

# Luca Briggs

UI/UX DESIGNER

## CONTACT

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LUCABRIGGS.DESIGN

LINKEDIN

## ABOUT ME

A detail-focused designer with a strong passion for UI/UX, product design, and web development. Curious by nature and always learning, I bring energy and adaptability to every project.

## EDUCATION

Manchester Metropolitan University 2019 - 2024

**Bachelors Graphic Design**  
First-Class Honours

**Art & Design Foundation**  
Distinction

## CORE SKILLS

- Figma
- Photoshop
- After Effects
- Illustrator
- Notion
- Webflow
- HTML/CSS
- Firefly
- Premiere Pro
- Rive

## RECOMMENDATIONS

*"... Luca's super adaptable, picks things up fast, and always brings a positive, can-do attitude. He's also really easy to work with - open to feedback, happy to jump into new challenges, and always focused on doing great work, no matter the task.*

*If you're looking for a talented, flexible designer who can work across a range of disciplines and just get things done, I'd definitely recommend Luca."*

**Adam Waterhouse**  
Chief Operating Officer  
Avark

*"Luca would be a great addition to any team. He learns fast, has a great attitude and is multi-skilled."*

**Ian Cox**

Co-Founder  
Avark

References available upon request

## EXPERIENCE

Boshhh, Manchester

2025 - Current

### UI/UX Designer

- Led UX discovery for Boshhh's website and app redesign, aligning structure and content with the brand's shift from SIM services to a financial health platform. This included in-depth UX audits and benchmarking of key fintech competitors.
- Developed a new sitemap and information architecture based on research insights and user goals, setting the foundation for future content and design.
- Ran early-stage user testing sessions to validate content hierarchy, page structure, and tone.

Avark, Media City

2022 - 2025

### Digital Designer

- Played a key role in delivering responsive desktop and mobile interfaces for clients in Web3 and fintech. Simplified complex user flows into intuitive designs that improved usability and engagement.
- Led the team's adoption of Webflow, creating training materials and hosting a session to improve workflows.
- Introduced motion design using After Effects, enhancing user interactions and improving onboarding clarity.

Remote

2022 - CURRENT

### Freelance Designer

- Designed and built a website for a local gym, improving their online presence and attracting new members through improved UX.
- Developed a web presence for a Web3 startup, covering UI, branding, and white-papers.
- Collaborated on passion projects with friends and family to stay creatively energised and keep pushing my skillset.

Manchester Metropolitan University

2019 - 2022

### Content Creator/Videographer

- Filmed, edited, and produced social media content for the university and its corporate partners, including Starbucks and Domino's
- Worked independently across a variety of locations and formats, often managing end-to-end production under tight deadlines.

## INTERESTS

I'm passionate about creativity and challenge, from storytelling through design and music, to pushing myself with endurance training. I also love climbing and getting outdoors, especially in places like Snowdonia, the Lakes, and the Scottish Highlands.