

- 2026 -

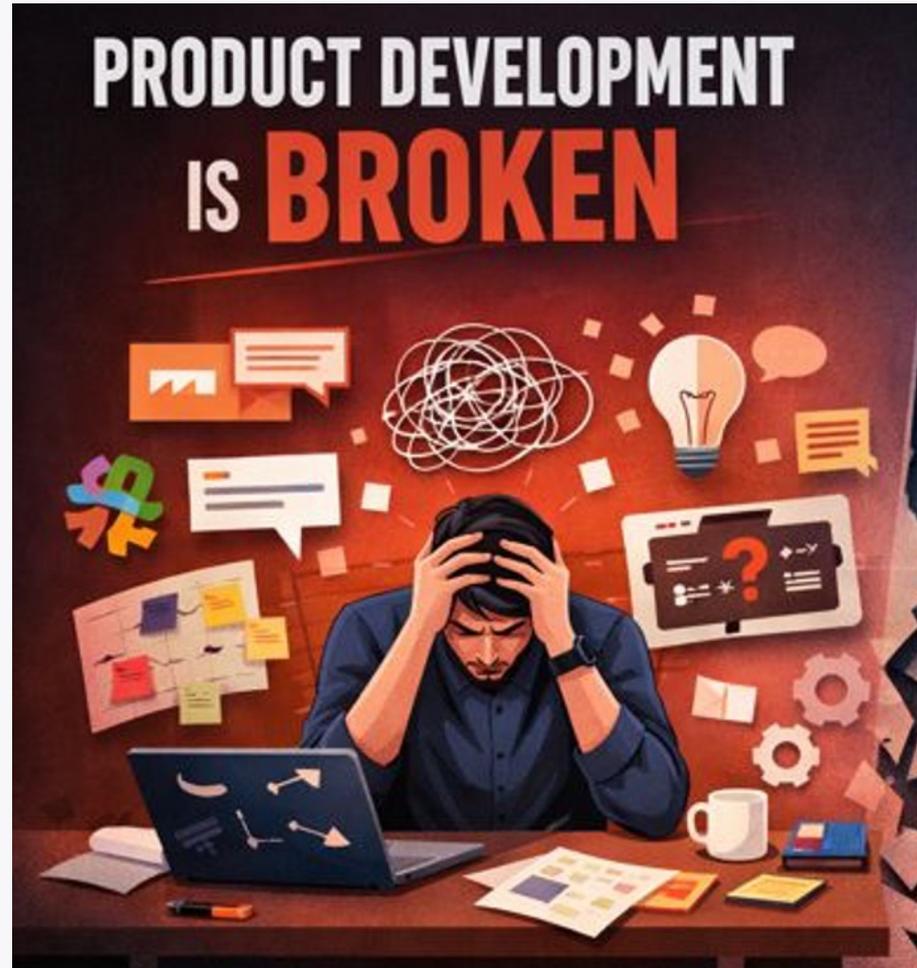


Discovery > Context > Action

Agent Powered Product Management

WWW.VELOCITI.AI

The Problem



Building the wrong product

Top Reasons Why Most Products Fail

- ✘ Poor product-market fit
- ✘ Lack of customer understanding
- ✘ Ineffective product strategy
- ✘ Failure to execute



**Product
Teams are
building the
WRONG
Products!**

This is a Product Management Problem

- Product teams skip or rush through product discovery
- PMs overloaded with reactive work, not discovery & strategy
- Requests aren't properly vetted, no fact based prioritization
- Insights live across tools, docs, calls, and Slack – not actionable



The Solution is Velocity

In the AI era, context is the product.

AI can build faster than ever.
But without context, it builds the wrong things —
faster.

Most teams are rushing to AI-powered delivery
without first answering the hard questions:

Who is this really for?
What problem are we solving?
Why does it matter?
What should we build *next*?

Velociti exists to solve that problem.

Velociti is the
Context Platform

for AI-powered product development



Discovery › Context › Action

The **first and only** Agent for Product Discovery > Context > Strategy > Action

Discovery

Automated product discovery in minutes, continuous discovery using customer & product data

Context

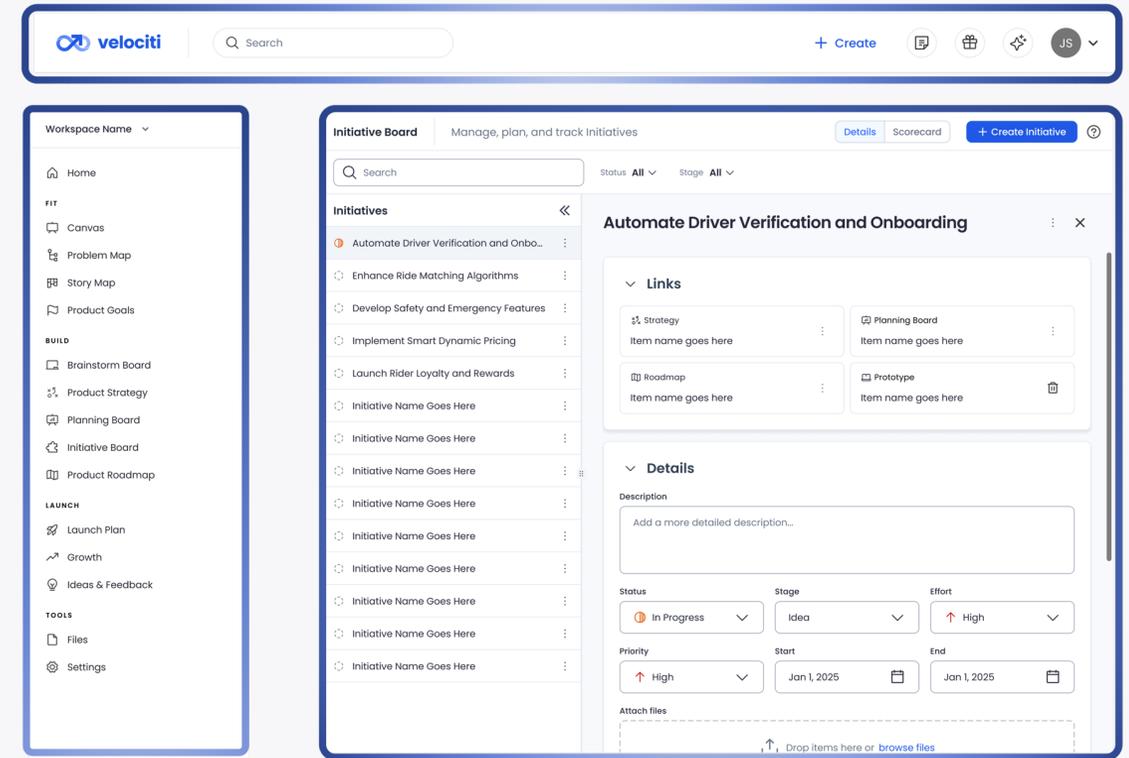
Discovery seamlessly builds context for AI or engineers to code – the what, why, and when to build

Strategy

Theme based strategy to align on outcome, success metrics, priorities and timeline

Action

One click user stories, backlog tickets, web app prototypes, and context PRDs



Product Discovery in Minutes, Not Months!

Enter This:

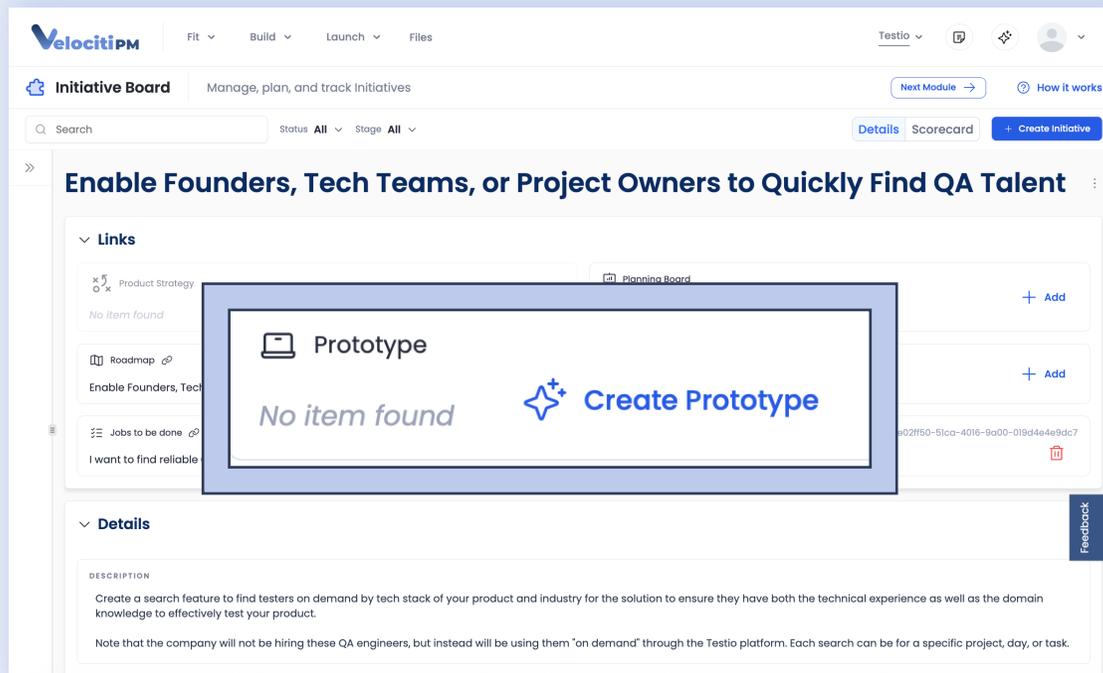
We're building in the industry, because
Example: We're building a 2-sided marketplace to match drivers with passengers in the transportation industry because taxis are expensive and hard to find.

