



CASE STUDY

How a SaaS Company Unified Strategy and Development Using PPM Express



COMPANY DESCRIPTION

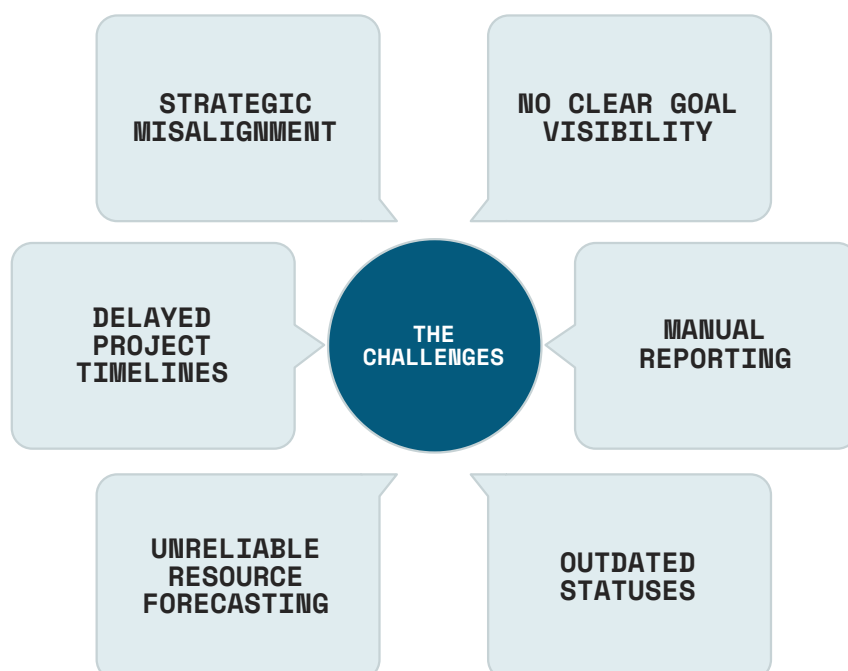
A rapidly growing Software-as-a-Service (SaaS) company with over 600 employees, operating in a dynamic and innovative-driven environment. With multiple agile development squads and a centralized Project Management Office (PMO), the organization prioritizes continuous improvement and speed to market. Despite their agility, they faced challenges in effectively aligning strategic objectives with day-to-day execution across teams, creating a gap between vision and delivery.

THE CHALLENGES

We faced a significant disconnect between our high-level business strategy and the work carried out by development teams. Although strategic objectives (OKRs) were documented in slide decks, there was no clear visibility into how those goals translated into the epics and stories being executed in Jira.

This lack of transparency caused poor strategic alignment, making it difficult for leadership to verify whether our most valuable resources were focused on high-impact initiatives.

Our PMO spent dozens of hours each month manually gathering data from Jira and spreadsheets to produce portfolio status reports, which were often outdated by the time they reached stakeholders. Without a single source of truth, resource forecasting was unreliable, leading to team burnout and delayed project timelines.



THE SOLUTION

PPM Express provided us with enterprise-level portfolio visibility without disrupting the agile workflows our development teams rely on. The solution helped close the gap between executive leadership and day-to-day development activities by creating a unified system that automates reporting, optimizes resource allocation across teams and initiatives, and ensures every task, sprint, and deliverable aligns directly with our broader strategic goals.

VALUE DELIVERED

We selected PPM Express because it offered:



A powerful portfolio management layer that integrated seamlessly with our existing tools. Rather than requiring a disruptive rip and replace approach, PPM Express connected directly to Jira, allowing our development teams to continue working in their familiar environment without changing their workflows.



Project data, from epics to individual tasks, was automatically synchronized into PPM Express, giving leadership the comprehensive visibility they previously lacked.



The platform's AI-driven insights helped us identify risks and potential delays in advance, while its robust resource management capabilities enabled the PMO to accurately forecast capacity and prevent team overallocation.



Access to more than 200 pre-built Power BI reports eliminated manual status reporting, saving hundreds of hours and providing stakeholders with real-time, data-driven dashboards.

RESULTS ACHIEVED

By implementing PPM Express, we significantly improved our ability to connect strategic objectives with execution. The primary outcome was the creation of a single real-time source of truth for our entire product portfolio.

1

IMPROVED STRATEGIC ALIGNMENT

PPM Express enabled our organization to link strategic OKRs directly to programs and epics, giving executives clear visibility into how investments and team efforts contributed to overarching business goals.

2

40% REDUCTION IN PMO REPORTING TIME

Automated and customizable dashboards replaced manual spreadsheets, giving stakeholders self-service access to up-to-date information and allowing the PMO to focus on more strategic initiatives.

3

OPTIMIZED RESOURCE MANAGEMENT

A unified view of capacity versus demand across all development teams allowed for more accurate resource planning. This led to improved workload balance and more predictable delivery timelines.

4

ENHANCED VISIBILITY AND DATA-DRIVEN DECISIONS

With advanced scenario planning features, leadership could assess the impact of budget adjustments or changing priorities on the product

ABOUT PPM EXPRESS

PPM Express delivers modern Project Portfolio Management solutions for utilities and energy companies, enabling unified visibility, strategic prioritization, and connected collaboration with tools like Microsoft 365, SharePoint, and more.

The platform empowers organizations to lead the clean energy transition while maintaining reliability, compliance, and stakeholder value.



To learn more about PPM Express
visit our website

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sales@ppm.express

| +1 855 358-3688

