

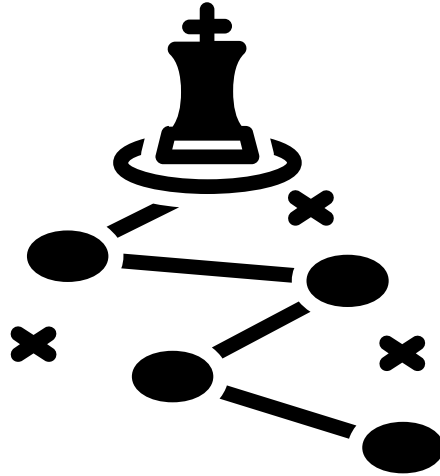
SERVICES PROPOSAL

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SERVICES PROPOSAL

# BUSINESS STRATEGY



## CLEAR & INTENTIONAL PLANNING

*From market positioning to internal alignment,  
we translate your goals into real strategies that drive growth and clarity.*

- **Market Research & Location Analysis**
  - *Neighborhood study, demographics, competitive landscape, recommended locations.*
- **Permitting & Legal Guidance**
  - *Helping them understand what hoops they'll jump through, introductions to key professionals (lawyers, permit expeditors, etc.)*
- **Construction & Buildout Oversight**
  - *Guiding design/construction alignment with regulations and market expectations.*
- **Operational Setup Advisory**
  - *Staffing, vendors, cultural positioning, launch strategy.*

*\*We required a minimum of 10 hours in order to give the service.*

*\*We are not responsible for any consequences if the client makes different decisions from our guidance.*

*\*Prices do not include Taxes.*

# GRAPHIC IDENTITY



## BRANDING CREATION OR RE-BRANDING

*A "top of mind" brand is built, putting the consumer as the main element to nurture it and convert it to a consumer and eventually a the promoter of your brand.*

*Brandbook  
Copywriting  
Photoguide*

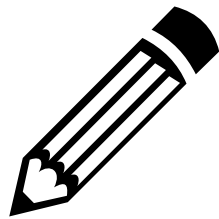
*\*Total Estimated Time: 30 - 90 days*

*\* Prices do not include Taxes.*

# GRAPHIC IDENTITY

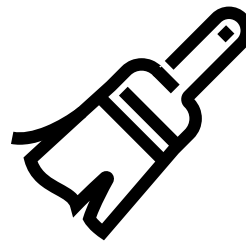
*Graphic Design Services craft compelling visuals for branding, social media, and marketing. We blend typography, imagery, and creativity to be able to create a layout based on your brand's look and feel, ensuring standout presence both digitally and in print.*

## WRAPPED



*6 any-type layout designs*

## ASSORTED



*12 any-type layout designs*

## BOXED SET

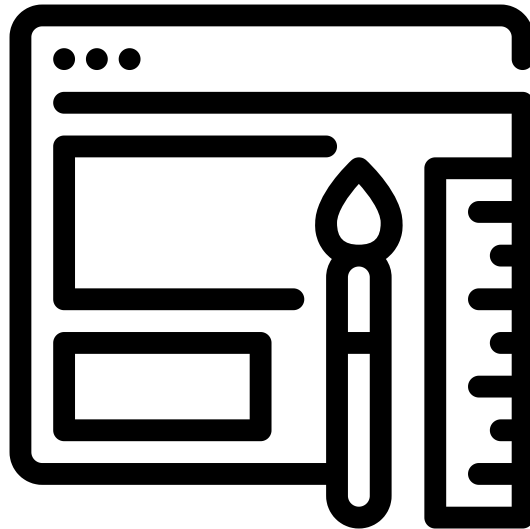


*20 any-type layout designs*

*\* Prices do not include Taxes.*

*\* Brandbook is not included, you must provide us with your graphic work (logo, color palette, fonts etc.)*

# WEBSITE



## WEBPAGE DESIGN

*A new website based on webflow software will be created to improve usability, re-establishment of company identity by making it visually appealing to web traffic, and better UX/UI.*

