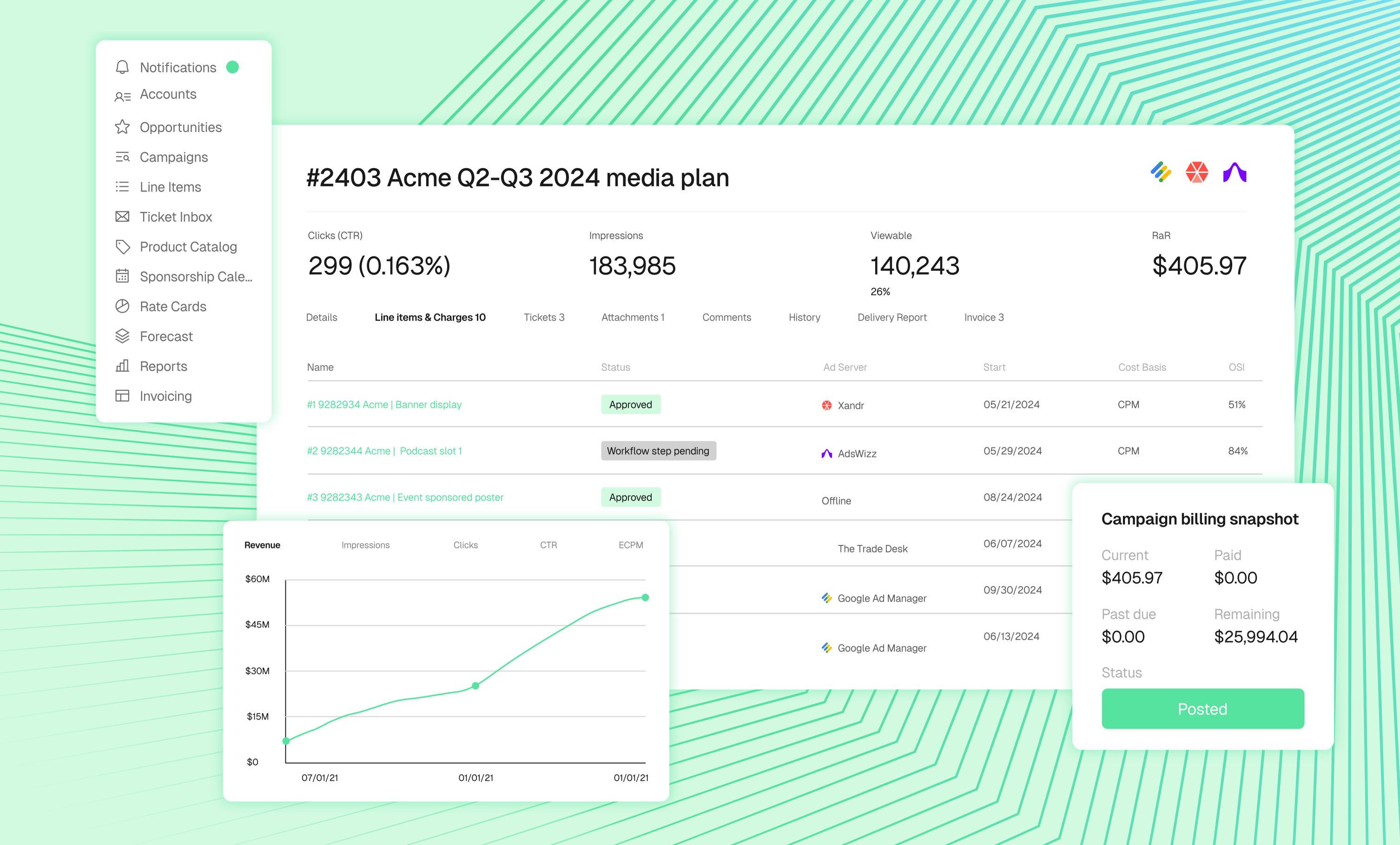
i Placements.io





The operating system for a profitable ads business

AdSalesOS streamlines the lifecycle of selling advertising in a complex media landscape.

Today's advertisers demand sophisticated omnichannel campaigns across on-site, search, sponsored listings, and social. But relying on multiple systems and fragmented data across Sales, Ad Ops, and Finance leads to missed opportunities, ballooning costs, and lost revenue.

AdSalesOS can help. It's an intelligent automation layer that unifies your ad tech solutions and consolidates data. Pitch, plan, traffic, optimize, and invoice omnichannel campaigns from a single interface.

AdSalesOS is the foundation of a successful ad sales business.

Businesses of all sizes can sell more, save time, and get paid faster



O to \$3B in omnichannel ad sales

US grocery leader



16% sales lift in the first year Global fashion giant



40% productivity boost

Travel search aggregator



15% leap in realized revenue
Home improvement chain

Everything an ad sales business needs to drive profitability and growth

Help Sales hit their number

- Media CRM capabilities + deep Salesforce integration
- Product, pricing, and rate card management
- Streamlined proposal creation & automated opportunities sync
- Advanced pipeline, booked & delivered revenue reporting & forecasting

Save time and reduce costs

- Centralized order and campaign management
- Workflow and approval management
- Automated ad trafficking
- Proactive performance optimization with real-time monitoring

Improve financial control

- COGs and margin management
- Consolidated delivery data
- Enterprise billing and invoicing
- Audit controls & SOC1/SOC2 compliance

Connect your ad ecosystem

- 50+ bi-directional integrations with media leaders
- Connect to any data source or application
- Continual updates keep you ahead of the game
- Enterprise-grade security and compliance

No other ad sales and revenue operating system makes it as easy to grow a successful ad sales business.

