



Goguma

building synthetic teams

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Highlight



- 2x** highly technical founders
- 8+** pilots across 4 verticals
- 3+** enterprise license discussions
- 602k** companies in TAM
- \$2M** 18 months of runway

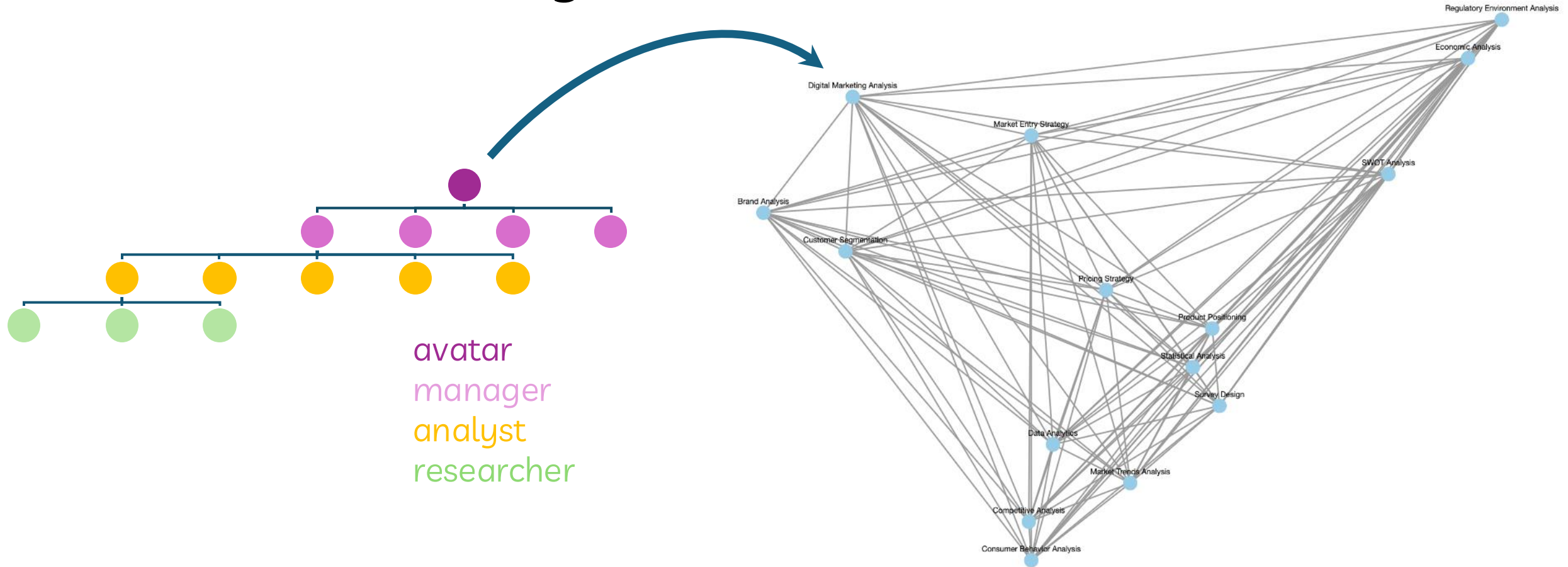


companies don't know how to ai...
and are being left behind

Solve



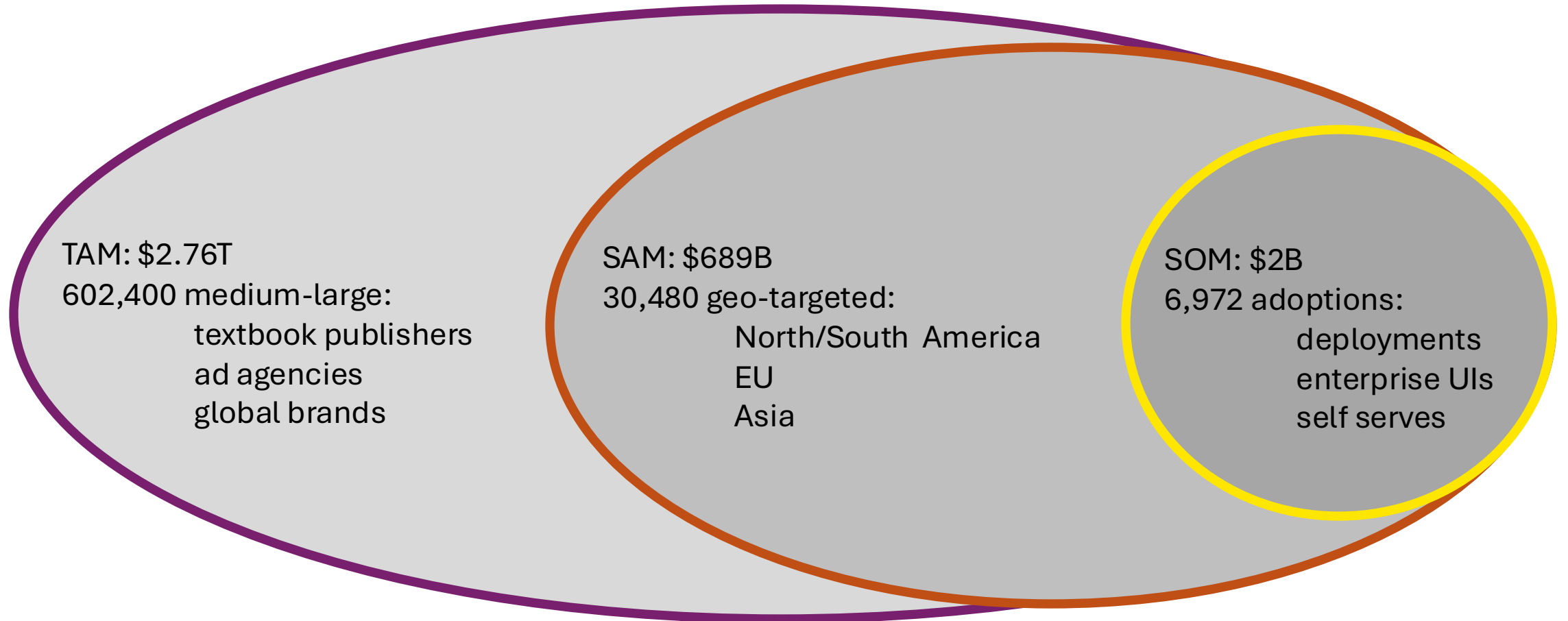
hundreds of agents collaborating as a team...
in a way that has not been seen before

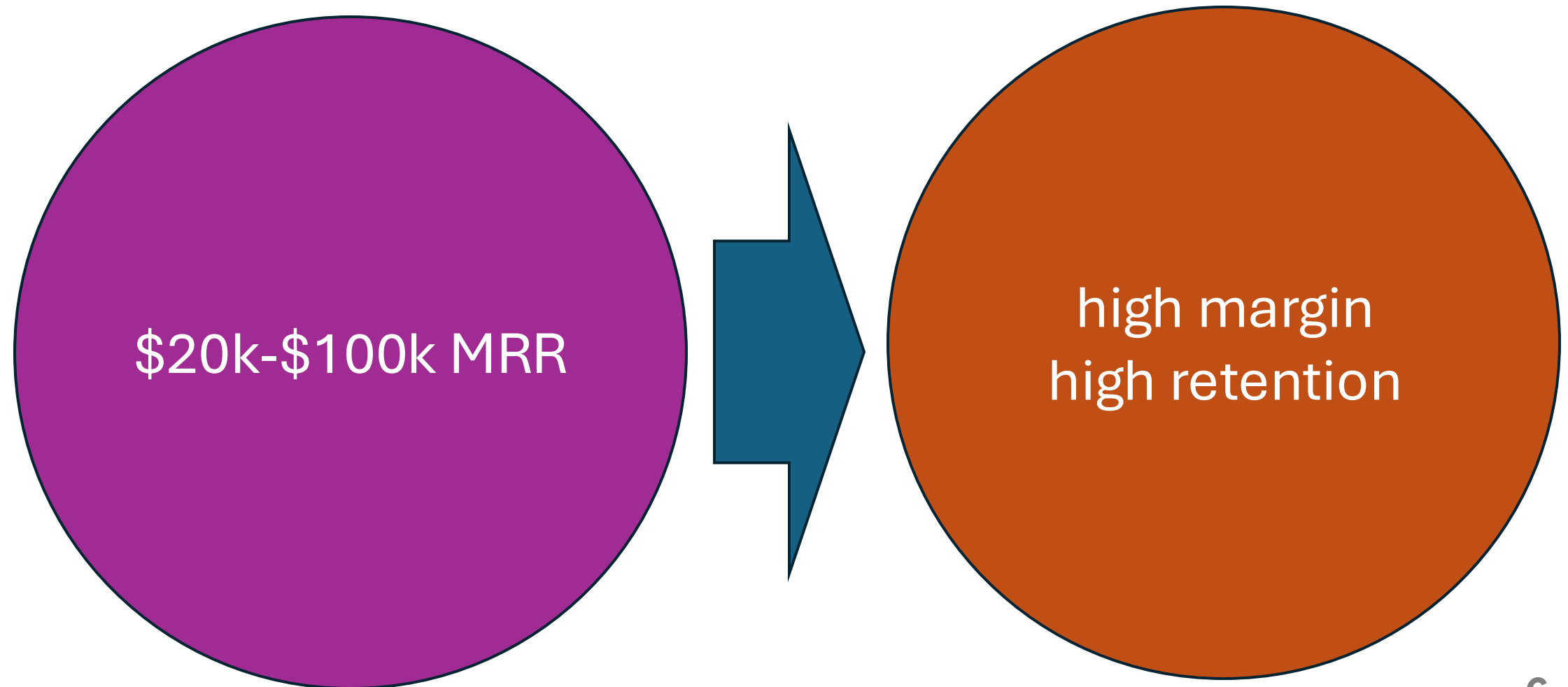


www.goguma.io | [demos](#) | [samples](#) | [free & paid](#)



\$2.76T Market Economics across agencies, brands, and publishers





Go To Market



we turn curious skeptics into *evangelists*



L'ORÉAL



DIOR

Compete



team workflows for *team products*...

across verticals

	workflow	marketing	publishing	recommenders	streaming
Goguma.io	☒	☒	☒	☒	☒
Diesel Labs	☐	☒	☐	☐	☐
Osum	☐	☒	☐	☐	☐
Omneky	☐	☒	☐	☐	☐
Relative Insight	☒	☒	☐	☐	☐
Ema	☒	☐	☐	☐	☐

Founding Team

experienced technical owners



Drew Shives

Co-Founder



marketing ai professional
Publicis / Omnicom

kitchen wrangler
michelin stars



Haftan Eckholdt

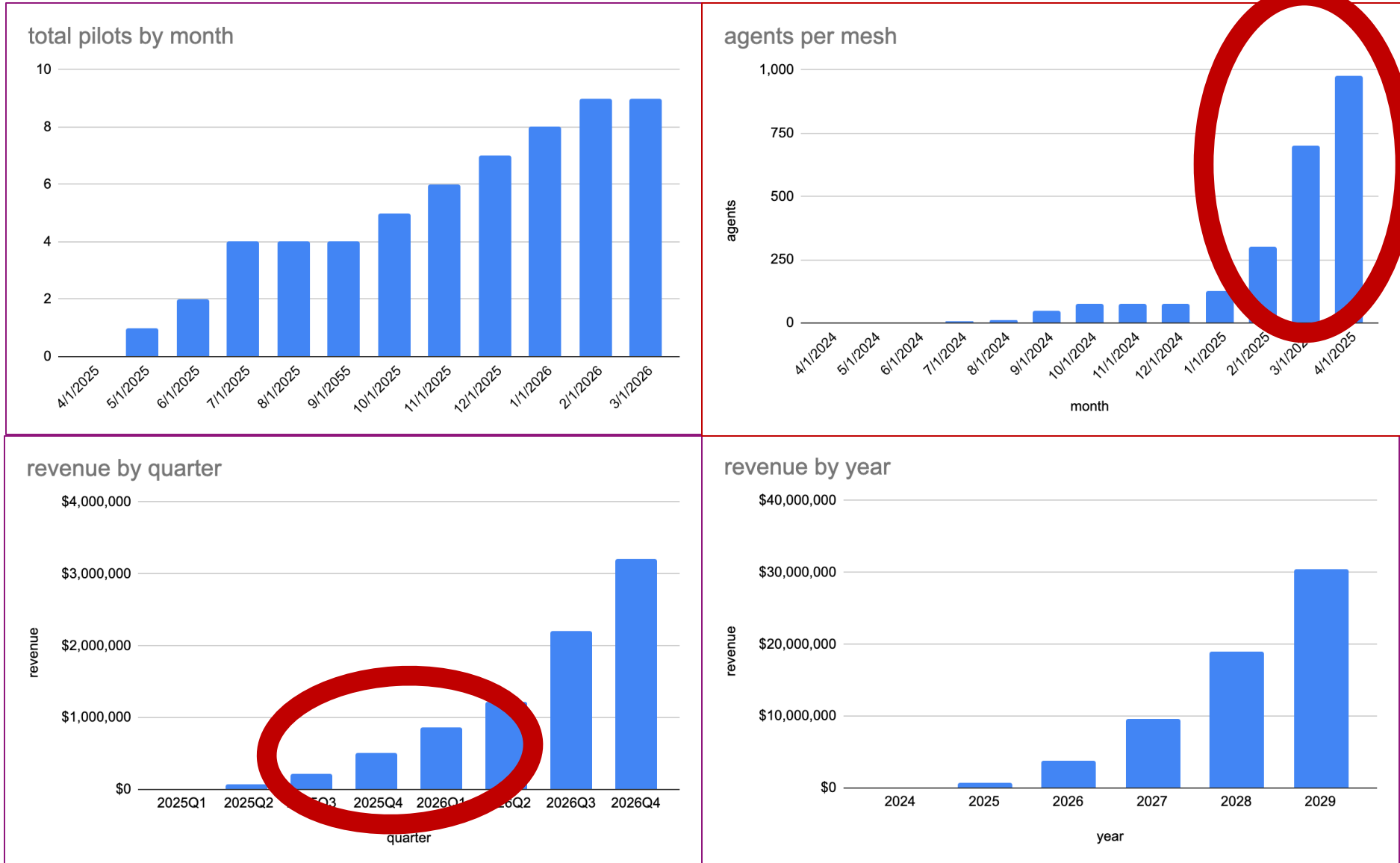
Co-Founder

enterprise ai executive
AIG/Amazon/Albertsons

startup wrangler
concept / seed / exit

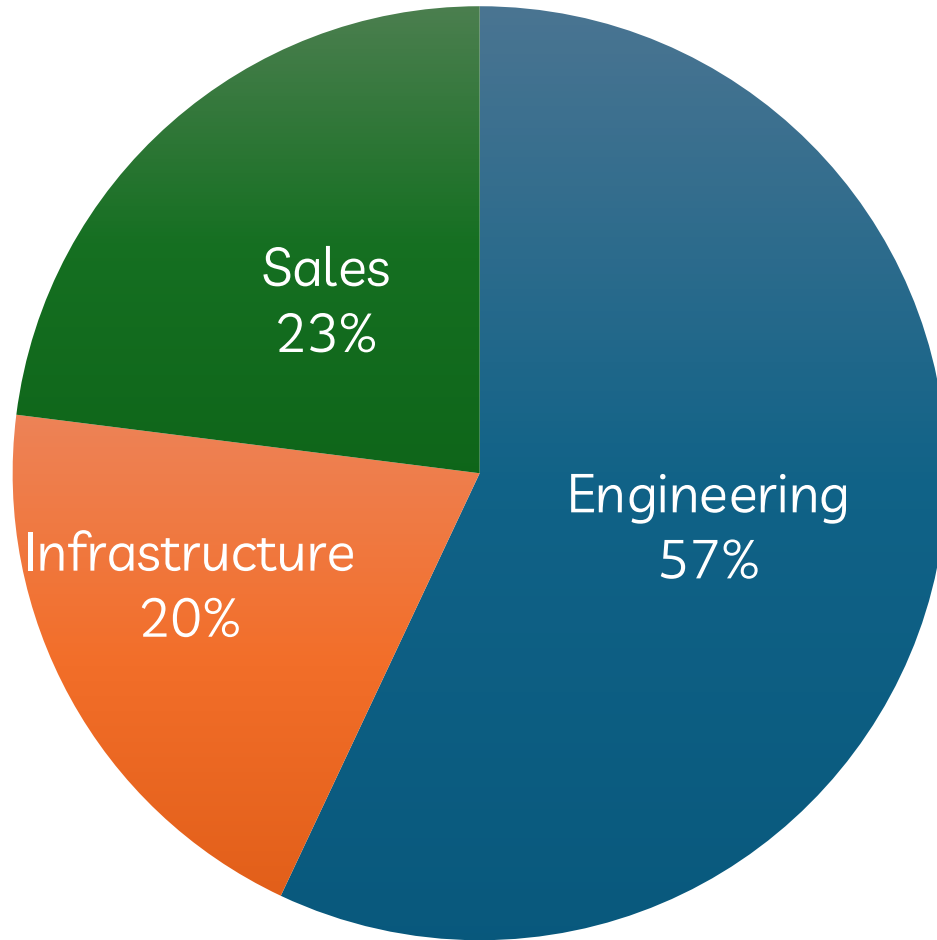


accelerating tech into profitability

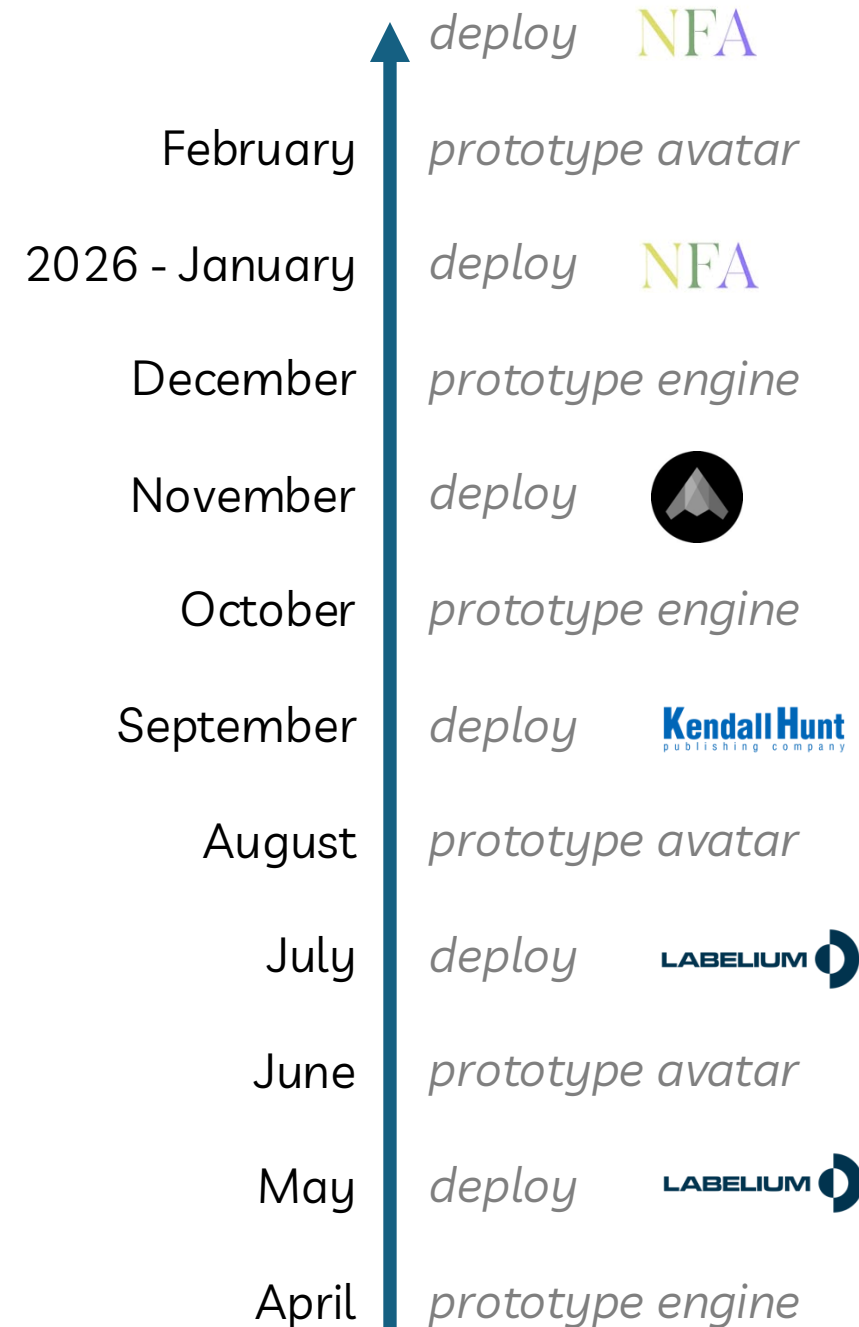




Use of Funds \$2M



18 months of runway
break even with 6+ enterprise licenses



Why now



march 2023

march 2024

march 2025

what is ai?

is that ChatGPT?

I put **Goguma** in every budget...

did I mention that?