



Frog Hollow
NEIGHBOURHOOD HOUSE



ROOTED IN LAND & RELATIONSHIP

2026 Impact Report

Frog Hollow is the home for community healing and transformation for all

This past year reminded us that community care is not only what happens in moments of abundance. It is also what we build when resources are stretched, when programs shift, and when people continue to show up for one another.



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Hello to all the Friends and Neighbours of the Frog Hollow family:

Our theme for this year, “*Rooted in Land & Relationship*”, is a perfect time to talk about **All Our Relations**.

— It explains a lot about the Indigenous worldview, and it means that we are related and connected to everything, to each other, to the land, to the water, to the planet, not just the humans, or the living. We are part of everything, we are not separate from any of it, we are part of. This also means that we are never alone.

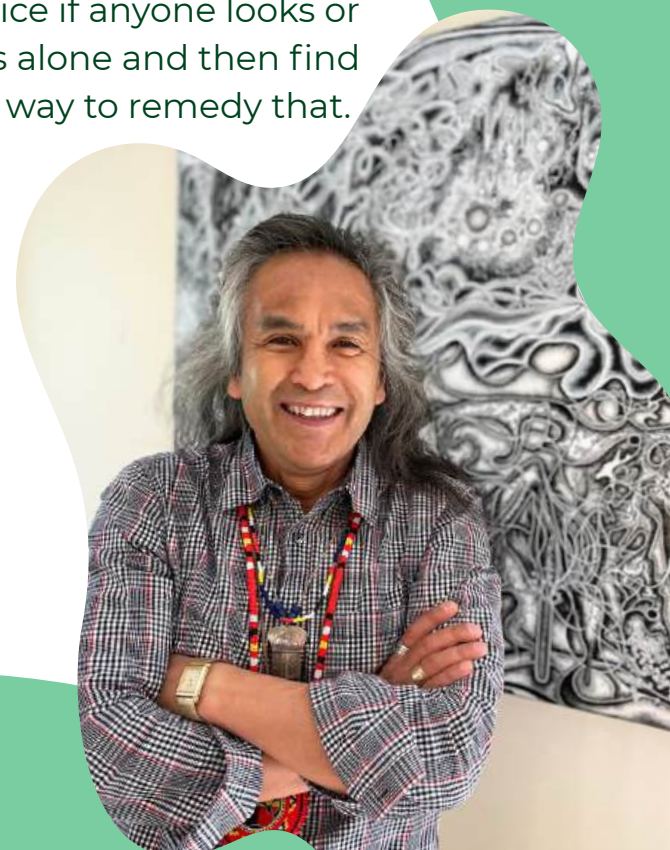
— In our universe, it is not normal or natural to be or feel alone. In fact, it is the worst punishment that we ever imagined to impose on anyone, to

WE ARE NEVER ALONE

tell someone that they have to be alone. That is worse than death for us. And yet the fastest growing mental health challenge in cities around the world is loneliness and isolation. We want to reverse that trend and do our best to notice if anyone looks or feels alone and then find a way to remedy that.

— To me, that is the root of All Our Relations and also of the work and our approach at Frog Hollow.

**Message from
Executive Director:
Norm Leech**



The experiences shared with local and international groups are heartfelt and create everlasting memories that money cannot buy.

The hospitality and care offered to everyone, from tiny tots to seniors, provide invaluable opportunities for learning, community bonding, and connection each day.

The thoughtful support given to each family is extensive. Everything is carefully considered and offered with the highest honours and utmost respect.

My experience at Frog Hollow feels welcoming and safe, with anticipation to continue all family endeavours in good and humble ways.

Our community is stronger because of Frog Hollow's support for families. I am thankful for this guiding light in our community and for the incredibly welcoming family events that bring people together.

**Words from
Elder Kelly Wilte**

Coast Salish Elder in Residence
with Frog Hollow Neighbourhood House



**“Our community is stronger
because of Frog Hollow’s
support for families.”**

SENIOR LEADERSHIP TEAM

NORM LEECH

EXECUTIVE DIRECTOR

FRANKIE SOBERS

DIRECTOR OF OPERATIONS

ANNA CUOMO

DIRECTOR OF
CHILDREN'S CENTRES

MARYAM NADDAF

LEARNING CENTRE DIRECTOR

SHAWNA MIKKELSEN

DIRECTOR OF YOUTH SERVICES

ROSA A. PALACIOS

DIRECTOR OF COMMUNITY
PROGRAMS

NICOLETTA SANTOIANNI

ASSISTANT DIRECTOR OF CHILDREN'S CENTRES

Together, our Senior Leadership Team and Community Board help steward the vision, values, and relationships that shape Frog Hollow Community.

