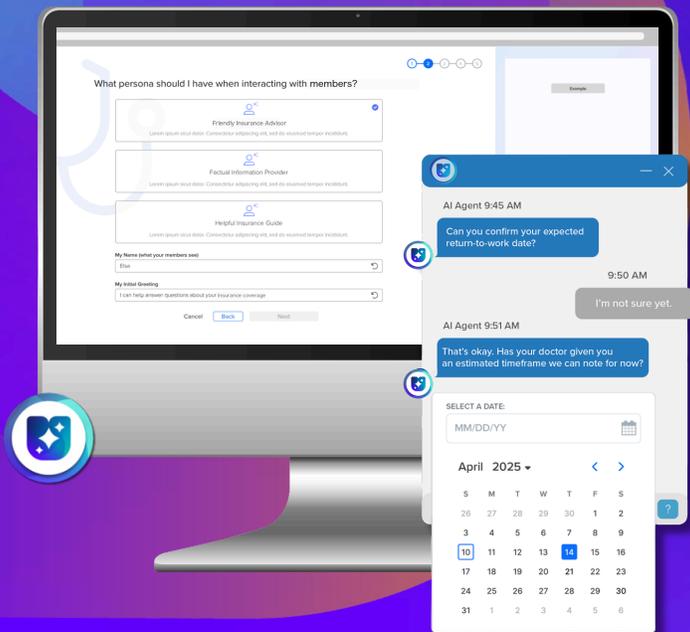


The Agentic CX Platform for regulated industries

Regulated enterprises face a growing challenge: delivering fast, personalized customer experiences while maintaining strict compliance and governance. Ushur enables organizations to automate complex customer journeys with AI agents that guide customers through critical actions and securely complete interactions across digital channels.

Designed for healthcare, insurance, and financial services, Ushur helps organizations reduce operational burden, accelerate resolution, and deliver secure, compliant customer experiences at scale.



Enterprise AI Agents

AI agents execute tasks and resolve end-to-end customer needs across outbound and inbound engagement within governed boundaries.



Built for Regulated Industries

Designed for healthcare, insurance, and financial services.



Speed to Value

Rapidly design and deploy compliant AI-powered experiences.



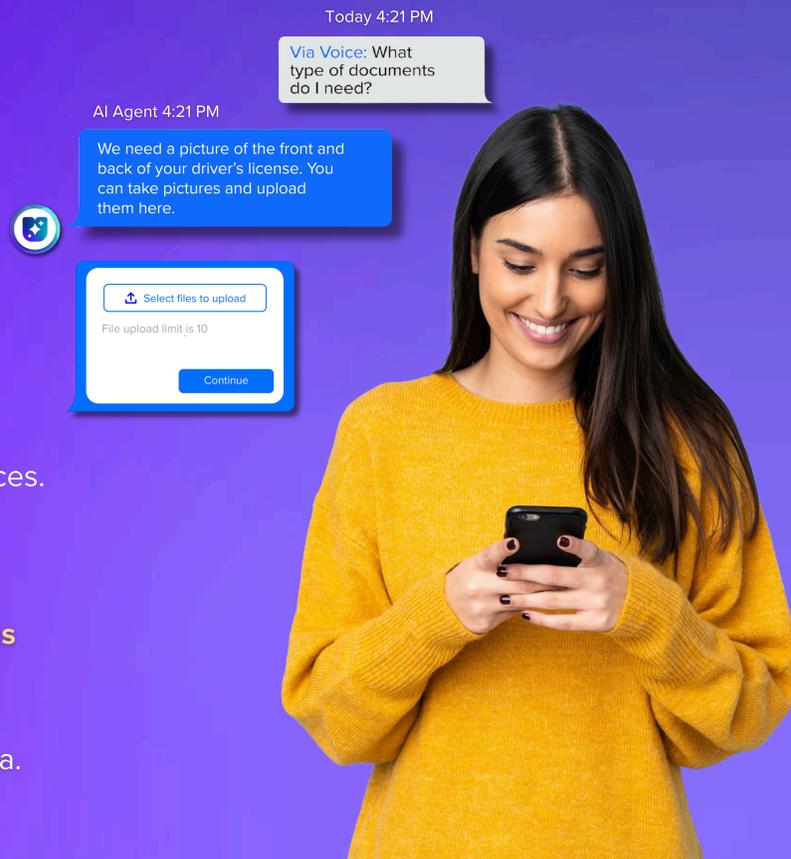
Inbound & Outbound Engagement

Proactive outreach and responsive support across one platform.



