



TEN
Holdings

Disclaimer



The information included in this presentation, other than those relating to historical facts, are “forward-looking statements.” Statements including words such as “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “intend,” “expect” or similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements may include, but are not limited to, statements relating to our objectives, plans, and strategies; statements that contain projections of results of operations or of financial condition; statements relating to the industry and government policies and regulations relating to our industry; and all statements (other than statements of historical facts) that address activities, events, or developments that we intend, expect, project, believe, or anticipate will or may occur in the future.

Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. We have based these forward-looking statements on assumptions and assessments made by our management and on information available to them in light of their experience and their perception of historical trends, current conditions, expected future developments, and other factors they believe to be appropriate, as of the time when such forward-looking statements were made. Important factors that could cause actual results, developments, and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the overall global economic environment; general market, political, and economic conditions; projected capital expenditures and liquidity; changes in our strategy; government regulations and approvals; and litigation and regulatory proceedings. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and the development of the industry in which we operate may differ materially from the forward-looking statements contained herein. In addition, even if our results of operations, financial condition and liquidity, and the development of the industry in which we operate are consistent with the forward-looking statements contained herein, they may not be predictive of results or developments in future periods. We undertake no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law.

We caution investors that actual results may differ materially from the anticipated results and encourage investors to review other factors that may affect our future results in the Company’s registration statement and other filings with the U.S. Securities and Exchange Commission. You may get these documents for free by visiting EDGAR on the SEC website at <http://www.sec.gov>.

TEN HOLDINGS, INC.
NASDAQ: XHLD

About Us

TEN Holdings, Inc. ("TEN Holdings") provides comprehensive event, production, and broadcasting services, with a focus on delivering exceptional virtual, hybrid, and in-person events for Fortune 1,000 companies.

Leveraging cutting-edge technology and industry expertise, we aim to create seamless, high-impact experiences tailored to meet the unique needs of each client and to ensure precision, quality, and engagement at every stage of the event process.



OUR MISSION

Premier Provider of Event Solutions

The TEN Holdings, Inc.'s mission is to become a global leader in enterprise event solutions, serving every market and providing excellent services to event professionals worldwide. The company is dedicated to elevating event experiences through cutting-edge technology, high-quality production, and seamless execution, to ensure that clients achieve their event goals with confidence and ease.



OUR JOURNEY

Innovating The Event Experience



Webcasting Company Founded in 2011

- ✓ **Over a Decade of Experience:** With more than 13 years in the industry, we have built extensive expertise in delivering high-quality virtual and hybrid events, establishing a strong reputation for excellence.
- ✓ **Proven Adaptability:** Having navigated significant industry shifts, including the rapid rise of virtual events, we have continuously evolved our technology and services to meet the changing needs of clients.

Purchased by Publicly Traded Japanese Events Co.

- ✓ **Expanded Global Reach:** The acquisition provides access to new international markets, allowing us to leverage the established presence and network of the Japanese company to expand.
- ✓ **Enhanced Resources & Expertise:** Partnering with a successful global company brings additional resources, which can further strengthen our offerings and service quality.

Positioned for Growth in Global Event Solutions

- ✓ **Expanded Market Opportunities:** Opens doors to new markets and diverse client bases across different regions, increasing revenue potential and brand recognition.
- ✓ **Scalable Solutions:** Leverage scalable technologies and processes, adapting to the unique needs of each market while maintaining efficiency and delivering high-quality services worldwide.



CORPORATE STRUCTURE

The Brands Behind The Business



V-CUBE

Controlling Stockholder

65% Ownership of TEN Holdings, Inc.



TEN HOLDINGS, INC.

Holding Company

100% Ownership of Ten Events, Inc.



TEN EVENTS, INC.

Operating Entity

TEN HOLDINGS INC., LEADERSHIP

Pioneering Innovation. Powering Growth.



