

PRAXIS WORKSHOP

08-09/11/25



**Workshops
Test-Track
Special Sale
Networking
Dinner/Party**



HASE
BIKES



1) Hase Bikes Workshops

■ Cargo Tech

Cargo bikes from Hase Bikes „What were you thinking?“
Market overview, uses, and ergonomics of the Gravit.
Experience the similarities between our cargo bikes with a demonstration of the adjustment options and accessories.

■ Delta Trikes Tech

Maintenance of trike models until 2024. Drive unit from Kettwiesel, Lepus, and Trix. Topics: Differential, quick frame adjustment, technical structure of the suspension.

■ Turning and Milling

An engaging introduction to the basics of metalworking.
What we'll be building is still a surprise – but expect a little musical highlight, perfect as a gift for colleagues or family.



■ Kettwiesel ONE Tech

Ergonomics, settings, innovations.

We'll show you why the ONE offers the best ergonomics and walk you through all the adjustment options.
In the technical section, we'll take a look inside the suspension and drivetrain – and present an exclusive world first: our height-adjustable suspension fork for the ONE, made by Hase Bikes.

■ Marketing and Sales

Updates at Hase Bikes: How does our premium dealership program work? What's new in the dealer contracts? And what exactly is a ServiceHub? In this workshop, you'll get the answers and learn which shop elements you can source directly from Hase Bikes.

■ Special needs – Bikes

Adaptive solutions for special requirements. Some riders need more than the standard setup – and that's where Hase Bikes' adaptive options come in. In this workshop, you'll see live demonstrations of the hand crank, shoulder steering, special pedals, fixed-gear drivetrain, the Trigo in adaptive use, and much more. New highlights: the Kettwiesel ONE in adaptive cycling, the wrist rest for the ONE handbike, and the fold-away knee brake.

■ Special needs – Accessories

Adaptive accessories for more freedom. Discover how versatile our adaptive parts can be! In this workshop, we'll show you how bikes and trikes can be perfectly tailored to individual needs with Hase Bikes accessories. In addition to tried-and-true solutions, you'll also get to know two new products: the wrist rest for extra comfort and the fold-away knee brake for even more customization.



Service Made Easy

This workshop shows you how to handle maintenance and repairs more efficiently – from fast spare parts searches and exploded diagrams to automatic cost calculations. You'll also get hands-on insights into the new Hase Bikes configurator and online shop, plus an introduction to how Velo Connect can support your service and sales processes.

Tandem Tech Pino

Options and accessories for cargo, children, and adventure. From transporting children to cargo bikes to globetrotting. Practical session on the highlights of the Pino: transport, ergonomics, and versatility. We will show you how to assemble and use the various options and accessories for our tandem.

Trigo and Trets Tech

More power for the Trigo. Demonstration of the new top-selling models with convenient accessories included. Practical installation of equipment options and accessories for Trigo and Trets.



2) Partner Workshops

Bosch Info Point

Bosch is now part of the lineup: The Kettwiesel ONE is equipped with the Performance Line CX. At the info stand, you can learn everything about Bosch's drive systems and get advice throughout the day.

Busch & Müller

Lighting Innovations by Busch & Müller. Discover the latest highlights in bike lighting: from the "Brex" brake rear light and the powerful entry-level headlight "Briq-S" to the first high beam headlight for dynamo bikes and our brand-new bicycle turn signal. And in our DIY corner, you'll even get to build your own headlight.

Communication Training

Rhetoric for Sales & Consulting. Body language, voice, and conversation skills – in this workshop, you'll train the three keys to a successful presence. Using practical rhetorical tools, you'll learn how to make your consulting and sales conversations both engaging and effective.

Conflict Communication

Conflict Communication for Sales & Consulting. Conflicts can't always be avoided – but you can learn how to deal with them more effectively. In this workshop, you'll practice using practical rhetorical tools that help you stay confident, empathetic, and solution-focused in challenging sales and consulting situations.

- new
- Marketing
- Communication
- Tech
- Know-how
- Food+Fun



■ Rohloff

Rohloff Speedhub Essentials. Learn everything you need to know about servicing, maintaining, and caring for the Speedhub – including an overview of the E-14 system. Plus, we'll cover Hase Bikes' special setups: the Kettwiesel with special housing and the Pino with A-12 axle.

■ ● Advertise Online – sell locally

Online Advertising as a Service – with our Partner Axregio. Hase Bikes supports you in running your campaigns with Axregio and shows you how to successfully position your dealership brand in the digital age. You'll get an introduction to different social media campaigns and learn how cooperation between dealers and manufacturers can noticeably reduce your workload. Using the "Kettwiesel ONE" as an example, we'll present our current campaign, which you can implement with Axregio even without technical expertise.

■ SON Dub Dynamo 1

USB Charging and High Beam: Ladelux. The Ladelux is SON's new headlight with integrated high beam and USB charging function. Its charging electronics, including a small buffer battery, are built directly into the headlight and can draw up to 14 W of power from the hub dynamo. In this workshop, the Ladelux will be presented in detail and can be tested. Just bring your smartphone, connect it to the handlebar switch with the magnetic cable – and you're ready to go!

■ SON Hub Dynamo 2

Coaxial Connector Wiring: Wiring with SON coaxial connectors is the more elegant alternative to soldering. In combination with the proven SON coaxial cable, it allows for user-friendly and reliable connections with separation points wherever needed. In this workshop, you'll learn and practice how to work with SON coaxial connectors. Suitable for participants with or without soldering experience.

■ ● Shimano

In the Shimano workshop, you will learn about the advantages of the EP6 and EP5 motors. The focus is on technical details and individual adjustment options – ideal for helping our customers get the most out of their Hase Bikes. You will also gain insights into other Shimano components and have the opportunity to ask questions directly to the experts from Shimano Germany.



3) Supporting Program

■ Special Sale

In our special sale, you will find exclusive offers, discounted individual items, and test, demonstration, and trade fair bikes from our range. Only during the practical workshop – while stocks last!

■ ● Test-Track

Just give it a try. Experience the bikes from Hase Bikes – and try out what's new to you! On our test track with different surfaces, both indoors and outdoors, you'll discover the versatility of our bikes. Plus, a special highlight is waiting for you in Hall 3.

■ Dinner + Party + Gaming on Saturday

After Hours in Hall 4. Where workshops took place during the day, culinary highlights await you from 7:00 PM: a big buffet with live cooking. Afterwards, Hall 4 turns into a party zone – with a DJ, drinks, and plenty of gaming & arcade fun. The perfect mix of winding down, good vibes, and relaxed networking!



➔ Entry information

To ensure a smooth check-in, please have your smartphone ready with the Workshop App open

At our check-in counters, you'll receive your participant badge for the Praxisworkshop weekend as well as your personal schedule – so you'll always know when and where you need to be.