Enterprise Integrations

Securely connect AI agents to enterprise systems, APIs, and data.



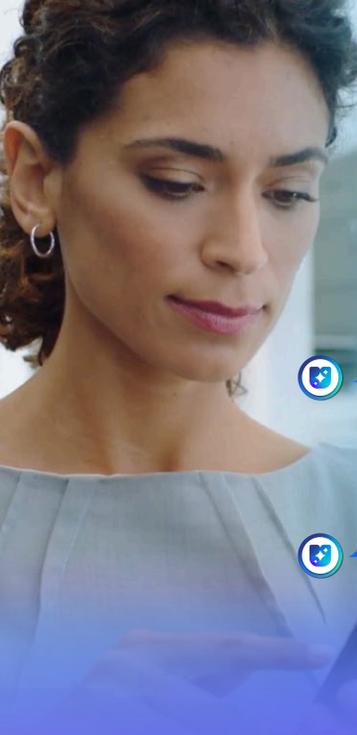
35%
reduction in
inbound calls

45%
outbound calls
eliminated

40%
NPS score
improvement

95%
faster data
collection

85%
CSAT score
improvement



4:20 PM
Via Voice: What type of documents do I need? I have a discharge note from my doctor, is that good enough?

AI Agent 4:21 PM
A discharge note from your doctor can help support your disability benefits. If you have one, you can upload it here. Do you have a document like that ready to share?

4:21 PM
Via Voice: Yes, I do.

AI Agent 4:21 PM
Please upload your supporting document here.

UPLOAD:

File upload limit is 10



Trust-Native Architecture

Governance

Built-in governance, policy enforcement, and human oversight directly into AI execution.

Observability

Maintain real-time visibility into agent behavior, reasoning, and performance.

Auditability

Replay conversations end to end and generate regulator-ready records on demand.

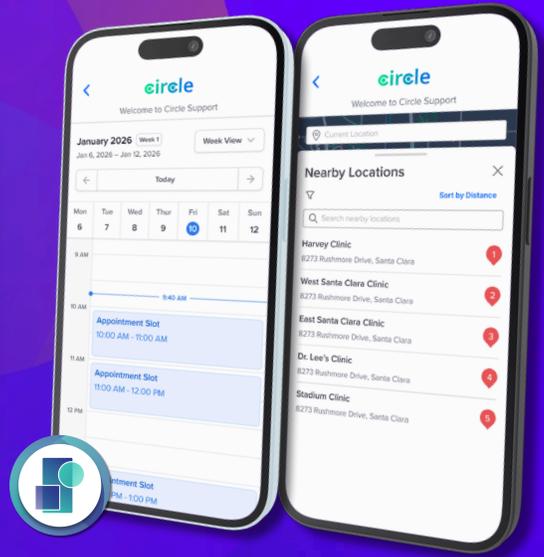
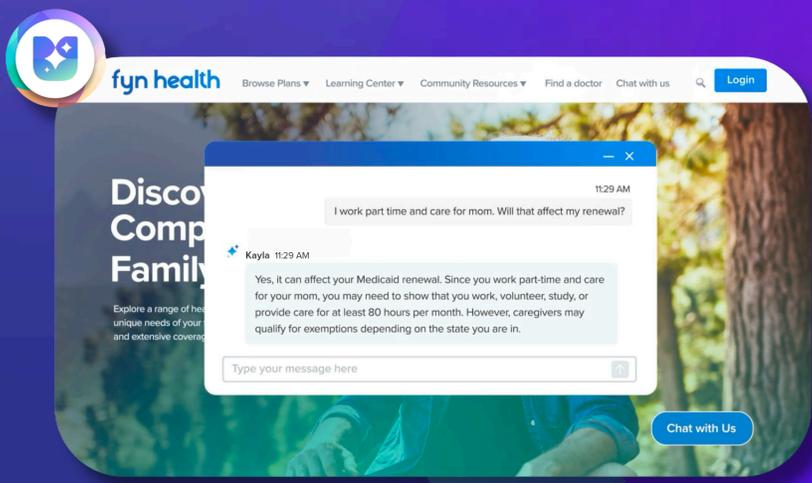
Data Protection

Safeguard PHI, PII, and financial data with policy-aware segmentation and governed access.



Omnichannel Continuity

Engage users across SMS, email, voice, and web in one persistent, compliant interaction thread.



Build and manage intelligent conversations that power outreach, digital workflows, and website chat—ensuring continuity across every member interaction.