

Cody Brennan

UX/UI Designer based in Durham, NC

252-916-4456 | hello@codybrennan.design | codybrennan.design

Experience

UX/UI Designer | Civic Federal Credit Union

February 2023 – Present

- Redesigned application workflow, reducing time by 60% and increasing conversions.
- Led usability studies to evaluate new products and improve the digital experience.
- Collaborated with the internal development team to design and implement a mobile cash deposit feature.

Visual Designer | Civic Federal Credit Union

July 2020 – February 2023

- Produced impactful digital and print campaigns aligned with brand strategy.
- Contributed to a full website redesign, implementing a component library to accelerate page design.

Graphic Designer | Aspida

May 2019 – July 2020

- Worked with development team to redesign the UI for a life insurance agency portal.
- Designed digital and print assets to support marketing campaigns.

Digital Designer | 3 Birds Marketing

September 2016 – May 2019

- Produced digital assets for nationwide email marketing campaigns.
- Designed UI components for SaaS platform used by automotive dealerships.

Education

The Art Institute of Raleigh-Durham

August 2012 – June 2016

Bachelor of Fine Arts in Graphic Design

Coursera

December 2022

Google UX Design Professional Certificate

Skills & Tools

- Visual Design
- Wireframing & Prototyping
- User Research & Usability Testing
- Figma
- Adobe Creative Suite
- HTML / CSS