



SCHEDULE | 22 APRIL 2026

08:00 - 09:00	Breakfast with the Sponsors	Peter Zetterberg (Xbox Game Camp), Deborah Mensah-Bonsu (Supercell)
09:30 - 09:40	Registration	
09:30 - 09:40	Welcome Address	Susanna Pollack (Games for Change)
09:40 - 09:50	Why Now: A United Nations Perspective	Sandra Macharia (United Nations)
09:50 - 10:10	The Power of Games and the African Opportunity	Leo Olebe (Olebe Media Group, G4C Board)
10:15 - 10:45	Playing for the Planet	Deborah Mensah-Bonsu (Supercell), Mathias Gredal Nørvig (SYBO), Jude Ower (Good Games Club), Moderated by Sam Barratt (UNEP, Playing for the Planet)
10:45 - 11:00	Coffee Break	
11:00 - 11:30	Scaling Urban Impact with Games	Joy Mutai (UN-Habitat), Evans Otieno (Dandora Model Street Project), Mark Ollila (Arizona State University), Dean Gichukie (Kunta Content, G4C Africa Advisory Board), Moderated by James Delaney (Block by Block)
11:30 - 11:50	Arts, Culture, and Gaming in a Time of Polycrisis	Kumi Naidoo (Global Artivism Initiative)
11:50 - 12:20	From Console to Community: Streamers as Catalysts for Impact	Jennifer Lufau (Afrogameuses), Brian "The Beast" Diang'a, Queen Arrow, Moderated by Eugene Karuri (CGTN Africa)
12:30 - 13:30	Lunch Break	
13:35 - 13:45	Lightning Talk	Lisa Adams (Citizen Code, UNICEF, Girl Effect, G4C Africa Advisory Board)
13:45 - 13:55	Play, Create, Connect: The New Language of Diplomacy	Lindsay Grace (University of Miami, HEVGA)
13:55 - 14:25	Unlocking the Power of Culture	Sam Baratt (UNEP, Playing for the Planet), Kumi Naidoo (Global Artivism Initiative), Octopizzo (Octopizzo Foundation)
14:25 - 14:35	From Ideas to Impact: Collaborating for the Goals	Susanna Pollack (Games for Change)
14:50 - 16:50	Workshops	Stephen Reid & Heather Drolet (Endless Foundation); Susanna Pollack (Games for Change); Federico Naccataro (World Food Programme); Galen Lamphere-Englund & Lisa Adams (Christchurch Call Foundation / UNICEF, Citizen Code)
17:00 - 17:30	Closing Address	Susanna Pollack (Games for Change)

Please join us at the Nairobi Game Development Centre for an evening of good music, great food and fantastic company.

Diamond Plaza, 6th Floor Pramukh Swami Ave, Nairobi | 18:30 onwards