



Dear Retailers,

For us, simplicity is key – especially at a time when digital processes are becoming increasingly complex. That’s why March is shaping up to be a particularly exciting month, with a new configurator, a reworked price list and stable prices.

New configurator

We’ve developed a brand-new configurator to help future-proof our business. It forms the basis of one of our most important sales tools.

- In future, you’ll be able to place orders directly via the configurator – just like any other online shop.
- You’ll only see products that are compatible with one another (“positive list”), making compatibility warnings a thing of the past.

You’ll receive a link to the new configurator shortly.

New price list

Our updated price list gives you a better overview:

- Growing to include Bosch motors and manual drives
- Streamlining by bundling less common custom options (for example, mudguards and lights on the Pino can now no longer be configured separately)
- Lepus and Kettwiesel EVO models are now only listed as top sellers, but are still available as custom models on request
- **Important to remember, prices remain unchanged overall.**

[SEE OUR PRICE LIST ON THE DEALER PORTAL](#)

Shimano 504 Wh batteries out – 630 Wh in as standard

The last remaining 504 Wh batteries will sell out over the next few days. After that, all Hase Bikes models with Shimano drives – whether top selling or custom – will come with the more powerful 630 Wh battery. More range, more power – for even longer rides.

Price cut for Di2 derailleurs on the Pino

Due to Shimano's upcoming switch to second-generation motors, we're lowering the price of our high-quality electric Shimano Di2 shifters for Pinos. They now cost the same as mechanical 11-speed gears.

March brings with it some very exciting innovations – so stay tuned, there's plenty more to come!

The Hase Bikes Editorial Team

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