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Hi Morgan! How can I help you today?

AI-Powered Campaign Builder

Generate 3 campaign plans using your budget, timeline, and historical insights to maximize ROAS.

Identify underperforming campaigns

Analyze campaign performance and highlight at-risk campaigns with recommendations for improvement.

Generate Customer Performance Report

Create a performance report for a specific customer, including campaign delivery, spend, and key engagement metrics over time.

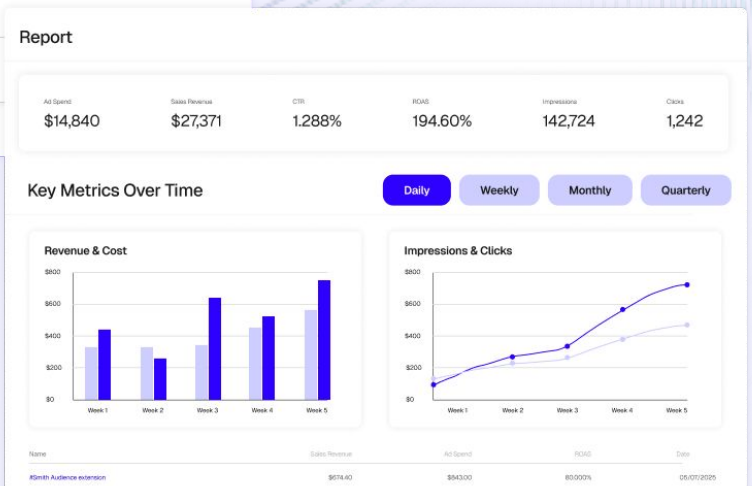
Enter your prompt here...

Copilot can make mistakes, so double-check it.

\$2411 Acme Holiday Season Sale Push to Ad Server

Clicks CTR	Impressions	Planned media cost	Total spend	Budget at Risk
432 (1.689%)	25,750	\$18,240.00	\$3,500	\$14,740.00

Line Items & Charges ID	Tickets	Assignments	Comments	History	Delivery Report	Invoice
#Smith Audience extension	Approved	Google Display and video			05/03/2024	CPM \$40.00
#GSM - Smith-Fab Placement	Approved	Google Campaign Manager			05/21/2024	CPM \$2,200.00
#Wala - Smith Sales Objective	Approved	Facebook			05/21/2024	CPM \$5,250.00
#4 Standard Creative	Approved	Other			05/21/2024	CPM \$3,750.00



Invoice Reconciliation

Invoice.pdf

Invoice Details | Activity | Comments

Invoice Breakdown

Name	Options	Amount
Summary Total		
Billable		\$14,835.95
Invested		\$13,984.06
All Credits		-\$100.00
All Charges		+\$100.00
Final total		\$15,984.06
Total Planned		\$126,338.02
Total Reconciled		\$29,974.43
Total Remaining		\$96,373.59

Tame the chaos of media buying

MarketerOS is the AI-powered orchestration platform that helps marketing agencies boost productivity, improve profitability, and win client loyalty.

Managing multiple client goals, brand reputation, costs, and ROI across a fragmented advertising ecosystem is a recipe for diminishing returns and spiraling costs.

MarketerOS is an intelligent automation layer that unifies your existing ad tech stack. Plan, activate, optimize, and manage omnichannel campaigns from a single interface.

A unified platform for modern agencies



Improve productivity & reduce costs



Optimize omnichannel working media in real time



Streamline financial reconciliation via AI automation



Surface AI insights to support better decisions

Power your end-to-end omnichannel media operations

Growth Orchestration

- Centralized planning and execution workflows reduces duplicate work
- Enable consistent processes across teams
- 50+ bidirectional ecosystem integrations

Client Success & Retention

- Track spend and performance in real time
- Compare plan vs. delivery across channels
- Make informed investment decisions more quickly

Financial Precision

- Auto match invoices to actual delivery
- Flag discrepancies automatically
- Shorten approval and close cycles

AI-Driven Intelligence

- Highlight pacing and delivery risks
- Identify anomalies and variance earlier
- Support faster, more confident decisions

Operational intelligence to support modern agency success

