



# SCHEDULE | 22 APRIL 2026

<b>08:00 - 09:00</b>	<b>Breakfast with the Sponsors</b>	Peter Zetterberg (Xbox Game Camp), Deborah Mensah-Bonsu (Supercell)
<b>09:00 - 09:30</b>	<b>Registration</b>	
<b>09:30 - 09:40</b>	<b>Welcome Address</b>	Susanna Pollack (Games for Change)
<b>09:40 - 09:50</b>	<b>A Perspective from Kenya's National Innovation Agency</b>	Sonia Claire (Kenya National Innovation Agency)
<b>09:50 - 10:10</b>	<b>The Power of Games and the African Opportunity</b>	Leo Olebe (Olebe Media Group, G4C Board)
<b>10:15 - 10:45</b>	<b>Playing for the Planet: Lessons, Leadership, and the Road Ahead</b>	Deborah Mensah-Bonsu (Supercell), Mathias Gredal Nørvig (SYBO), Moderated by Sam Barratt (UNEP, Playing for the Planet)
<b>10:45 - 11:00</b>	<b>Coffee Break</b>	
<b>11:00 - 11:30</b>	<b>Scaling Urban Impact with Games</b>	Joy Mutai (UN-Habitat), Evans Otieno (Believers Transformation League [CBO]), Mark Ollila (Arizona State University), Dean Gichukie (Kunta Content, G4C Africa Advisory Board), Moderated by James Delaney (Block by Block)
<b>11:30 - 11:50</b>	<b>Arts, Culture, and Gaming in a Time of Polycrisis</b>	Kumi Naidoo (Global Artivism Initiative)
<b>11:50 - 12:20</b>	<b>From Console to Community: Content Creators as Catalysts for Impact</b>	Jennifer Lufau (Narratify, Afrogameuses), Brian "The Beast" Diang'a (Beast Gaming), QueenArrow, Moderated by Eugene Karuri (CGTN Africa)
<b>12:30 - 13:30</b>	<b>Lunch Break</b>	
<b>13:35 - 13:45</b>	<b>Designing for the Girl Child: The Most Undervalued System for Change</b>	Lisa Adams (Citizen Code, UNICEF, Girl Effect, G4C Africa Advisory Board)
<b>13:45 - 13:55</b>	<b>Play, Create, Connect: The New Language of Diplomacy</b>	Lindsay Grace (University of Miami, HEVGA)
<b>13:55 - 14:25</b>	<b>Unlocking the Power of Culture</b>	Sam Barratt (UNEP, Playing for the Planet), Jake Manion (PAGG, Independent), Joram Kioko (Shujaaz), Moderated by Kumi Naidoo (Global Artivism Initiative)
<b>14:25 - 14:35</b>	<b>From Ideas to Impact: Collaborating for the Goals</b>	Susanna Pollack (Games for Change)
<b>14:45 - 16:45</b>	<b>Workshops</b>	See page 2 for full workshop information
<b>16:55 - 17:25</b>	<b>Reflections and the Road Ahead</b>	Susanna Pollack (Games for Change)

Please join us at the Nairobi Game Development Centre for an evening of good music, great food and fantastic company.

Diamond Plaza, 6th Floor Pramukh Swami Ave, Nairobi | 18:30 onwards