



## PIXOPARCEL

# No label? No problem.

Prevent misdeliveries and security concerns, while allowing label-free returns — all with parcel re-identification!



## PixoParcel

PixoParcel is a patented AI-powered computer vision solution designed to help postal and logistics providers prevent parcel loss, delays, and misdeliveries — even when shipping labels are missing or damaged.

Using advanced image recognition and patented surface analysis, PixoParcel recognizes each package by its unique digital fingerprint — the combination of its texture, shape, and pattern.

This enables your team to instantly identify, locate, and verify parcels without relying on barcodes or RFID systems — and even allow customers to make label-free returns with ease.

### lost/damaged label

misdeliveries result in customer complaints and compensation costs



### damaged parcel

surface analysis helps identifying the parcel, even if it is damaged

### security concerns

unidentifiable packages could result in security concerns

## Benefits

- 1. Fewer lost parcels:** Re-identify dirty, damaged, and wet parcels instantly, even without readable labels.
- 2. Cost reduction:** Minimize compensation claims and manual search costs.
- 3. Faster processing:** Fully automated, AI-powered matching and sorting capability, enabling label-free supply
- 4. Improved customer experience:** Faster resolution of lost parcels with call center integration.
- 5. Seamless integration:** Works efficiently with your existing camera systems with minimal setup.
- 6. Easy returns:** Completely label-free tracking with AI technology.