TEN HOLDINGS, INC.

NASDAQ: XHLD

Investor Presentation

SEPTEMBER 2026

Disclaimer

Forward-Looking Statements

The information included in this presentation, other than those relating to historical facts, are “forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Statements including words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect" or similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements may include, but are not limited to, statements relating to our objectives, plans, and strategies; statements that contain projections of results of operations or of financial condition; statements relating to the industry and government policies and regulations relating to our industry; and all statements (other than statements of historical facts) that address activities, events, or developments that we intend, expect, project, believe, or anticipate will or may occur in the future.

Important factors that could cause actual results, developments, and business decisions to differ materially from those anticipated in these forward-looking statements include, among other things: the overall global economic environment; general market, political, and economic conditions; projected capital expenditures and liquidity; changes in our strategy; government regulations and approvals; and litigation and regulatory proceedings.

Forward-looking statements are not guarantees of future performance and, while considered reasonable by us and our management team, are subject to risks and uncertainties.

We have based these forward-looking statements on assumptions and assessments made by our management and on information available to them in light of their experience and their perception of historical trends, current conditions, expected future developments, and other factors they believe to be appropriate, as of the time when such forward-looking statements were made.

We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and the development of the industry in which we operate may differ materially from the forward-looking statements contained herein. In addition, even if our results of operations, financial condition and liquidity, and the development of the industry in which we operate are consistent with the forward-looking statements contained herein, they may not be predictive of results or developments in future periods.

We undertake no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. We caution investors that actual results may differ materially from the anticipated results and encourage investors to review other factors that may affect our future results in the Company’s filings with the U.S. Securities and Exchange Commission. You may get these documents for free by visiting EDGAR on the SEC website at http://www.sec.gov.

COMPANY OVERVIEW

About TEN Holdings

XHLD

TEN HOLDINGS, INC.

Parent Company

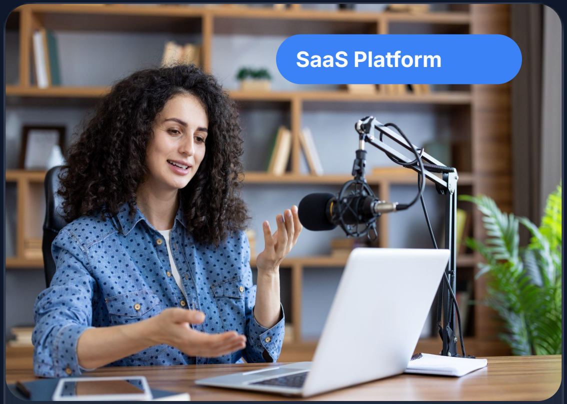
- ✓Corporate Strategy
- ✓Capital Markets & IR
- ✓Strategic Partnerships

↓

TEN EVENTS, INC.

Operating Subsidiary

- ▶Tech-Driven Platform
- ▶Solution Delivery
- ▶Client Management



SELF-SERVICE STREAMING

Enterprise-grade platform empowering teams to execute professional global engagement with audiences at scale.

- Global Town Halls & Executive Comms
- Investor Relations & Earnings Calls
- Sales Kick Off & Product Launches
- Continuing Education Seminars

FULL-SERVICE PRODUCTION

White-glove add-on services for mission-critical corporate communications. We handle everything from pre-production to live execution.

- Professional Production Expertise
- Dedicated Project Management
- Live Control Room Engineering
- Speaker Training and Operations Support

BUILT FOR SCALE

Solutions-oriented engagement platform.

Fortune 500
Trusted by Industry Leaders

100K+
Concurrent Attendees

99.99%
Uptime Reliability

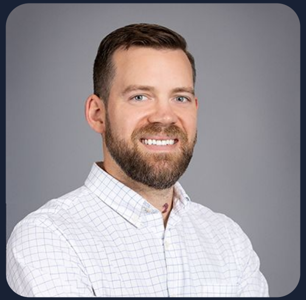
COMPANY LEADERSHIP

Leadership Team

XHLD

Virgilio Torres

CEO & Chairman



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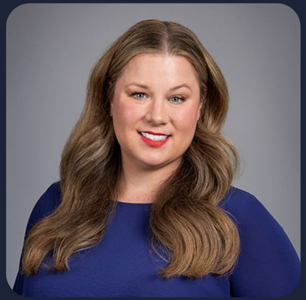
VP, Product & Technology

