

TEN HOLDINGS, INC.

NASDAQ: XHLD

Investor Presentation

Disclaimer

Forward-Looking Statements

The information included in this presentation, other than those relating to historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Statements including words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect" or similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements may include, but are not limited to, statements relating to our objectives, plans, and strategies; statements that contain projections of results of operations or of financial condition; statements relating to the industry and government policies and regulations relating to our industry; and all statements (other than statements of historical facts) that address activities, events, or developments that we intend, expect, project, believe, or anticipate will or may occur in the future.

Important factors that could cause actual results, developments, and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the overall global economic environment; general market, political, and economic conditions; projected capital expenditures and liquidity; changes in our strategy; government regulations and approvals; and litigation and regulatory proceedings.

Forward-looking statements are not guarantees of future performance and, while considered reasonable by us and our management team, are subject to risks and uncertainties.

We have based these forward-looking statements on assumptions and assessments made by our management and on information available to them in light of their experience and their perception of historical trends, current conditions, expected future developments, and other factors they believe to be appropriate, as of the time when such forward-looking statements were made.

We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and the development of the industry in which we operate may differ materially from the forward-looking statements contained herein. In addition, even if our results of operations, financial condition and liquidity, and the development of the industry in which we operate are consistent with the forward-looking statements contained herein, they may not be predictive of results or developments in future periods.

We undertake no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. We caution investors that actual results may differ materially from the anticipated results and encourage investors to review other factors that may affect our future results in the Company's filings with the U.S. Securities and Exchange Commission. You may get these documents for free by visiting EDGAR on the SEC website at <http://www.sec.gov>.

About TEN Holdings

XHLD

TEN HOLDINGS, INC.

Parent Company

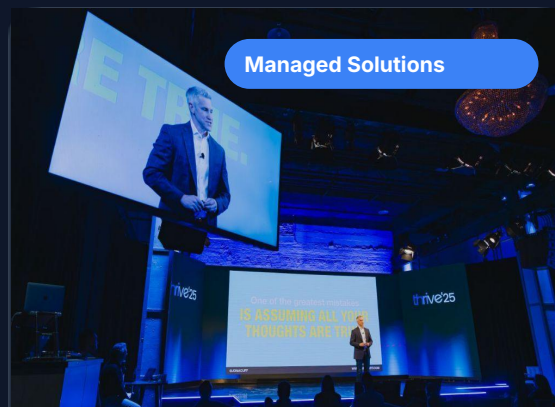
- ✓Corporate Strategy
- ✓Capital Markets & IR
- ✓Strategic Partnerships



TEN EVENTS, INC.

Operating Subsidiary

- ▶Full Service Production
- ▶Solution Delivery
- ▶Client Management



Managed Solutions

FULL-SERVICE BROADCAST

White-glove production for mission-critical corporate communications. We handle everything from pre-production to live execution.

- On-site Professional Crews
- Dedicated Project Management
- Live Control Room Engineering
- Earnings Calls & Investor Days



SaaS Platform

SELF-SERVICE BROADCAST

Enterprise-grade platform empowering teams to execute professional global broadcasts at scale autonomously.

- Intuitive Web-Based Studio
- Global CDN Distribution
- Enterprise Security Compliance
- Town Halls & Internal Comms

BUILT FOR SCALE

Designed for high-stakes corporate environments, not casual meetings.



Fortune 500

Trusted by Industry Leaders



100K+

Concurrent Attendees



99.99%

Uptime Reliability

Leadership Team

XHLD



Virgilio Torres

CEO & Chairman



Kevin McLane

VP, Product & Technology



Amy Del Guerico

VP, Client Experience



Kelly Watson

VP, Sales & Account Management



Abby Koss

Director of Marketing

OUR TEAM'S COLLECTIVE EXPERIENCE



Our Journey

XHLD



2011

FOUNDATION



2021

STRATEGIC M&A



2025

FEB 13 - IPO



2026

JUNE 30 - FUNDING



Company Founded

Launched as a specialized webcasting company focused on delivering enterprise-grade virtual event solutions.

Acquired by V-Cube Inc.

Operating Company sold to V-Cube Inc., a \$100M publicly traded Japanese event technology leader.

Went Public

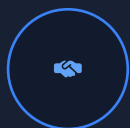
TEN Holdings successfully completed its public listing on NASDAQ (XHLD), positioning the company for scalable growth and M&A.

Public Offering

Raised funding for investment in working capital, product development, AI initiatives, and strategic acquisitions.

Last 12 Months in Review

XHLD



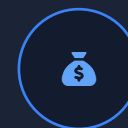
Webinar.net Partnership

Strategic technology alliance with **Webinar.net** to leverage next-gen broadcast capabilities and expand service offerings.



