they require. It is not part of the title, artist name or other display metadata referred to in Rule 1.

**7. YouTube Content ID**

Madverse does not offer YouTube Content ID, or any similar content identification service, for any track that contains AI-generated elements. In this Policy, AI-generated elements means any melody, composition, lyrics, vocals or instrumental performance generated, in whole or in part, by a generative AI system. Tools that only process or enhance audio created by a human, such as mixing, mastering, stem separation, noise reduction, pitch correction or time-stretching, do not create AI-generated elements, provided they do not generate new musical material. Madverse may remove any track containing AI-generated elements from Content ID on not less than thirty (30) days' notice to you, or sooner where YouTube requires it or a claim is received.

## Compliance & Removals

To maintain quality and trust across platforms, please note:

If a release is rejected by any streaming platform (DSP) or does not meet Madverse's internal policies - including AI content policies - it may be rejected or taken down without prior notice.

Where a release or account does not comply with this Policy, or while Madverse reviews a release or account, Madverse may take one or more of the following actions, as it considers proportionate:

- take down, or decline to distribute, any release;
- pause new releases from the account for up to ninety (90) days;
- reduce the number of releases the account may submit in any period;
- require enhanced review of submissions before release;
- withhold revenue generated by the releases concerned, in accordance with the Madverse Digital Distribution Services Agreement and the Fraud & Infringement Policy; and
- suspend or terminate the account.

While a review is pending, Madverse may pause new releases, limit or review submissions and hold revenue, but will take down a release, or suspend or terminate an account, only once it has found that this Policy has been breached, unless a streaming platform or applicable law requires earlier action.

Madverse will notify you of any action taken and, where practicable and where it does not prejudice a review, the reasons for it. If you believe an action was taken in error, you may ask for a review by writing to trustandsafety@madverse.co.

Artists are solely responsible for ensuring their releases remain compliant for the full duration they are live on streaming platforms. Madverse reserves the right to act on any DSP escalation immediately.

## Changes to this Policy

Madverse may update this Policy from time to time. We will notify you of any material change in the manner set out in the Madverse Terms of Service. Unless stated otherwise, a change takes effect thirty (30) days after we notify you. Rule 6 applies only to releases submitted on or after that date. Other changes apply from that date to all releases, including releases submitted earlier, but Madverse will not use them to withhold revenue earned before that date.