

Placements ai

Hi Morgan! How can I help you today?

- AI-Powered Campaign Builder**
Generate 3 campaign plans using your budget, timeline, and historical insights to maximize ROAS.
- Identify underperforming campaigns**
Analyze campaign performance and highlight at-risk campaigns with recommendations for improvement.
- Generate Customer Performance Report**
Create a performance report for a specific customer, including campaign delivery, spend, and key engagement metrics over time.

\$2411 Acme Holiday Season Sale [Push to Ad Server](#)

Clicks CTR	Impressions	Planned media cost	Total spend	Budget at Risk
432 (1.689%)	25,750	\$18,240.00	\$3,500	\$14,740.00

Report

Ad Spend	Sales Revenue	CTR	ROAS	Impressions	Clicks
\$14,840	\$27,371	1.288%	194.60%	142,724	1,242

Key Metrics Over Time (Daily, Weekly, Monthly, Quarterly)

Revenue & Cost (Bar chart showing revenue and cost over time)

Impressions & Clicks (Line chart showing impressions and clicks over time)

Opportunity: 2026 Q4 Holiday Season Proposal (Salesforce)

Account Name: **Acme** | Close date: 4/5/2026 | Amount: USD 45,000.00

an make mistakes, so double-check it.

Name	Campaign	Bill to	Invoice date	Amount	Status
INV # 1624146	Back to School Sale	ACME	7/01/2026	\$3,400	Pending
INV # 1624148	Summer BBQ	Cortoso	7/01/2026	\$1,100	Pending
INV # 1624156	Reach Party	Snarkie Media	7/01/2026	\$1,100	Pending



AdSalesOS

Orchestrate ad sales, maximize revenue.

AdSalesOS: The AI-powered ad sales operating system for profitable growth.

Today's advertisers demand sophisticated omnichannel campaigns across on-site, search, sponsored listings, and social. But relying on multiple systems and fragmented data across Sales, Ad Ops, and Finance leads to missed opportunities, lost revenue, and increasing costs.

AdSalesOS is an intelligent automation layer that unifies your ad tech solutions and consolidates data. Pitch, plan, traffic, optimize, and invoice omnichannel campaigns from a single interface. AdSalesOS is the foundation of a successful ad sales business.

Sell more, save time, and get paid faster

\$3B

0 to \$3B in omnichannel ad sales - **Major US Retailer**

16%

16% sales lift in the first year - **Global Fashion Giant**

40%

40% productivity boost - **Major Online Travel Agency**

15%

15% increase in realized revenue - **Home Improvement Chain**

End-to-end, AI-powered automation to drive profitable ad sales growth

Help Sales hit their number

- Media CRM capabilities + deep Salesforce integration
- Product, pricing, and rate card management
- AI-powered proposal creation & automated opportunities sync
- Advanced pipeline, booked & delivered revenue reporting & forecasting

Save time and reduced costs

- Centralized, omnichannel order and campaign management
- Automated workflow and approval management
- Automated ad trafficking
- Proactive, real-time performance monitoring with AI optimization

Improve financial visibility & control

- COGS and margin management
- Consolidated, omnichannel delivery data
- Streamlined enterprise billing & invoicing
- Audit controls & SOC1/SOC2 compliance

Connect your ad ecosystem

- 50+ bi-directional integrations with media leaders
- Robust, open APIs for custom integrations
- Connect to any data source or application
- Enterprise-grade privacy & security

Harnessing Operational intelligence to drive profitable growth for ad sales