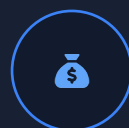
OpEx Reductions

Executed major operating expense reductions in Q4, optimizing cash flow and improving operational efficiency.



Investment Injection

Working capital, product development, AI initiatives, and strategic acquisitions.



\$5.0M

Capital Raised

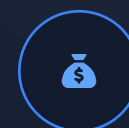
Company raised funds via numerous investment vehicles in 2025 to fuel growth initiatives.



\$2.25M

PIPE Investment

Closed Private Investment in Public Equity (PIPE).



\$7.5M

Public Offering

Closed Public Offering

Strategic Roadmap

XHLD



01

SaaS Growth

- ✓ Transitioning business model towards high-margin recurring revenue streams.
- ✓ Developing platform-led services to complement event production.
- ✓ Focusing on Annual Recurring Revenue (ARR) stability and predictability.



02

AI Roadmap

- ✓ **AI-Driven Analytics:** Advanced platform integration for real-time insights.
- ✓ **AI Captioning:** Automated, high-accuracy multilingual accessibility.
- ✓ **Intent Data:** Leveraging behavioral analytics for smarter client targeting.



03

Acquisition Strategy

- ✓ Consolidating relevant industry providers to build market dominance.
- ✓ Targeting complementary technologies to expand service capabilities.
- ✓ Focusing on synergistic deals that are accretive to earnings and margins.

Value Creation & M&A Objectives

XHLD

 Target Completion Date

December 2026

 Accretive Growth

Drive double-digit inorganic expansion in Revenue and EBITDA through disciplined consolidation of high-value event assets.

 Revenue Synergies

Unlock immediate cross-sell opportunities across complementary client bases to maximize wallet share and Lifetime Value (LTV).

 Technology Advantage

Acquire proprietary IP that enhances product differentiation, automates workflows, and expands gross margins.

 Talent Acquisition

Consolidate top-tier industry talent to centralize expertise, driving execution excellence and operational efficiency.

 Commercial Scale

Supercharge GTM engines to accelerate pipeline velocity and significantly reduce Customer Acquisition Costs (CAC).

 TAM Expansion

Establish 24/7 global operations to capture international market share and service multinational enterprise contracts.

 High-Margin Verticals

Penetrate specialized, high-barrier sectors (IR, Medical) to secure premium pricing power and sticky recurring revenue.

 Immediate ROI

Target assets with clear integration roadmaps to deliver immediate cash flow contribution and rapid synergy realization.

Compelling Investment Opportunity

XHLD



Diversified Shareholder Base

Diverse ownership structure supporting long-term stability.



SaaS / ARR Model

Transition to recurring revenue model beginning 2026+.



Growth Market

Expanding industry outlook in virtual & hybrid events.



Strong Comparables

Validated by Cvent acquisition and sector valuations.



Webinar.net Partner

Strategic, cost-effective technology partnership.



Cost Effective GTM

Go-to-market strategy with industry leading platform.



Acquisition Strategy

Clear roadmap for synergistic M&A and market consolidation.

Market Opportunity

XHLD

Virtual Events (2030)[1]

\$297B

↑ Projected Size

CAGR (2025-2030)

20.0%

↗ Annual Growth

Projected Market Growth (USD Billions)[1]



Valuation Signals - Recent Transactions

Cvent

Acq. by Blackstone[2]

7x Revenue

\$4.4B Valuation

ON24

Acq. by Cvent (1H 2026)[3]

Vs. \$2.22B IPO Valuation (2021)

~\$400M Cash

\$8.10/share (62% Premium)

Goldcast

Acq. by Cvent (Dec '25)[4]

Startup to \$11.5M Rev in 5 yrs

~\$300M Cash

Raised ~\$40M prior funding

Why Virtual Wins

\$ Inexpensive

⚡ Efficient

👉 Interactive

🌐 Convenient

💡 "Opportune time to consolidate relevant industry providers on a synergistic and accretive basis."

Sources: [1] Grand View Research, "Virtual Events Market Size, Share & Trends Analysis Report By Event Type, By Service, By Establishment Size, By Application, By End-use, By Region, And Segment Forecasts, 2025 - 2030" (December 2024); [2] Blackstone Inc. Press Release (June 2023) re: Cvent Acquisition (\$4.6B Enterprise Value); [3] Cvent Holding Corp. SEC Filings (Form 8-K, Nov 2025) re: ON24 Acquisition (\$400M All-Cash Transaction); [4] Cvent Press Release & PitchBook Data (Dec 2025) re: Goldcast Acquisition (~\$300M).

Thank You



Investor Relations



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