



Community Lynk & Community Lynk+

The Growing Need for Social Care Advocacy

Social care is evolving. We know that addressing social care barriers helps people live happier, healthier lives, and plans are recognizing that addressing health-related social needs (HRSNs) isn't just the right thing to do; it's a practical strategy for reducing costs and supporting quality performance. Social care screenings and interventions are proving to be one of the most effective ways to engage members, close care gaps, and make a measurable impact on both member well-being and health plan success.



Link Members to Helpful Benefit Programs with Community Lynk

At BeneLynk, our mission is to improve health outcomes by removing the barriers preventing members from living their healthiest lives. We do this by "leading with help." Leading with help means that our friendly advocates start every conversation by asking what challenges a member is facing and addressing those challenges first.

We believe that asking members to be open and honest about their social health barriers should be paired with immediate action to address them, and that true social care must center on the individual's experiences and concerns.

Once barriers are identified, our advocates link members with benefit programs from a database of over 300,000 federal, state, local, veteran, and non-governmental benefit programs available through our partnership.



About BeneLynk

BeneLynk is a national social care vendor for managed care companies.

We engage members to understand social care challenges and provide professional advocacy to access benefits.

BeneLynk helps to remove barriers to allow members to live their healthiest lives.

 **BeneLynk**[™]



Community Lynk & Community Lynk+

With our Community Lynk+ solution, we can:

- Improve member satisfaction and engagement
- Lower medical costs
- Enhance health outcomes
- Boost member retention
- Increase risk-adjusted revenue accuracy
- Optimize quality initiatives

Visit our website at [BeneLynk.com](https://www.BeneLynk.com).



For more information, please contact:
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A Comprehensive Assessment of Social Care Needs

In response to the growing focus on social care across the country, BeneLynk has added a standardized screening instrument for a comprehensive assessment of social care needs to our Community Lynk solution.

This tool allows us to address and assess health-related social needs in various domains, including:

- Food insecurity
- Housing instability
- Transportation insecurity



Our Community Lynk solution also allows us to seamlessly and efficiently map assessment responses to ICD-10 Z codes, SNOMED, and LOINC.



Social Care Powered Outreach with Community Lynk+

During our Community Lynk interactions, BeneLynk's advocates can now deliver targeted messages to hard-to-reach members about additional benefits and services via Community Lynk+. Need to remind members to schedule a PCP visit, complete a home assessment, or get their annual eye exam? BeneLynk can help!

Avoid repeated, fragmented calls that cause frustration, erode trust, and lead to member abrasion. Our friendly, professional advocates will streamline outreach, ensuring important messages are delivered in a single, efficient interaction.

BeneLynk™