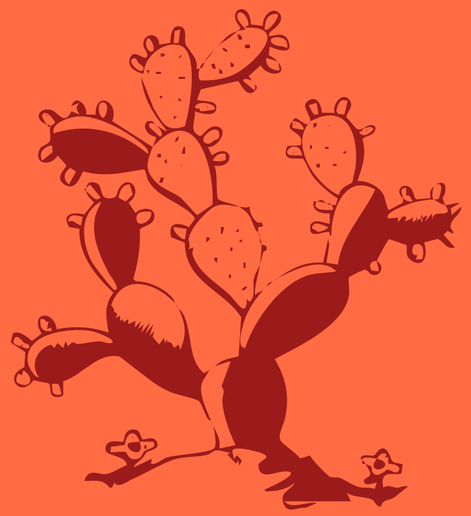
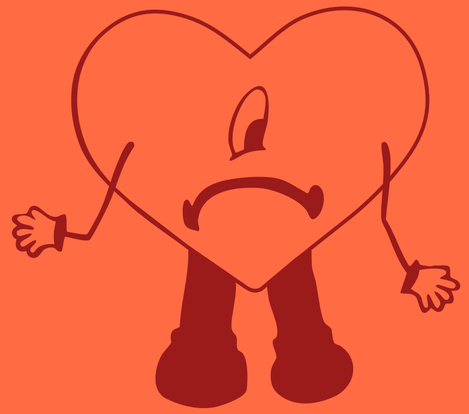
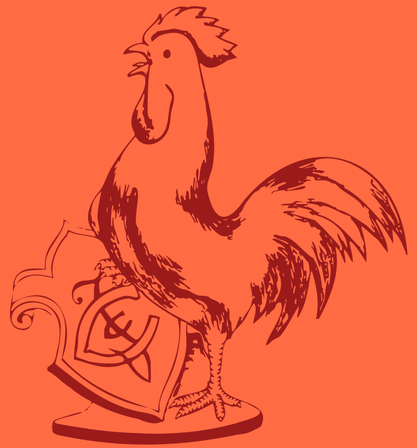
La Cantina

BY CUISHE

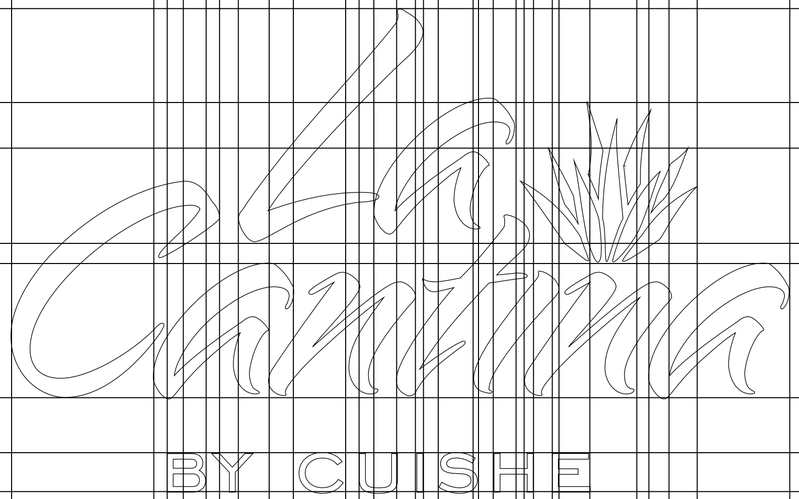
BIENVENID@
A La Cantina







La Cantina
BY CUISHE


Cuisine
BY CUISHE

La Cantina
BY CUISHE

La Cantina
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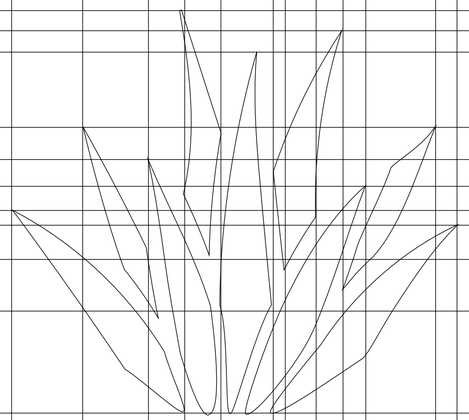
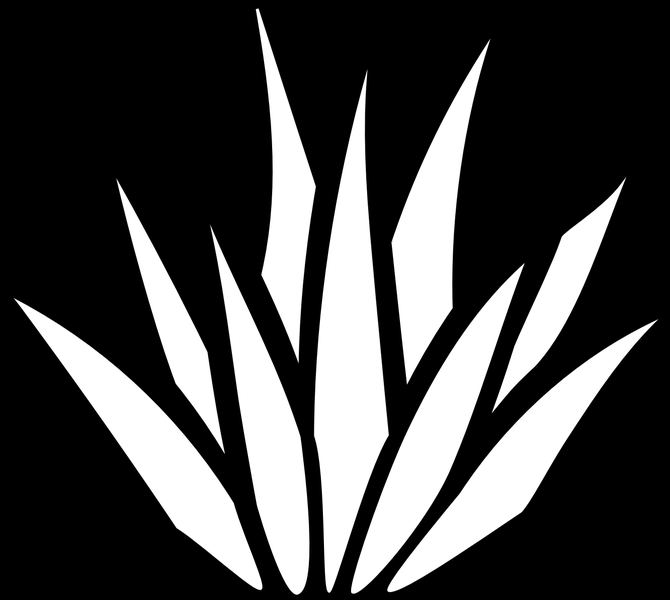




