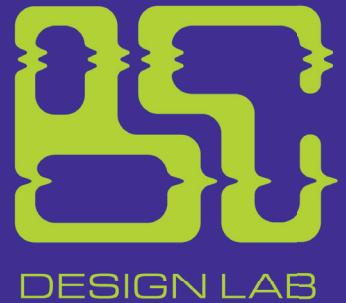


J. Blaire Corbett

Kitchener ON
226-749-0997
bcdesignlabs@gmail.com
bcdesignlab.ca



Summary

Multi-disciplinary artist and designer crafting effective design solutions through graphics, motion, and typography. Skilled at communicating with stakeholders to develop impactful brand expressions.

Education

BACHELOR OF DESIGN, CONESTOGA COLLEGE
2018 - 2024

Developing creative print and digital solutions for marketing materials, motion, slide decks, video, and web

Utilizing critical thinking and research to develop visual concepts and design systems that are compliant with AODA standards

Learning industry software including Adobe Suite programs like Illustrator, Photoshop, InDesign, Premiere, and After Effects

Exercising creative and technical writing skills through academic research and writing, case studies, and design rationales

Related Work Experience

GRAPHIC DESIGNER, ATS GLOBAL SERVICE
MAY 2023 - PRESENT

Guiding design of the new Global Service website through developing a creative brief, moodboards, wireframes, visual assets, and style guidelines

Revising social media posts created by marketing team members to ensure brand compliance and graphic excellence

Developing document templates for internal communications, maintaining consistent application of brand standards

Showcasing a professional brand voice through the design of customer-facing materials including trade show banners, social media graphics, and slide decks

Directing video projects involving script development, videography, voice direction, and editing

IT SERVICES GRAPHIC DESIGNER, CONESTOGA COLLEGE
MAY 2019 - JANUARY 2020

Followed school's brand standards to deliver creative design solutions

Used Adobe Suite programs to design login screens, computer wallpapers, and signage

Worked through feedback and revision process to develop a logo for the 20th-anniversary celebration of WREPNet

Skills

- Comfortable learning new skills and concepts quickly and driven to continuously improve
- Communicates effectively with tact and courtesy to coordinate with teammates and address the needs of stakeholders
- Attention to detail and facility for creatively solving problems
- Comfortable working both collaboratively and independently
- Multi-tasking and managing time to complete work efficiently and on schedule
- Actively seeks out and incorporates feedback and criticism to improve work