



PixoAnalytics

PIXOLUXURY

Authenticity, in seconds.

Easily ensure
authenticity and
protect your
brand integrity.



**Luxury goods industry is lacking
standard
authentication
method**



**automatic validation
for returned items**

**trusted
authentication
for preloved
market**

PixoLuxury

PixoLuxury is an AI-powered computer vision solution designed to help leather goods manufacturers, silk producers, watchmakers and jewelers to authenticate their products with a smartphone in B2B and B2C environment.

Using advanced image recognition and patented surface analysis, PixoLuxury recognizes each item by its unique digital ID ensuring that the item is genuine.

This enables retailers and customers to easily verify, authenticate and access full product details in seconds — with a smartphone camera, without barcodes, ID numbers, authenticity cards and RFID systems.

With the receipt, customers will also receive to their smartphones digital ownership certificate connected through the digital ID to the product itself. Lost or recovered product can easily be returned to its rightful owner.

Benefits

- 1. Counterfeit prevention:** Detects fake products before they reach end customers and distributors.
- 2. Return validation:** Confirms product authenticity upon returns, protecting brands from fraudulent claims.
- 3. Second-hand authentication:** Enables verification of authenticity for resold items, preventing counterfeits in the resale market.
- 4. Reduced manual inspection:** Minimizes the need for human verification and eliminates the errors due to limitations of the human sight.
- 5. Comprehensive product identity:** Stores all relevant product data (origin, production date, material, serials etc.)
- 6. Brand integrity:** Safeguards and strengthens brand image ensuring every product is traceable and authentic.