Get This:

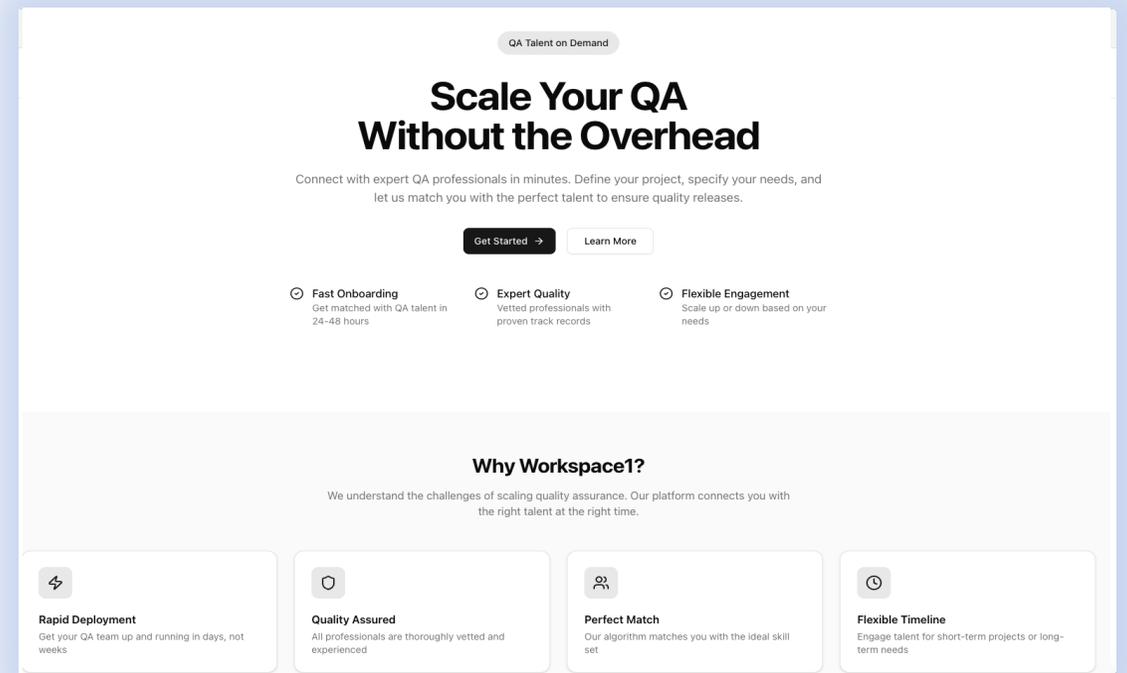
<p> Product Vision</p> <p>Demystifying lab results for every patient, transforming complex data into actionable insights for proactive health management and confident decision-making.</p>	<p> North Star Metric</p> <p>Patients actively managing their health through understanding lab results.</p>
<p> Problem</p> <p>Patients struggle to understand complex lab results, hindering informed health decisions and adherence to care plans. <i>Clinicians spend excessive time explaining lab results</i></p>	<p> Solution</p> <p>Know Your Labs transforms confusing lab results into simple, personalized AI-driven explanations. It provides visual trend analysis, actionable insights for proactive health management and curated educational resources.</p>
<p> Market</p> <p>TAM: \$1.2 Trillion Definition: The Total Available Market represents global healthcare expenditure where enhanced patient engagement and health literacy, facilitated by digital</p>	<p> Personas</p> <ul style="list-style-type: none">David Rodriguez(N/A)Sarah Chen(N/A)

Idea to Prototype with 1-Click

Click This:



Get This:



Competitive Landscape

Incumbents

Aha!, Productboard, etc

- Ineffective use of AI
- Blank Slate Workflow
- No Methodology
- Incomplete PDLC

AI Tools

ChatGPT, Vibe Code, etc

- High effort to build and maintain
- No Workflow or Methodology
- No Context Repository
- Building Tools vs Products

Other Tools

Google Docs, Notion, etc

- Not purpose built
- Fragmented Workflow & Methodology
- Too many tools

Why we win

Build software is easy – building the RIGHT Product is HARD!

