

**Twisted Tree Baking Company presents the  
4th Annual \$2K Cookie Competition  
Baker's application and guide**



Thank you for your interest in competing in the Twisted Tree \$2K Cookie Competition! This guide serves to inform you of the details of the event, the rules and requirements for competing. Please complete and email to: [eat@twistedtreebakingcompany.com](mailto:eat@twistedtreebakingcompany.com)

***What is it?***

This event started in 2023 because chef / owner Robert Black wanted to find a way to help raise awareness of the baking industry, community and bakers in our state. Coming from the restaurant industry, Robert had seen lots of great community focused food events specifically tailored to chefs and restaurants, but not a lot out there geared towards baking. The idea is simple, gather 12 local bakers and let them compete for cash prizes for the best cookie. Each year there will be a “secret” or featured ingredient that must be prominently used by the competitors. This year the featured ingredient is **Chocolate!** The event will be held in Downtown Edmond, and tickets will be available for sale to the public, so that our friends, family and neighbors can come together and meet these great bakers, taste their creations, and learn more about their bakery or restaurant. In addition to the cookies, the event will have a notable emcee, an SNL photo booth station, savory snacks provided by a local chef, free water, milk and other non-alcoholic beverages, and a made to order cappuccino bar. 200 tickets will be sold to the public. 50 tickets will be given out to sponsors and competitors, so 250 attendees are expected to come to the event.

***When is it?***

**Sunday, October 4<sup>th</sup>, from 4-6pm.** Bakers will be asked to arrive no later than 3pm to setup a table / station, so that they can display their cookies that will be handed out to guests. Event sponsors will have a “sneak peek” at 3:45 pm, so bakers must be fully setup and ready to serve no later than 3:40 p.m. Bakers will be able to come as early as 2pm if they would like extra time to be prepared.

***Where is it?***

Venue 102 in Downtown Edmond.  
The physical address is: 94 W 1<sup>st</sup>, Edmond, OK 73003

***What are the prizes and how do you win?***

There will be an elite panel of experienced chef / baker judges who will be scoring your cookie on the following criteria:

- Overall Taste: (1-10 points)
- Creativity / Uniqueness: (1-5 points)
- Visual Appeal: (1-5 points)
- Use of “Secret” or Featured Ingredient: (1-5 points)

The highest score will win first place and receive \$1,000 in cash on the spot.  
2<sup>nd</sup> place will receive \$500 in cash on the spot.

3<sup>rd</sup> place will receive \$250 in cash, on the spot.

There will additionally be a people's choice award. The attendees will get to vote for their favorite using a token system and the winner of this award will also receive \$250.

***Is there an application fee?***

There is no fee to apply, but the 12 bakers who are accepted to compete must pay a \$22 competition fee. This fee will be due upon acceptance and is required to compete. In exchange for the fee, the bakers will receive a free event t-shirt valued at \$25, and two complimentary tickets to the event valued at \$22 each, \$65 in total. In addition, Twisted Tree will be providing a pantry for you to pull from should you so choose. More details will be provided prior to the event, but they will have King Arthur flour, unsalted Hiland Dairy butter, sugar, baking powder, baking soda, and other common cookie ingredients that you may pick up and use in your competition.

***What do the competing bakers need to provide for the event?***

Be prepared to make 50 – 60 (3 oz) cookies. We will want two whole cookies to go the judges table, the remaining 48 plus cookies should be cut into 1/6ths to be handed out to guests who come through to taste your creations. Each baker will have half of an 8' table, so two bakers will share one 8' table. We will provide tablecloths, a serving platter, napkins, plates and a name card for you. You are welcome to bring additional decorations for your space and are encouraged to do so.

You can see some pictures from last year's event on our social pages, but there is also additional information and pictures on our website:

<https://www.twistedtreebakingcompany.com/2kcookiecontest>

Any additional questions you may reach out directly to host Robert Black at the following contact address:

[eat@twistedtreebakingcompany.com](mailto:eat@twistedtreebakingcompany.com)

cell number: 405 205 2250



COMPETITOR APPLICATION 2026

Name:

Phone number:

Email address:

Instagram handle:

T-shirt size:

Name of your bakery or restaurant that you work at:



Please describe the cookie you have in mind for this competition:

Have you read the baker's guide and agree to provide what is asked of you?

Please share a brief bio describing yourself, and your history in baking: