

Melody Chen

melodychen.design
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Work Experience

Frontier Design Intern

APR 2026 - PRESENT

- Assisting various design projects ranging from data visualization, web design, wayfinding, and environmental graphics.

York University Research Assistant

SEP 2025 - APR 2026

- Developed an immersive VR prototype using Unity, and presented at Cumulus, an art and design research conference hosted in Athens, Greece.

Meat Studio Design Intern & Freelance Designer

APR 2025 - JUN 2025

- Conducted visual research and created digital layouts to assist with branding and visual identity projects.

York University Graphic Design & Multimedia Assistant

SEP 2023 - APR 2024

- Developed various print, installation, email and social media campaigns for 100,000+ followers on social media while following brand guidelines.

Community Involvement

Design Student's Association Marketing Director

MAY 2025 - APR 2026

MAY 2023 - MAY 2025 • PRINT & PROMOTIONS ASSISTANT

- Managed 4 social media channels with 2000+ followers & 2500+ engagements, boosting profile with 60,000+ monthly views.
- Designed and printed flexible identities for 20+ events.

DESN 2026 GradEx Showcase Funding Team Lead

SEP 2025 - APR 2026

- Secured \$4500+ in funding through donation and fundraising campaigns.
- Boosted the exhibition's budget by 30% in 2 months.

RGD Student Committee Member

OCT 2024 - MAY 2025

- Attended weekly meetings and participated in events to boost student engagement within the organization.

Education

York University Honours Bachelor of Design

2022 - 2026 | 3.8 GPA

Recognition

1st Place, Senior Division

2025, 2026 DESNATHON

Exhibition Selection

2026 OPEN TYPE EXHIBITION

Silver, Editorial & Book Design

2025 ADCC STUDENT AWARDS

Michael Plexman Award for Creative Innovation

2025 YORK UNIVERSITY

Design Department Alumni Award

2025 YORK UNIVERSITY

Diti Katona, John Pylypczak Award

2025 YORK UNIVERSITY

Editorial Design Award, Tie Winner

2024 RGD STUDENT AWARDS

2nd Place, Junior Division

2023 DESNATHON

Entrance Scholarship

2022-26 YORK UNIVERSITY

Skills

Branding, Editorial, Typography,
Motion Design, UX/UI Design,
Prototyping, Web Design, Social
Media Management, Copywriting

Tools

Adobe Creative Suite, Figma,
Webflow, Basic HTML, CSS, JS

Language

English & Mandarin

References available upon request.