



Dear Retailers,

Five trade fair days, 20 Hase team members, 25 test bikes, almost 500 test rides, 56 appointments with you - this sums up our Eurobike 2025 experience! Despite the rather modest number of visitors overall, we had plenty to keep us busy.

Thank you for your visit! And for all those who were unable to attend (or would like to delve into the event a little more), we have compiled everything you need to know here:



News about our top sellers at a glance:

- Pino ALLROUND is now called Pino: The equipment is the same as it has always been, but it has had a makeover, turning from blue to grey beige.
- Pino STEPS is now called Pino E: it comes with an EP6 cargo motor as standard and is now grey beige, rather than white.
- Pino CARGO is now called Pino E CARGO: Simply configure the Pino E and order the bag accessories for it. Its colour has changed from orange to grey beige.
- Kettwiesel ONE and ONE UP now always come with the EP6 cargo motor and Shimano Inter-5E DI2.

- Kettwiesel ONE PLUS and ONE UP PLUS now always come with a Bosch Performance CX motor and an Enviolo Automatiq switching system.



2025 catalogue

Our new catalogue is now available to order in the [configurator](#) - for display & inspiration, for you to refer to & to support you in your consultations!

[Link to download](#)



Model postcards

The postcards are available in a pack of 20 with two model variants each: They look great and provide a clear overview of the most important facts in German and English.

[Link to the configurator](#)



New film & short clips

Our current promotional film „[In every way. Und wohin fährst du als Nächstes?](#)“ is now online - it's also available in handy clips for social media or your website.

[Link to picdrop](#)



Eurobike photo gallery

For those of you who weren't there, [gallery](#) is filled with a host of images capturing the event.

Do you have any questions?

As always, we are here for you - just get in touch!

With kind regards,

Your Hase Bikes Team

Hase Bikes e.K. Inh. Marec Hase, Hiberniastr. 2, Nordrhein-Westfalen ,45731 Waltrop, Germany

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