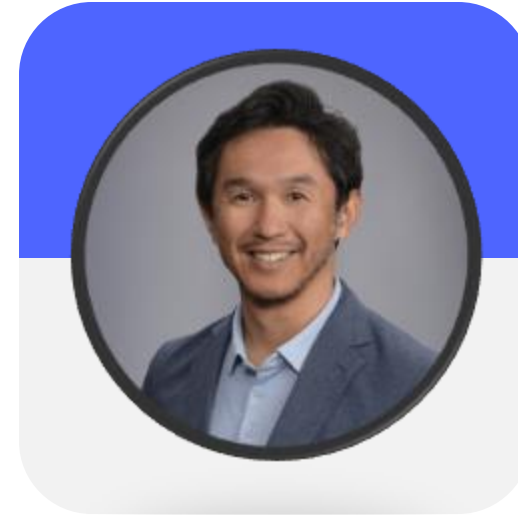
**Randy
Jones**

Chief Executive Officer
& Director



**Virgilio
D. Torres**

Chief Financial Officer
& Director



**Naoaki
Mashita**

Director

TEN EVENTS LEADERSHIP

Exceptional Events. Proven Success.



Alex Kunin
Chief Revenue
Officer



John Dajnowski
Vice President, Sales
Operations



Kelly Watson
Vice President,
Strategic Accounts



Chad McNeal
Senior Vice President,
Operations



Erica Scudilla
Vice President,
Marketing & Comm



Amy Del Guerico
Vice President,
Client Experience



Chris Gannon
Vice President,
Software
Development



Kevin McLane
Vice President,
Product & Technology



WE DELIVER FLAWLESS

CORPORATE EVENTS



Virtual Events

We offer top-tier streaming, interactive platforms, and seamless digital experiences, to ensure a smooth, engaging environment for online audiences.



Hybrid Events

We combine the best of both worlds, providing high-quality production for in-person attendees while offering interactive features and real-time streaming for virtual participants.



In-Person Events

We provide expert on-site production, handling everything from live video feeds to seamless event execution.

4.5M Attendees

3,000+ Events

39K Attendees in 1 Live
Broadcast Event



OUR DIFFERENTIATOR

THE BROADCAST EXPERIENCE

Immersive & Engaging

Ten Events' broadcast experience endeavors to ensure that every virtual and hybrid event is produced with the same level of professionalism and polish as a network-quality broadcast, capturing and keeping audience attention.

This expertise translates into seamless execution, high production value, and engaging viewer experiences that elevate brand perception and drive impactful results.

USE CASE EXAMPLE

Global Town Hall for Big 4 Consulting Co.

Technological Resilience with Every Stream



**CEO of Fortune 500 Co.
Address 50,000 Employees
Across the World**

The Client Expects:

- ✓ **Flawless Reliability**
- ✓ **Scalability & Security**
- ✓ **Broadcast-Quality Production**
- ✓ **Engaging Interactivity**

TYPES OF EVENTS

High Quality. High Scale. High Fidelity.

Annual Conferences

We deliver flawless live streaming and high-quality production to keep audiences engaged across multiple sessions.

Product Launches

We provide cutting-edge technology and flawless execution, ensuring your product debut makes a lasting impression.

Continuing Education

We deliver engaging, interactive online sessions with seamless streaming and tracking for certification.



Pre-Sales Events

We create impactful, polished presentations that captivate potential clients and showcase your products or services effectively.

Shareholder Meetings

We ensure secure, reliable streaming with professional production, enabling smooth communication and transparency.

Town Halls

We offer interactive, high-fidelity streaming that fosters real-time engagement and connection with your global team.



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OUR CUSTOMERS

Empowering Success for Every Industry



- TECHNOLOGY
- EDUCATION & TRAINING
- INVESTMENT & BANKING
- CONSULTING & ACCOUNTING
- MARKETING & AGENCIES
- HEALTHCARE & PHARMA

