



# FlutterFlow Experts Program Guidelines

*Last Updated: January 13th, 2026*

## Introduction

Welcome to the FlutterFlow Experts Program! These guidelines help us identify and showcase developers who demonstrate excellence in FlutterFlow development. As our community grows and with the introduction of Dreamflow, we're seeking professionals who can deliver exceptional applications that showcase the full capabilities of the platform.

Our evaluation framework focuses on real-world skills and portfolio quality rather than extensive paperwork or certifications. We aim to connect clients with capable developers who can turn their ideas into outstanding applications.

## 1. Professional Essentials

### 1.1 Communication

Clear communication is essential for successful client relationships. Applicants should demonstrate:

- Professional English proficiency for effective project discussions
- Ability to explain technical concepts to non-technical clients
- Responsiveness to inquiries and feedback

### 1.2 Professional Presence

#### **For Agencies:**

- Maintain a professional website showcasing your team and past work
- Active presence on at least one professional social platform (LinkedIn, Twitter, etc.)
- Professional email with your business domain (not generic providers like gmail.com)
- Team of at least two members to ensure project continuity

#### **For Freelancers:**

- Professional website or portfolio showcasing your FlutterFlow expertise
- Active professional social media profile where clients can find and verify your work



- Consistent online identity across platforms

### **1.3 Portfolio Requirements**

Submit three FlutterFlow projects that demonstrate your capabilities. Your portfolio should:

- Include diverse project types (different industries, functions, or complexities)
- Demonstrate both mobile and web development (with at least one mobile app)
- Show published, real-world applications (not just concepts or demos)

## **2. Technical Excellence**

### **2.1 Project Ownership Verification**

For transparent evaluation of your work:

- Add your application email as a collaborator on each submitted FlutterFlow project
- Provide the complete FlutterFlow project URL for each submission
- Confirm you have rights to showcase the work in your portfolio
- Be prepared to discuss your role and technical decisions in each project

### **2.2 Design Quality**

Your submitted projects should demonstrate:

- Clean, modern interface design following current UX/UI best practices
- Consistent visual identity throughout the application (colors, typography, spacing)
- Thoughtful user experience with intuitive interactions
- Attention to detail in visual elements and micro-interactions

### **2.3 Technical Implementation**

We evaluate your technical approach through:

- Logical organization of widgets and components
- Well-structured navigation flows and user journeys
- Proper authentication implementation where applicable
- Efficient use of FlutterFlow's capabilities (custom functions, API connections, etc.)

### **2.4 Security Implementation**

Production-ready applications must prioritize security:

- Proper protection of API keys and sensitive credentials
- Secure database rules configuration to prevent unauthorized access
- Best-practice authentication flows with proper session management
- Appropriate measures for handling sensitive user information



- Secure implementation of third-party integrations

## 2.5 Responsive Implementation

Create seamless experiences across devices:

- Proper adaptation to different screen sizes and orientations
- Correct implementation of safe areas and appropriate spacing
- Full-screen scrollable content without premature clipping
- Optimized media assets for different device capabilities

## 3. Deployment Excellence

### 3.1 Published Applications

Demonstrate your ability to deliver complete solutions:

- Each project must be publicly accessible via the App Store, Play Store, or a live web URL
- At least one project must be published on either the App Store or Play Store
- Applications should be stable and fully functional in production environments

## Certifying Through FlutterFlow University

While not required for initial acceptance, completion of FlutterFlow University courses can earn you the Certified badge on your profile, increasing your visibility to potential clients. For agencies seeking the Certified Agency designation, having team members complete FlutterFlow University demonstrates your organization's commitment to platform expertise.

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These guidelines help us maintain a network of highly capable FlutterFlow professionals. Our evaluation process focuses on real-world capabilities rather than rigid checkboxes. We're looking for developers who can build impressive, production-ready applications that showcase what's possible with FlutterFlow.

We look forward to reviewing your application and potentially welcoming you to our community of FlutterFlow Experts!