OUR LOGO

La Cantina
BY CUISHE

The elegant and slightly curved typography of "La Cantina" has a rustic and handcrafted feel, evoking the aesthetic of traditional Mexican signage and decor. It reflects authenticity while appealing to modern tastes.

OUR SHORT LOGO

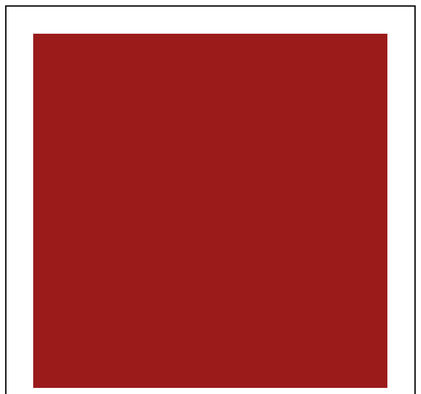
The inclusion of the agave plant is a strong nod to Mexican culture and cuisine, as agave is central to the production of tequila and mezcal—two iconic Mexican spirits. This element adds a cultural layer, suggesting the restaurant might celebrate traditional beverages or the spirit of Mexico.

LA CANTINA BY CUISHE

La Cantina
BY CUISHE

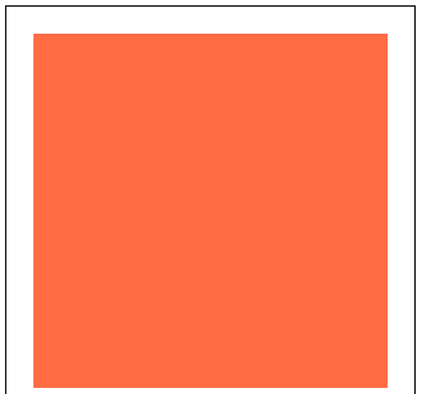
The minimalistic design ensures the logo can be used across various mediums, from menus to signage, while maintaining its cultural identity. The logo effectively captures the essence of Mexican food and culture while remaining visually appealing and modern.

COLORS



R=155 G=27 B=27

Hex	#9B1B1B
RGB	155, 27, 27
CMYK	25, 100, 100, 23
Ink Type	Process



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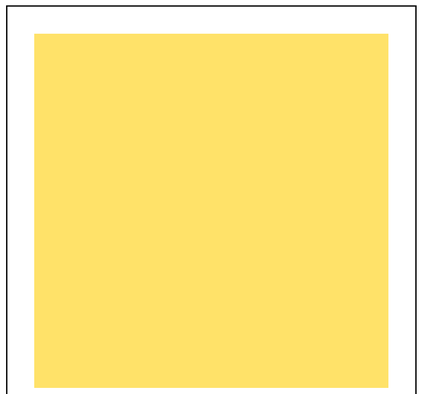
RGB	255, 107, 67
CMYK	0, 73, 77, 0
Ink Type	Process

