



# Media Kit

September 2025

## Typography

### Arial Bold

**FONT IN USE:** Our chosen typeface is Arial. The standardized font for use in the body of 1Grid Power documents, 11pt

Aa Aa

Arial

## Team Information

**James C. Row**  
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**William Baird**  
Director  
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## Color Palette



#0092E6



#000000



#FFFFFF



#F2F8F5

## Logo Details

- **Arial Bold:** The official font used in the logo.
- The logo is a graphic, not a font.
- The only change that can be made is for proportionate scaling.
- The logos are available as a separate files in the approved colors.

## Logo Variations



[www.1GridPower.com](http://www.1GridPower.com)