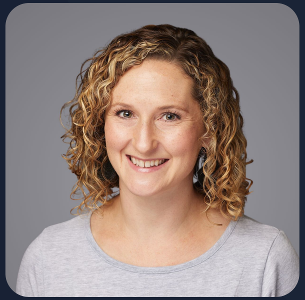


Amy Del Guerico

VP, Client Experience

Kelly Watson

VP, Sales & Account Management



Abby Koss

Director of Marketing

OUR TEAM'S COLLECTIVE EXPERIENCE

BNY · J.P.Morgan · fishbowl by GoTab · GROUPON · BEASLEY MEDIA GROUP, LLC · RICHARDSON SALES PERFORMANCE

MovePlan · ORACLE · PROS · ENVIRONMENTAL STANDARDS · ASI Advertising Specialty Institute · DYVENTIVE

COMPANY MILESTONES

Our Journey

XHLD

2011

FOUNDATION

Company Founded

Launched as a specialized webcasting company focused on delivering enterprise-grade virtual event solutions.

2021

STRATEGIC M&A

Acquired by V-Cube Inc.

Operating Company sold to V-Cube Inc., a $100M publicly traded Japanese event technology leader.

2025

FEB 13 - IPO

Went Public

TEN Holdings successfully completed its public listing on NASDAQ (XHLD), positioning the company for scalable growth and M&A.

2026

JUNE 30 - FUNDING

Public Offering

Raised funding for investment in working capital, product development, AI initiatives, and strategic acquisitions.

KEY ACHIEVEMENTS

Last 12 Months in Review

XHLD

Webinar.net Partnership

Strategic technology alliance with **Webinar.net** to leverage next-gen broadcast capabilities and expand service offerings.

OpEx Reductions

Executed major operating expense reductions in Q4, optimizing cash flow and improving operational efficiency.

Investment Injection

Working capital, product development, AI initiatives, and strategic acquisitions.

$5.0M

Capital Raised

Company raised funds via numerous investment vehicles in 2025 to fuel growth initiatives.

$2.25M

PIPE Investment

Closed Private Investment in Public Equity (PIPE).

$7.5M

Public Offering

Closed Public Offering

Strategic Roadmap

01 SaaS Growth

- Transitioning business model towards high-margin recurring revenue streams.
- Developing platform-led services to complement event production.
- Focusing on Annual Recurring Revenue (ARR) stability and predictability.

02 AI Roadmap

- **AI-Driven Analytics:** Advanced platform integration for real-time insights.
- **AI Captioning:** Automated, high-accuracy multilingual accessibility.
- **Intent Data:** Leveraging behavioral analytics for smarter client targeting.

03 Acquisition Strategy

- Consolidating relevant industry providers to build market dominance.
- Targeting complementary technologies to expand service capabilities.
- Focusing on synergistic deals that are accretive to earnings and margins.

The Platform

Every Format, One Platform

Webinars, webcasts, and hybrid events — delivered self-service or fully managed by our production team.

20+ Engagement Tools

Live Q&A, polling, breakout rooms, and on-stage participation keep every audience actively engaged.

Total Brand Control

Fully branded consoles, registration pages, and broadcast graphics — client brand forward, not ours.

Real-Time Data & Analytics

Registration, engagement, and sales-readiness signals available in-platform or via open API.

MOAT

Structural Advantages We're Compounding On

XHLD

15 Years of Production Heritage

Founded in 2011 as a live webcast and hybrid-event production company, the team has built deep domain expertise and client relationships that a software-only competitor can't replicate from a standing start.

Software + Services, Not Just SaaS

The platform can pair software with managed production. Once a customer running 6+ events a year builds its program around that bundle, switching is far more disruptive than replacing a self-serve tool.

Enterprise-Grade Trust Signals

SOC 2 Type II and ISO 27001 certifications matter in vendor security reviews at mid-to-large organizations — a bar many smaller point solutions don't clear.