What AI Solved: Code Creation & Deployment

- Vibe coding, copilots, and AI dev tools make building software fast and cheap
- Teams can generate features, apps, and infrastructure in days
- Building software is no longer the problem

👉 *AI made it easy to build software*

What AI Did NOT Solve: Product Strategy & Discovery

- What problem should we solve?
- Which user pain points matter most?
- What jobs-to-be-done drive adoption and retention?
- What should we build next – and why?
- How do we avoid shipping fast... in the wrong direction?

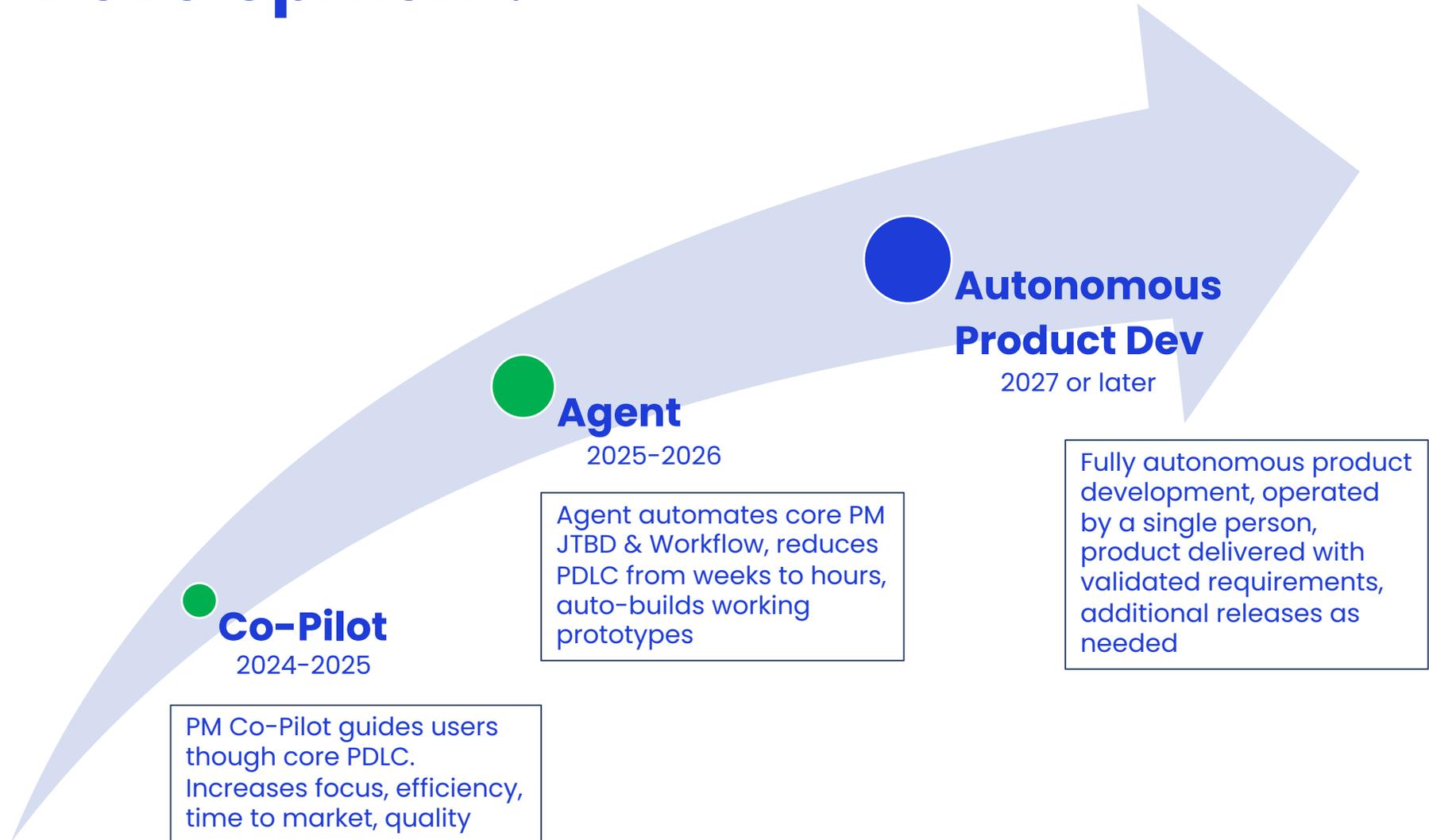
👉 *Speed without direction **increases failure***

The New Reality

- Faster building \neq better products
- Bad decisions are now made **faster and at larger scale**
- Product failure remains high because discovery is still manual, slow, and fragmented (or skipped entirely!)

Product management – not engineering – is now the constraint

We're building the future of Product Development!



velocity



Thank You!

anthony@velocitypm.com