

## B2B Business Directory FAQs

**How long does it last for?** The printed directory will be in circulation throughout 2026 and your online listing will be active for 12 months.

**How many copies are printed?** We aim to print a minimum 5,000 copies. If we run out at any point throughout the year, we will print additional copies so that we have enough to be distributed at all our 2026 events and business expos.

**Where will the directory be available from?** We will distribute the directory at over 22 business expos in counties across the South including Hampshire, Berkshire, Sussex, Dorset, Wiltshire, Bristol, Buckinghamshire. Plus our monthly breakfast networking events.

**Will I get a physical copy of the directory?** If you would like a copy to be posted to you, please let us know as this is only available on request. You'll also be able to pick up copies at any of our events throughout 2026.

**What does the printed directory look like?** The printed directory will be a glossy A4, full colour publication. The last edition had over 100 listings in the printed directory listings.

**What order will the listings be organised in the directory?** Listings will be alphabetical by category (e.g. Accountants. Bookkeepers). There will also be a content page to help readers find businesses like yours.

**Can I choose the category for my business?** Yes, you'll do this when you create your listing.

**Can I update my listing at any time?** You can make changes at any time throughout the year to your online directory listing. This does not apply to the printed directory.

**Do you supply the artwork?** No, you will need to complete a listing form online.

**When is payment required?** Payment must be made on or before the due date. Any invoices not paid may not be included in the directory when it is printed in January 2026.

**What images can I supply for my listing?** If you book a medium or large listing, you can supply either a logo or high-res image that represents you and your business. We can also pick pictures for you if you prefer. This can be selected when you create your advert.

**Will you limit how many listings per category?** No, the directory is open to everyone and there are no limits or exclusivities. The directory is designed to give people choices when it comes to service providers.

**Do you offer discounts for charities?** Charities can get a half price listing.