

Notifications

Accounts

Opportunities

Campaigns

Line Items

Ticket Inbox

Product Catalog

Sponsorship Cale...

Rate Cards

Forecast

Reports

Invoicing

#2403 Acme Q2-Q3 2024 media plan

Clicks (CTR)

299 (0.163%)

Impressions

183,985

Viewable

140,243

26%

RaR

\$405.97

Details

Line items & Charges 10

Tickets 3

Attachments 1

Comments

History

Delivery Report

Invoice 3

Name	Status	Ad Server	Start	Cost Basis	OSI
#1 9282934 Acme Banner display	Approved	Xandr	05/21/2024	CPM	51%
#2 9282344 Acme Podcast slot 1	Workflow step pending	AdsWizz	05/29/2024	CPM	84%
#3 9282343 Acme Event sponsored poster	Approved	Offline	08/24/2024		
		The Trade Desk	06/07/2024		
		Google Ad Manager	09/30/2024		
		Google Ad Manager	06/13/2024		

Revenue

Impressions

Clicks

CTR

ECPM

\$60M

\$45M

\$30M

\$15M

\$0

07/01/21

01/01/21

01/01/21

Campaign billing snapshot

Current

\$405.97

Paid

\$0.00

Past due

\$0.00

Remaining

\$25,994.04

Status

Posted

The operating system for a profitable ads business

AdSalesOS streamlines the lifecycle of selling advertising in a complex media landscape.

Today’s advertisers demand sophisticated omnichannel campaigns across on-site, search, sponsored listings, and social. But relying on multiple systems and fragmented data across Sales, Ad Ops, and Finance leads to missed opportunities, ballooning costs, and lost revenue.

AdSalesOS can help. It’s an intelligent automation layer that unifies your ad tech solutions and consolidates data. Pitch, plan, traffic, optimize, and invoice omnichannel campaigns from a single interface. AdSalesOS is the foundation of a successful ad sales business.

Businesses of all sizes can sell more, save time, and get paid faster

<div>\$3B</div> <div>0 to \$3B in omnichannel ad sales US grocery leader</div>	<div>16%</div> <div>16% sales lift in the first year Global fashion giant</div>
<div>40%</div> <div>40% productivity boost Travel search aggregator</div>	<div>15%</div> <div>15% leap in realized revenue Home improvement chain</div>

Everything an ad sales business needs to drive profitability and growth

Help Sales hit their number

- Media CRM capabilities + deep Salesforce integration
- Product, pricing, and rate card management
- Streamlined proposal creation & automated opportunities sync
- Advanced pipeline, booked & delivered revenue reporting & forecasting

Improve financial control

- COGs and margin management
- Consolidated delivery data
- Enterprise billing and invoicing
- Audit controls & SOC1/SOC2 compliance

Save time and reduce costs

- Centralized order and campaign management
- Workflow and approval management
- Automated ad trafficking
- Proactive performance optimization with real-time monitoring

Connect your ad ecosystem

- 50+ bi-directional integrations with media leaders
- Connect to any data source or application
- Continual updates keep you ahead of the game
- Enterprise-grade security and compliance

No other ad sales and revenue operating system makes it as easy to grow a successful ad sales business.

