🛠️ The Lean Dirt Cheat Sheet

I know we need processes, but I don't know where to start.

Start here. Simple, practical steps to make your business run smoother—starting today.

Get the Right Tool for the Job

You need a place to create, improve, and access your processes.

I recommend: **GembaDocs**
Use code ZACK10 for 10% off after your 30-day free trial

Why GembaDocs?

✅ It's **easy** to create a process
✅ It's **easy** to improve a process
✅ It's **easy** to access a process

And the "ease-of-access" issue is key. You know this—your team won't go hunting for the information they need. GembaDocs makes it **easy** for your team to access the process so that they know how to do the right thing, the right way.

Start Thinking Lean

📘 Read or listen to "2 Second Lean" by Paul Akers — it's **FREE**

It's simple, practical, and full of real examples.
Yes, it's written for manufacturing—but it works great in construction too.

Start Acting Lean

📅 Schedule 30 minutes at the start of every day for "3S"

You'll learn more about "3S" by reading 2 Second Lean, but here's a brief overview.

- Sort — What doesn't belong here (in this place or process)?
- Sweep — What needs cleaning or fixing?
- Standardize — How can we lock in the improvements? *Hint: Use GembaDocs*

This daily 3S time is where you and your team start building lean habits.

This cheat sheet gives you your first steps. But the real transformation happens when your team learns to run lean every day. Want to learn how to make lean stick with your dirt business?

👉 Schedule a 30-minute call with me and let's build your **Lean Dirt** system!