



## BorderBuddy: Company Fact Sheet

### About Us:

Founded by Graham Robins, Jr. in 2007, BorderBuddy grew from a passion to simplify the intricate and complex customs process.

Originating from a lineage steeped in customs expertise, we have evolved to become a leading customs broker in the US and Canada. We are dedicated to empowering both consumers and businesses with seamless import and export services.

The A&A Group of Companies is a network of three specialized entities: A & A Customs Brokers, BorderBuddy, and Zipments, each focused on facilitating and simplifying cross-border trade.

### Core Services include:

- **Customs Brokerage:** Expert handling of import and export documentation, ensuring efficient and compliant customs clearance.
- **Trade Compliance & Consulting:** Providing strategic advice and solutions to navigate evolving trade regulations and minimize risks.
- **CARM Support:** Expert support in CARM registration, CARM bonds, and ensuring CBSA compliance.

### Key Strengths:

- **Extensive Experience:** Nearly 20 years of industry expertise and a proven track record of successful client partnerships.
- **Customized Solutions:** Services designed to meet the unique needs of each client - from individual importers to SMBs, and e-commerce clients.
- **Regulatory Expertise:** In-depth knowledge of customs regulations and ongoing monitoring of industry changes.
- **Client-Centric Approach:** Building lasting relationships through exceptional service and proactive communication. Our 4.8 Google reviews prove it.



### Areas of Expertise (For Media Inquiries):

- **Thorough understanding of Customs Regulations:** Including the intricacies of customs clearance, necessary documentation, and avoiding border delays in Canada and the U.S.
- **Challenges and Solutions facing Individual, Small to Mid-Sized Importers:** We specialize in simplifying and transforming the complex world of cross-border trade.
- **Future of Cross-Border Commerce:** Insights into emerging trends, technological advancements, and regulatory changes that will shape the future of international trade between Canada and the US.
- **Trade Compliance:** Providing expert advice and assistance to navigate the complexities of international trade seamlessly. This includes PGA compliance, HS classification, **CUSMA/USMCA**, duty drawback, and product data management

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