

PRE DATA USAGE TIME-SPEND ANALYSIS

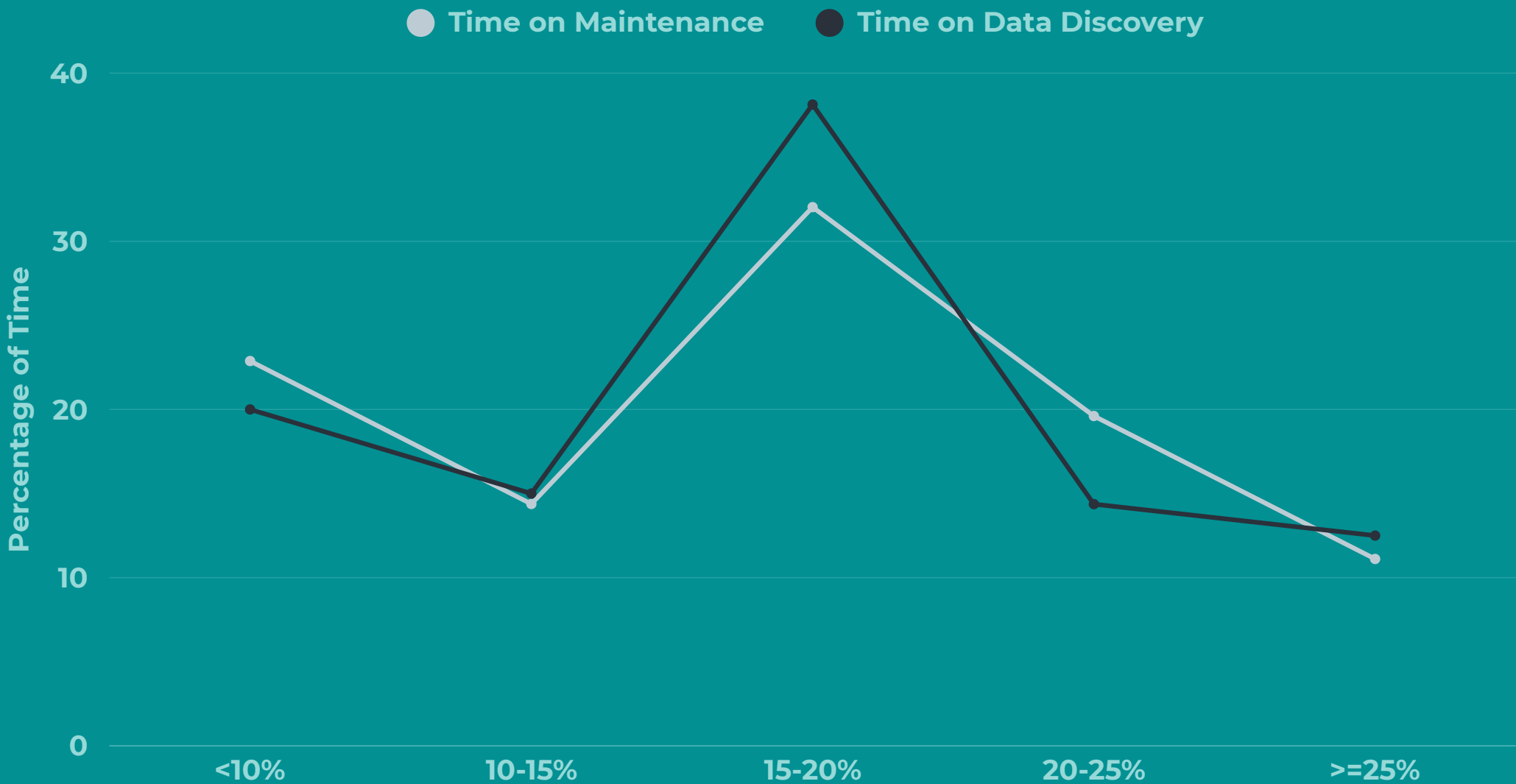
01. **63%** spend 1/5th or more of their time on **maintenance**.

02. **65%** spend 1/5th or more of their time **figuring out what data should be used** to implement any new data project or product.

If teams are spending over 1/5th of their time just finding data or maintaining it, it is evident how the path to data usage is a distant cry. Valuable hours are lost fixing and digging through dashboards, Slack threads, old Confluence pages, or tribal knowledge, none of which scale.

A unified interface like a data product hub changes this. It offers a single place to search, explore, and understand available data assets, complete with context, ownership, quality signals, and documentation (maintenance delegated to underlying data developer platform). Instead of chasing scattered sources, teams can focus on using data, not finding it.

Understanding the impact of maintenance and data discovery on productivity



Data-to-Insights

Long Meandering Path



Time Spent Understanding Requirements

~**70%** spend the most time on understanding business requirements.

Time Spent Identifying & Connecting to Data

62% struggle to obtain the right data when needed.

Waiting on Access Post-Identification

For **66%**, access takes over a day and for 20%, more than 5 days (often when the need is over).

Insights After Business Moves On

~**60%** cite time as top two post-deployment challenges: 1/ data projects too slow with limited business value, 2/ not meeting or slow response to needs.

Closing the Gap

While time sinks are inevitable, major sinkholes are avoidable.

The respondents have themselves come up with

the data stack they need.

CLOSING THE GAPS

The Data Stack Teams Need

SIMPLIFYING COMPLEXITY & BECOMING USER-DRIVEN