*Hands-on User Experience*

*SEO Standard Set Up - Google*

*Landing page with 4 subpages*

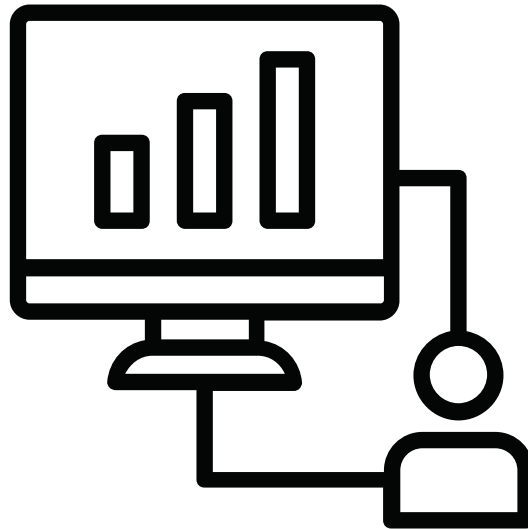
*Extra subpages upon request, with additional cost*

*\*SEM is separated (Ad's campaigns).*

*\* Prices do not include hosting, integrations, domain cost, NL software or Taxes.*

*\* Brandbook is not included, you must provide us with your graphic work (logo, color palette, fonts etc.)*

# WEBSITE



## GUMMY MANAGEMENT

*Website management involves updating content, ensuring smooth functionality, and maintaining security. It focuses on optimizing the user experience and boosting the site's visibility through regular performance checks and SEO strategies.*

### *SEO*

*1 Monthly News letter*

*1 Pop up creation*

*Add and manage integrations information*

*Update webpages information and press articles*

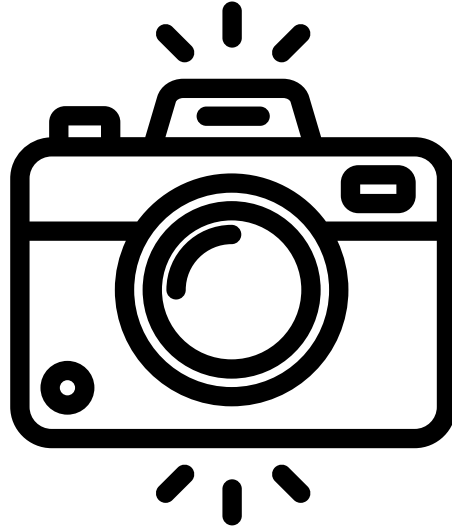
*(such as: Add event, Google maps, News Letter Software, IG integration)*

*\*SEM is separated (Ad's campaigns).*

*\* Prices do not include hosting, integrations, domain cost, NL software or Taxes.*

*\* Brandbook is not included, you must provide us with your graphic work (logo, color palette, fonts etc.)*

# PHOTOGRAPHY



## PHOTOGRAPHIC & VIDEO SESSION

*Our Photography and Video Session crafts the visual and narrative elements of a brand's identity, from eye-catching photos and engaging videos in order to create stylish story templates for versatile uses that will captivate your audience.*

*Photography (15 - 20 photos)*

*Videography (8 - 12 B-roll not edited)*

*A photographic plan & Moodboard document*

*Your own cloud in order to access your files at any moment*

*\*We required a minimum of 2 hours in order to give the service.*

*\*Total Estimated Time: 6 - 10 days.*

*\* Prices do not include Taxes.*

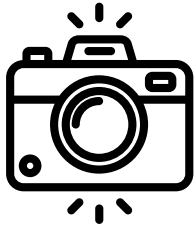
# SOCIAL MEDIA

*Social media management oversees daily posting, audience engagement, community response, profile optimization, and performance analysis to maintain a cohesive brand presence and drive growth across Instagram & Facebook.*

*Any package includes: Scheduling / Posting / Answering / Sharing / Storys creation*

*\*Content such as photo & video is not included, you must provide us your video and photo material.*

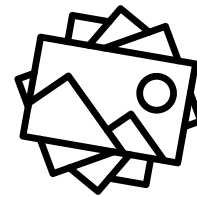
## SUGAR RUSH PACK



*8 - photos*

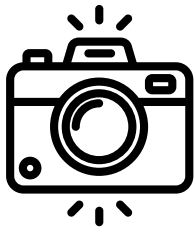


*2 - reels*



*3 - story templates*

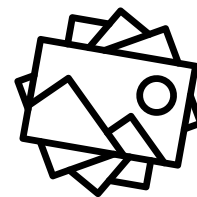
## SWEETSPOT PACK



*12 - photos*



*4 - reels*



*5- story templates*

*\*Prices do not include Taxes.*

*\*Brandbook is not included, you must provide us with your graphic work (logo, color palette, fonts etc.)*

*\*Social media packages are more management only, growth or ads campaigns are not included.*

