

David Marin

Multidisciplinary designer

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DAVIDMARIN.ME

Product designer with 10+ years of experience helping companies build better, more accessible digital products. Skilled at bridging design, product, and engineering, creating scalable design systems and fostering collaboration across teams and stakeholders.

Work Experience

Senior Product Designer / HappySignals

1.8 years (November 2024 - Current) • Helsinki, Finland

- Collaborate across product, strategy, and engineering to shape holistic design solutions
- Maintain and evolve the HappySignals Design System, ensuring consistency at scale
- Uphold high design standards through team collaboration and structured stakeholder feedback loops
- Create AI guidelines to help Product Managers use AI to explore and draft ideas, making early-stage ideation faster and more efficient

UX Designer / Sympa

2.5 years (August 2021 - January 2024) • Helsinki, Finland

- Led product design, working closely with product and engineering
- Created a unified design language and launched “Pomegranate” Design System (20+ components used by 4 dev teams)
- Improved accessibility, usability, and efficiency across the product
- Conducted user research and supported brand enhancement with Marketing

Achievements:

- Modernized Sympa’s product and design process, boosting development speed and quality
- Shifted the platform to a user-centered, accessible system

Lead Visual Designer / Firstbeat Technologies

4.5 years (March 2017 - August 2021) • Helsinki, Finland

- Led visual design and contributed to UX/UI projects
- Delivered a successful brand redesign in 2019
- Developed a custom illustration style and internal materials bank to streamline design

Achievements:

- Successfully implemented a brand redesign in 2019, resulting in a modern brand identity
- Established a materials bank for internal use, enhancing design efficiency and consistency
- Created a unique illustration style, contributing to a more visually engaging user experience

Education

Master’s in Human-Technology Interaction (UX)

University of Tampere, Finland

2015 - 2018

Bachelor’s in Graphic Design

Autonomous University of the State of Mexico, Mexico

2008 - 2013

Exchange Student in Media

TAMK, Finland

2012

Languages

Spanish - Native

English - Fluent

Finnish - Intermediate

Hard Skills

User Experience (UX)

AI Design

UI / Visual Design

Design Systems

Accessibility (WCAG)

Illustration

User Research

Soft Skills

Facilitator & collaborator

Empathetic & user-driven

Team leadership