



## **Digital Marketing Internship**

Capabl is a leading tech company empowering engineering students through hands-on workshops and industry-focused training in cutting-edge domains such as Artificial Intelligence, Electric Vehicles, Full Stack Development, and more. Our mission is to make students job-ready through real-world learning experiences.

### **Job Description:**

We are seeking a dynamic and creative Digital Marketing Intern to join our team. You will work closely with the founders and contribute to impactful campaigns that span emerging and transformative domains such as Artificial Intelligence (AI), Agentic AI, and Electric Vehicles. We are looking for bold thinkers, trend-savvy creatives, and sharp executors eager to learn and grow in a collaborative setting. This role promises substantial learning and exposure to technologies shaping the future.

### **Key Responsibilities:**

#### **Social Media & Content Creation:**

- Develop and manage engaging content for Capabl's social media platforms (Instagram, LinkedIn, YouTube, etc.)
- Plan and execute viral and trend-driven campaigns, reels, and short-form videos
- Monitor performance metrics and optimize content based on audience insights

## **Campaign & Community Marketing:**

- Strategize initiatives to boost student participation in Capabl's workshops and programs
- Collaborate with college ambassadors, student clubs, and leverage campus events to increase brand reach
- Organize and run interactive marketing initiatives like contests, referral programs, and gamified campaigns
- Contribute ideas for creative outreach to ensure high visibility in the student ecosystem

## **Who Can Apply?**

- Undergraduate students passionate about marketing
- Creative thinkers who love to experiment
- Problem-solvers who can come up with innovative ideas

## **Perks:**

- Work-from-home flexibility
- Experience letter
- Hands-on experience in digital marketing
- Pre-Placement Offer (PPO) for outstanding performers

## **Ready to Apply?**

Apply Here: [Click Here](#)

**Location:** Remote

**Duration:** 3 to 6 months

**Stipend:** Fixed ₹5,000/month + Incentives up to ₹4,000/month

**Job Type:** Internship