High Gross Margins Today

An 85.8% gross margin last quarter points to sound underlying software economics — a precondition for a durable moat.

Our Acquisition Strategy

Accretive Growth

Drive double-digit inorganic expansion in Revenue and EBITDA through disciplined consolidation of high-value event assets.

Commercial Scale

Supercharge GTM engines to accelerate pipeline velocity and significantly reduce Customer Acquisition Costs (CAC).

Technology Advantage

Acquire proprietary IP that enhances product differentiation, automate workflows, and expands gross margins.

High-Margin Verticals

Penetrate specialized, high-barrier sectors (IR, Medical) to secure premium pricing power and sticky recurring revenue.

Immediate ROI

Target assets with clear integration roadmaps to deliver immediate cash flow contribution and rapid synergy realization.

Compelling Investment Opportunity

SaaS / ARR Model
Transitioned to recurring revenue model.

Acquisition Strategy
Clear roadmap for synergistic M&A and market consolidation.

Strong Market Interest
Strong bullish activity and high trading volumes.

Growth Market
Expanding industry outlook in tech arena.

Webinar.net Partner
Strategic, cost-effective technology partnership.

Cost Effective GTM
Go-to-market strategy with industry leading platform.

Market Opportunity

XHLD

Virtual Events (2030)[1]

$297B

Projected Size

CAGR (2025-2030)

20.0%

Annual Growth

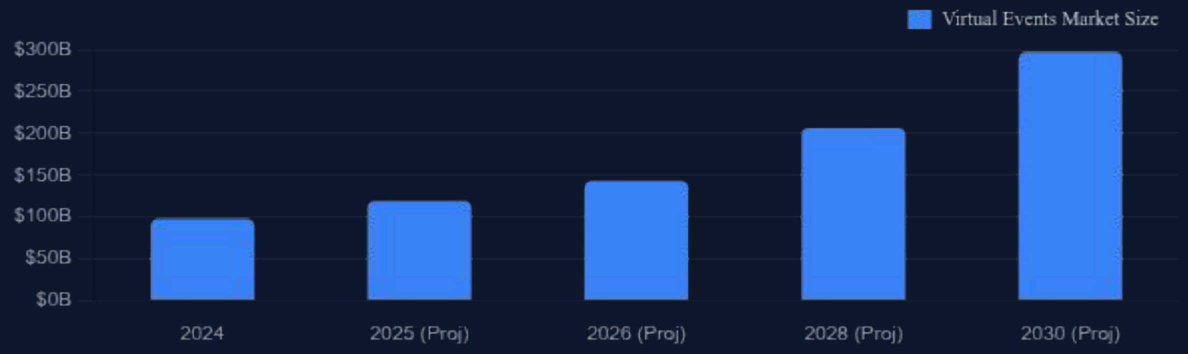
Valuation Signals - Recent Transactions

Cvent
Acq. by Blackstone[2]
7x Revenue
$4.4B Valuation

ON24
Acq. by Cvent (1H 2026)[3]
Vs. $2.22B IPO Valuation (2021)
~$400M Cash
$8.10/share (62% Premium)

Goldcast
Acq. by Cvent (Dec '25)[4]
Startup to $11.5M Rev in 5 yrs
~$300M Cash
Raised ~$40M prior funding

Projected Market Growth (USD Billions)[1]



Why Virtual Wins

- Inexpensive
- Efficient
- Interactive
- Convenient

"Opportune time to consolidate relevant industry providers on a synergistic and accretive basis."

Sources: [1] Grand View Research, "Virtual Events Market Size, Share & Trends Analysis Report By Event Type, By Service, By Establishment Size, By Application, By End-use, By Region, And Segment Forecasts, 2025 - 2030" (December 2024); [2] Blackstone Inc. Press Release (June 2023) re: Cvent Acquisition ($4.6B Enterprise Value); [3] Cvent Holding Corp. SEC Filings (Form 8-K, Nov 2025) re: ON24 Acquisition ($400M All-Cash Transaction); [4] Cvent Press Release & PitchBook Data (Dec 2025) re: Goldcast Acquisition (~$300M).

CONTACT US

Thank You

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