

# Privacy Policy (GDPR)

## 1. Data Controller Details

**Service name:** Keybird

**Company name:** Libscher Bt.

**Registered office:** 1048 Budapest, Bőröndös utca 18., Hungary

**Company registration number:** 01-06-795386

**Tax number:** 27300743-2-41

**Email:** hello@key-bird.com

**Website:** www.key-bird.com

## 2. Purpose of Data Processing

The Data Controller processes personal data for the following purposes:

- managing accommodation bookings,
- communicating with guests,
- handling billing and financial transactions,
- fulfilling legal obligations,
- complaint handling and customer support.

## 3. Scope of Personal Data Processed

During booking or contact via the website, the following personal data may be processed:

- name
- email address
- phone number
- billing details
- booking-related information (dates, accommodation, amounts)
- IP address and technical data.

## 4. Legal Basis for Data Processing

The legal basis for data processing is:

- performance of a contract (Article 6(1)(b) GDPR),

- compliance with legal obligations (e.g. accounting regulations),
- consent of the data subject (e.g. contact forms),
- legitimate interest (secure operation of the website).

## 5. Data Retention Period

Personal data is retained:

- for the duration of the contractual relationship,
- and for the period required by applicable laws (e.g. accounting data for 8 years).

## 6. Data Transfers and Data Processors

Personal data may be transferred only to the following parties:

- payment service providers (to process online payments),
- accounting and financial service providers,
- authorities where required by law.

The Data Controller ensures appropriate contractual safeguards with all data processors.

## 7. Rights of Data Subjects

Data subjects have the right to:

- request information about data processing,
- access their personal data,
- request rectification or erasure,
- request restriction of processing,
- object to data processing,
- exercise the right to data portability.

Requests may be submitted via email to:

 [hello@key-bird.com](mailto:hello@key-bird.com)

## 8. Right to Lodge a Complaint

If a data subject believes that their personal data has been processed unlawfully, they may lodge a complaint with:

**National Authority for Data Protection and Freedom of Information (NAIH)**

Address: 1055 Budapest, Falk Miksa utca 9–11., Hungary

Website: [www.naih.hu](http://www.naih.hu)

## **9. Data Security**

The Data Controller implements appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or deletion.

## **10. Final Provisions**

The Data Controller reserves the right to amend this Privacy Policy.

Any changes take effect upon publication on the website.