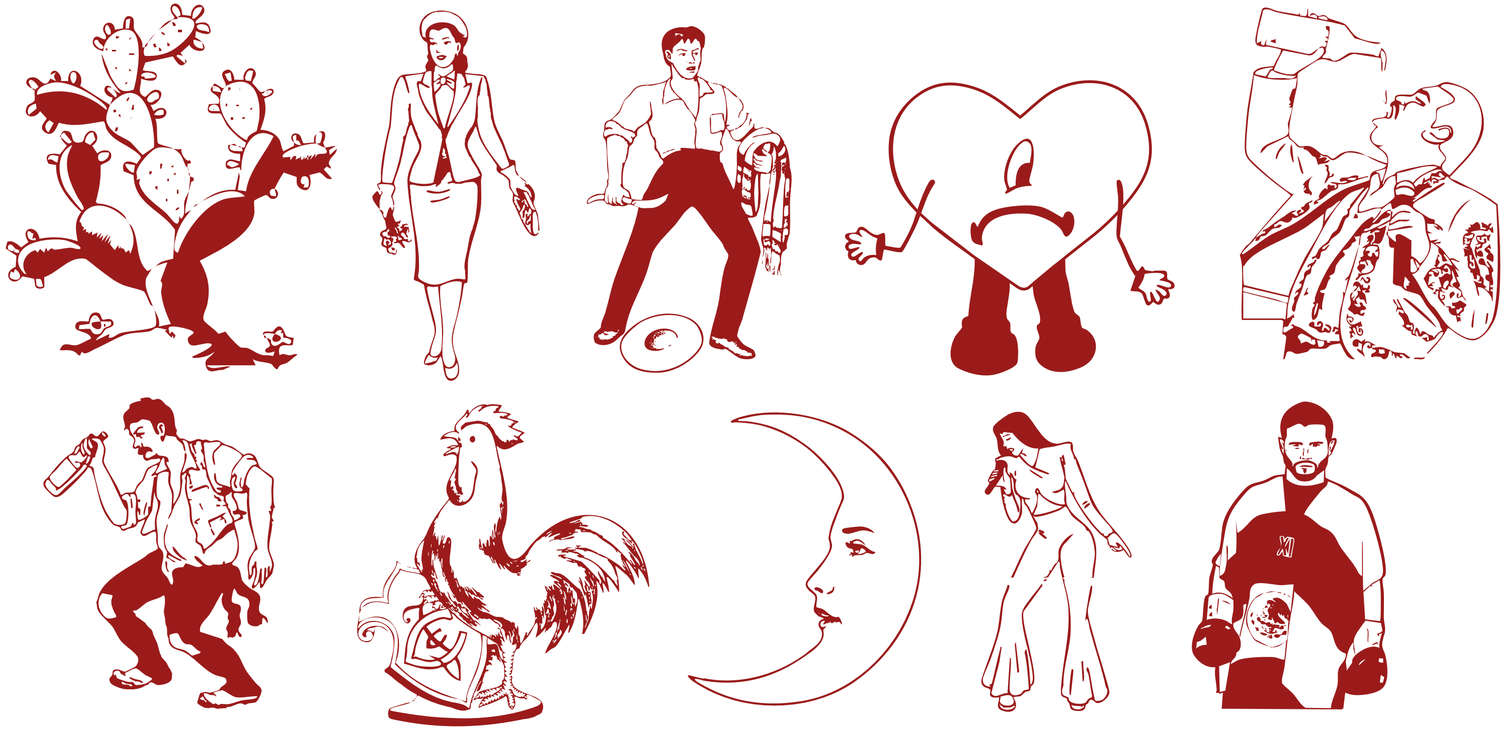


R=255 G=226 B=105

Hex	#FFE269
RGB	255, 226, 105
CMYK	1, 8, 71, 0
Ink Type	Process

The orange background conveys warmth and energy, reflecting Mexican landscapes and hospitality, while the deep red text adds boldness and passion, evoking the vibrant flavors of the cuisine. Adding yellow enhances the palette, stimulating appetite and creating an inviting, appetizing ambiance when combined with orange and red.

CULTURAL AUTHENTICITY



Lotería Mexicana is a beloved traditional game that holds deep cultural significance in Mexico. Its imagery is instantly recognizable to anyone familiar with Mexican heritage, evoking nostalgia and a sense of cultural pride. Incorporating these characters connects the restaurant to authentic Mexican traditions, creating an emotional bond with customers.

Mr Eaves XL Mod Nar OT

Mr Eaves XL Mod Nar OT offers excellent legibility and versatility, making it practical for various applications like signage, menus, and digital media without compromising style. It is ideal for body text, stationery materials, and can also be used for subtitles.

AaBbCcDdEeFfGgHhIi

JjKkLlMmNnOoPpQq

RrSsT tUuVvWwXxYyZz

1234567890

Alpine Script Regular

Alpine Script Regular, Its use in logos, menu headers, or decorative elements could evoke a sense of elegance while preserving a cultural connection. flowing design, which complements the cultural and emotional values often associated with Mexican dining experiences. Can only be used as header and for decoration.

Aa Bb Cc Dd Ee Ff Gg Hh Ii

Jj Kk Ll Mm Nn Oo Pp Qq

Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

POSTER GOTHIC ROUND ATF HEAVY

The heavy weight and rounded edges of the font immediately draw attention, making it ideal for signage or menus where visibility and impact are essential.This font is particularly suitable if the restaurant aims to emphasize energy, modernity, and inclusivity while still nodding to tradition. It works well for restaurants with bold interiors, vibrant color palettes, and a fun, dynamic atmosphere. Can only be used for Titles.

ABCDEFGHI
JKLMNOPQ
RSTUVWXYZ
1234567890

OUR BRAND
In Action!

La Cantina
BY CUISHE

BIENVENID@
A La Cantina

BRUNCH LUNCH DINNER
25

La Cantina
BY CUISHE

La Cantina
BY CUISHE

La Cantina
BY CUISHE
La Cantina
BY CUISHE

La Cantina

BY CUISHE