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# Future Product Days 2025

24-25 September 2025

Copenhagen

2,500+ attendees

Learning & Inspiration





Future  
Product Days  
2025

FPO

Why attend For whom The Event The Venue



For Teams with Ambitions

# Why your Team should attend the Conference

## Inspiration and Ideas



The event is a Factory for ideas and innovation thinking that can be converted into concrete actions and results in your organization.

## Spot Trends



Enable your team to stay ahead with the latest developments and gain insights into future trends of the industry.

## Acquire skills



Through workshops and expert tutors your crew will hone their talents and come back with new know-how and best-practices

## Bonding Experience



Reward your crew with an unforgettable educational trip that also gives them a motivating and energizing team experience



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A Conference like no other

# Advantages

- **affordable ticket prices compared to many other events**
- **group discounts on top**
- **five stages - ideal for various interests and levels of seniority**
- **many workshops to choose from that give your team and organization valuable ideas and know-how**
- **Copenhagen is easy to reach from all over Europe**
- **combine education with a team event: Party and Concert included in all tickets**



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For everyone working with digital products

# Who the FPD is for

Whether you are looking to stay ahead of the curve, hone your skills, harvest new ideas, find new solutions to your product challenges, and have fun with your team - the Future Product Days are the place to be.

Product & UX Designers

Product Managers

Researchers

UX Writers

AI Specialists

Service Designers

+ For anyone enthusiastic about Digital Products



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Uncover the future

# One event — four topic worlds

Get ready to be inspired, challenged, and connected as we dive into the ever-changing landscape of digital products. The Future Product Days will feature world-renowned speakers, interactive workshops, hands-on demos, and countless networking, matchmaking and business opportunities.

## UX & Product Design

Cutting edge UX topics & world class speakers on two big stages

## Product Management

Leadership and Decision-Making

## AI in Product

Capabilities and Trends for digital product crafters

## E-Commerce

Strategies, Insights and Trends for E-Com pros and decision makers

+ Exclusive add-ons for Designers, Executives and Startups

+ Tech Exhibition



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## Our Speakers

A sample of the **confirmed speakers** from our **hand-picked line-up** from **around the world**, with many more to come!



Principal Director of Product Design  
**Dave Crawford**



Principal Product Designer  
**Tobias Ahlin**



Staff UX Researcher  
**Andrej Balaz**



Head of Product  
**Luke Wroblewski**



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## Our Companies

Most attendees in 2022-2024 came from **larger companies** and enterprises. However, also **mid-size agencies and brands** are represented. Below is a **selection of companies** where attending teams came from in the past.



Mercedes-Benz



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# About the venue

The Train Workshop is one of Copenhagen's largest and leading event locations. The venue is located in proximity to the main station and easy to reach from the airport by train, metro or taxi. The almost 10.000m<sup>2</sup> was previously used for maintenance of the Danish steam locomotives. In 2009, the building was modernized into a full service event location of the highest standard- though still keeping the authentic and industrial look.

Lokomotivværkstedet  
<https://www.lvcph.dk>



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