EARLY-STAGE COMPANIES – SMALL/MEDIUM SIZED ENTERPRISES – LARGER ENTERPRISES – MULTINATION COMPANIES

COMPETITIVE ADVANTAGE

Our Clients Use Us for Their Most Important Events

Scalable Proprietary Platform

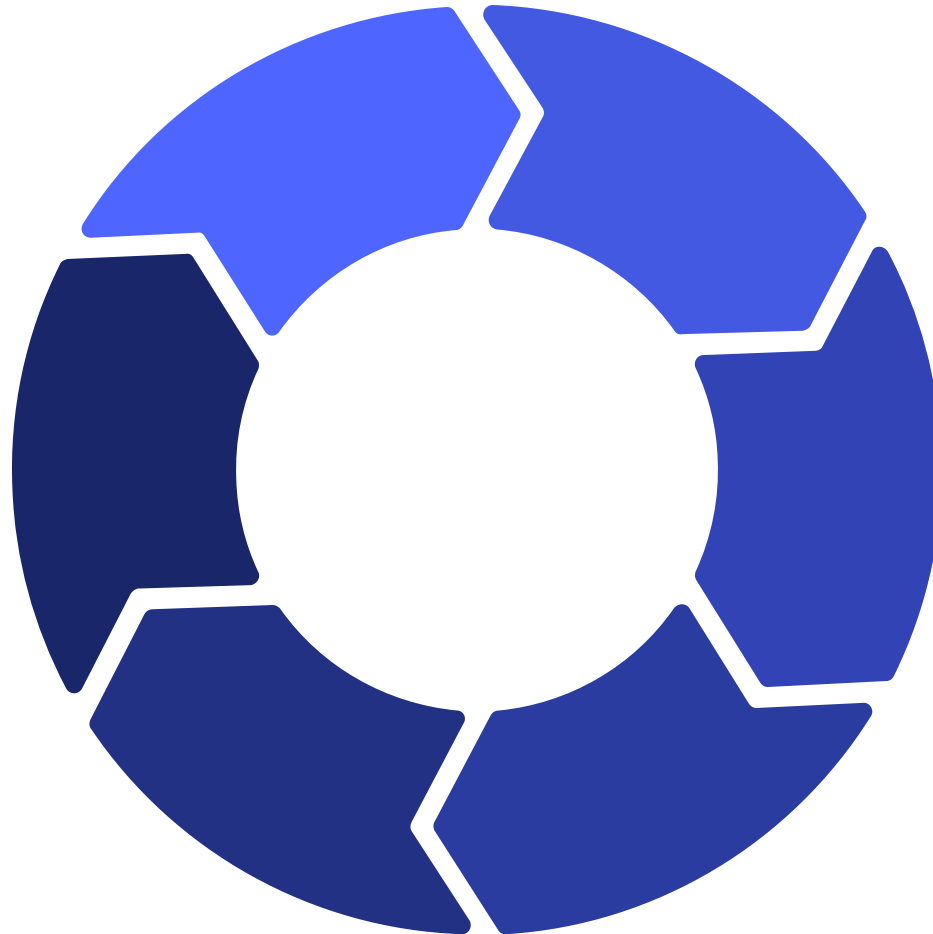
Capable of supporting events of various sizes.

3,000+ Events & 13 Years Experience

Our production team has over thirteen years of industry experience and expertise having hosted over 3,000 events.

Customizable Services

Our services are customizable to meet the needs of each customer.



