

TRAVIS MCASHAN

CEO of an Inc. 5000 B Corp.
Available to speak about making beautiful,
useful digital experiences.

TRAVIS' BIO

Travis McAshan is the founder and CEO of GLIDE, an award-winning digital creative agency headquartered in Austin, Texas. With nearly two decades of industry experience, Travis leads a purpose-driven team committed to designing exceptional, functional online experiences. Under his guidance, GLIDE collaborates with startups, nonprofits, and well-loved brands, all unified in their goal to positively impact society. His leadership is marked by a commitment to beauty, functionality, and impactful results, reflecting his belief in the transformative power of digital design.

Since its inception, GLIDE has flourished under Travis's leadership, amassing an impressive portfolio of over 850 projects. His team, spread across seven countries, exemplifies diversity and excellence, contributing to GLIDE's recognition as a top digital agency. Notable accolades include being a WP Engine Strategic Tier Partner, ranking seventh among over 5,000 contenders, and consistent national recognition from Upcity, Clutch, and the Austin Business Journal. Under Travis's stewardship, GLIDE also secured a spot on the Inc. 5000 Series list of fastest-growing private companies in Texas.

GLIDE is a mission-driven company that works collaboratively with its clients to make the world a better place. As a values-based organization, GLIDE profoundly cares about its clients and team members, believing that this approach significantly contributes to the collective good.

With nearly 20 years of experience, Travis and his team are dedicated to creating beautiful, functional, and high-performing online experiences for startups, nonprofits, and beloved brands that share a passion for making a positive impact in the world.

Travis has a BA in Architecture from Texas A&M and founded Pixona, an online real-time video communications company, before starting GLIDE in 2003. He is a dedicated husband, father of four, and active community member. He serves on staff at his church, built a backyard ninja course for his family, and enjoys traveling the world to connect with and invest in GLIDE's talented team members.

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