

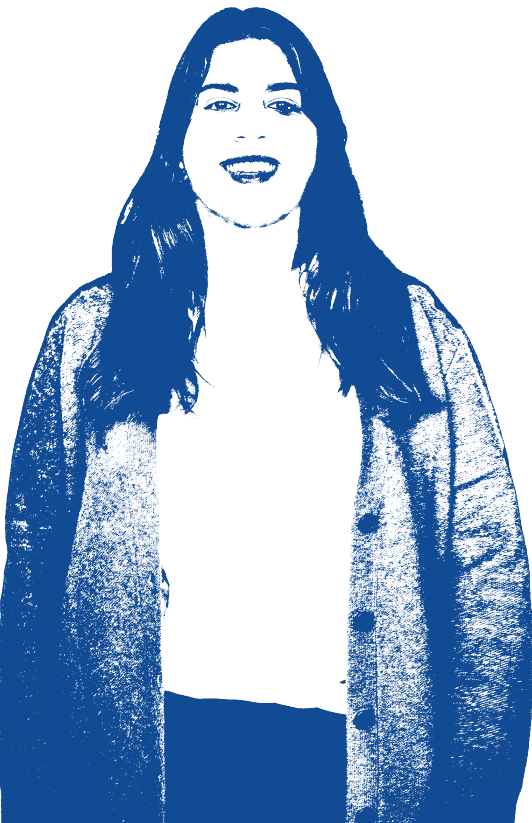
hi! i'm
beatriz.

Portugal & Spain
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/graphic
designer
/creative
/storyteller

/curious
/ambitious

Portfolio



Personal

Hi! I'm Beatriz Azevedo, a Graphic Designer passionate for branding & it's creation process, developing visual identities to elevate brands. Having just concluded a Masters degree in Creative Direction, Content & Branding, I'm now looking for enticing job opportunities that challenge my visual style and allow me to further explore this creative world I thrive learning from.

Experience

- Independent Worker

Freelance Graphic Designer
& Social Media Manager

Remote

07.2022 - present

 - Developing graphic 2D pieces, branding and storytelling for social media channels
 - Managing and scheduling social media channels
 - Photography and editing for product design
- The Address - Luxury Real Estate

Communication Designer

Lisbon, Portugal

09.2022 - 07.2023

 - Graphic design 2D pieces (brochures, presentations, invitations, branding & more)
 - Digned websites and landing pages
 - Developed graphic pieces, branding and storytelling for social media channels

Education

- IE Business School

Master Degree
Creative Direction, Content & Branding

Madrid, Spain

09.2023 - 07.2024

 - Creative Direction, Design & Storytelling
 - Evaluation: 3.62/4 GPA
- ETIC

Post-Graduate Course
Graphic Design

Lisbon, Portugal

09.2022 - 07.2023

 - Visual communication projects for real brands, products and services
 - Evaluation: 3.60/4 GPA
- NewSchool of Architecture & Design

Exchange Semester,
Bachelor in Global Design

San Diego, USA

04.2022 - 06.2022

 - Focus on New Media, Marketing & Graphics
 - Evaluation: 3.88/4 GPA
- IADE - Creative University

Bachelor Degree,
Global Design

Lisbon, Portugal

09.2019 - 07.2022

 - Graphic Design, Product Design, 3D Modelling, UI/UX Design, Game Design & more
 - Evaluation: 3.50/4 GPA

Skills
(hard-soft)

- Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe XD

Adobe Lightroom

Adobe Premiere

Microsoft Office

Cinema 4D

Figma
- Graphic Design

UI/UX Design

Creative Direction

Photography

Storytelling

Social Media & Analysis

Brand Identity

Content Creation

Conceptualisation

Languages

- Portuguese

English

Spanish
- ★★★★★

★★★★★

★★★★☆

Certificates

- AICE Cambridge Diploma

High Achievers Scholarship

1st Place 'ETIC IDEA'
- GPA 3.60/4

Bachelor Degree & Exchange

Final Project for Post-Graduate