Dedicated Service

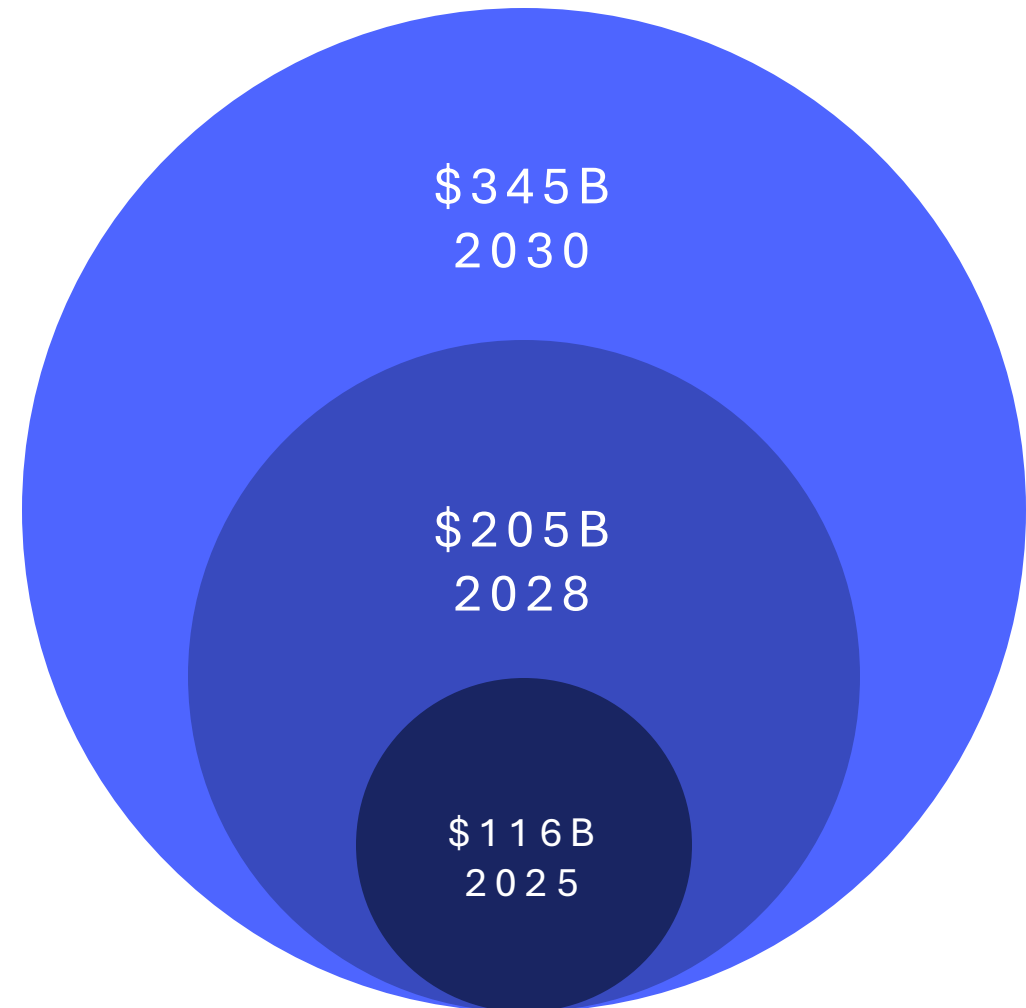
Offer a dedicated customer service team assigned to each customer.

Experienced Leadership

A seasoned management team boasting an average of 17 years of experience.

Embracing Opportunities in the Growing Events Market

- ✓ The global live streaming market is forecasted to have a CAGR of 24% between 2025 (\$116B) and 2030 (\$345B)
- ✓ Growth is being driven by the increased demand for interactive video communication
- ✓ Market is fragmented among many players in the industry
- ✓ Through both current product development and potential future acquisitions, TEN Holdings will be poised to compete for increased market share



GROWTH PLAN

Strategic Organic & Inorganic Growth Opportunities



Enhancing Proprietary Platform

- ✓ **Leveraging AI:** Incorporating new cutting-edge AI technologies
- ✓ **Enhanced Interactivity:** New features to boost audience engagement and participation.
- ✓ **Advanced Analytics:** Gain deeper insights with improved data tracking and reporting.
- ✓ **Greater Scalability & Accessibility:** Expanded capacity and multilingual support for global events.

Platform-as-a Service Product

- ✓ **Revenue Growth:** Integrate new recurring revenue model
- ✓ **Expand Client Base:** Appeal to a broader set of clients
- ✓ **Enhance Market Reach:** Expand opportunity in a growing global live streaming market

Strategic Investments & Partnerships

- ✓ **Targeted Acquisitions:** Expanding capabilities through strategic accretive business acquisitions.
- ✓ **Strategic Growth:** Investing in businesses that offer complementary advantages.
- ✓ **Collaborative Partnerships:** Forming alliances to enhance service offerings.

1 2 M O N T H P O T E N T I A L

Roll-Up Strategy



ALIGNMENT WITH V-CUBE BUSINESSES

We aim to accelerate market expansion, drive innovation through technological synergy, and create exceptional value for our stakeholders.



STRATEGIC ACQUISITIONS

Strategic acquisitions will expand Ten Events market reach, enhance service offerings, and accelerate growth toward becoming a global leader in enterprise event solutions.



EXPAND CURRENT PORTFOLIO

Innovative product development & partnerships will enhance our event solutions, delivering greater value and maintaining a competitive edge.





THANK YOU!

CONTACT US



COMPANY CONTACT

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