COMMUNITY BOARD

ROSANA CAO SHEN - DAKOTA LAI -

DARRYL WONG - TERRY STANWAY -

ETHAN DANG - TOM NG - KATHY NGUYEN -

TERRI GALLIGOS - AGNES TO - RIANNE TO



Moving with Intention

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FROG HOLLOW'S NEW STRATEGIC PRIORITIES IN ACTION

SECURE FINANCIAL FREEDOM

- New Revenue Pathways
- Community Fundraisers
- Impact Partner Program



CREATE A HEALTHY & SUPPORTED TEAM

- Internal Teams channels
- Staff Excellence Recognition & Celebration
- More Cross-team Connections



LEAD & CONVENE MEANINGFUL CONVERSATIONS IN THE COMMUNITY

- Restorative Neighbourhood
- Early Learning & Pedagogical Leadership



DISRUPT OUTDATED COLONIZED SYSTEMS

- Food Forest
- Decolonizing Dialogues with Norm
- Land-based Healing



A Year of Change and Transformation

Year by the Numbers

Thanks to our funders, volunteers, donors & community partners:



2,509

Neighbours served or connected through **Food Security Programs**

706

Educators engaged in learning opportunities through **Reggio-inspired Learning Centre** that are shaping early years practice across British Columbia

500

Families benefiting from **Children's Centre** services

Seniors stayed connected through meals, wellness programs, cultural activities, and peer support

399+



Youth built confidence, skills, and a stronger sense of belonging

652

1,017

Children and Caregivers connected through **Family Programs**

211

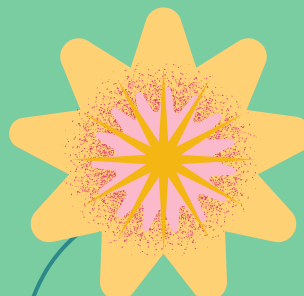
Volunteers contributing

8,172

hours

756

Individuals supported through our **Settlement Services & Programs**



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Seeds of Reciprocity

Our P'ipa:m Lelum Food Forest Project is taking root at Clinton Park. Guided by Indigenous teachings and supported by the Real Estate Foundation of British Columbia and the Neighbourhood Matching Fund, this community-led initiative invites us to **reconnect with our original relationship to land and one another.**

“

All humans have an original, ancestral and cellular relationship to land that transcends property.



It is about reminding all humans that they have an original, ancestral and cellular relationship to land that transcends property, and it includes a responsibility to treat our first grandmother with love and respect in honour of everything that she has always provided to each of us and all our ancestors since before we were human, with love.



Get involved with our Food Forest

Making Children Visible

Through the Reggio-Inspired Learning Centre, educators, caregivers, and communities gathered to learn together and deepen their understanding of children and pedagogy.

From local waterways to mentorship through a five-year provincial partnership supporting educators in 12 remote communities across British Columbia, our Learning Centre nurtured conversations about children's **relationships with land**, place, and the many forms of life that surround us, ensuring their **voices continue to be heard** beyond our walls.

“**Your presence as a “Pedagogista” challenges us to think and dig deeper. It helps us make sense of why we are doing what we do.**

-Sunflower Early Learning Centre



More Impact from Reggio-inspired Learning Centre

For more info please email maryam@froghollow.bc.ca



The Waterway Project Exhibit

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-from the BCELF series participant

The childcare spaces I saw today are like nothing I have ever seen, and everything we learned in this series just 'clicked in'.

Learning Place with local waterways



Circle of Grandparents

Recognizing the important role grandparents play in children's lives, we brought together grandparents from our Children's Centres to share stories, experiences, and ideas. These conversations strengthen inter-generational relationships and highlight the wisdom of previous generations in our community.



Keep the Promise Campaign

Our Children's Centres remind us that care extends beyond our walls into community action. From **fundraising** for safe, climate-resilient children's centres, to **advocating** for more \$10/day spaces, children, families and staff unite on important issues.





Frames Film Program

Growing into Their Own Power

Through **employment** programs, **filmmaking**, **leadership** development, **creative** projects, and community connection, our youth discovered new skills, built confidence, and formed meaningful relationships that will continue to shape their journeys long after the programs end.

14+

Programs and opportunities for youth to learn, lead, create, and belong,

“**The amount of knowledge you gain is amazing. You meet incredible people, make amazing friends, and find new mentors.**”

-Indigenous Youth Employment Program Participant



See What our Youth Are Up To



@driveyouthservices
@arthollow

Youth Small Grants



Make It

YES CHEF Program



“**This program has honestly really changed my whole life.**

-from Food Skills Program Participant

With the support of donors, volunteers, and partners, neighbours gathered around shared meals, learned new cooking skills, planted food together and celebrated cultural traditions.

Through **holiday hampers, food skills programs, community meals, gardens**, and the development of **Síma7wi ílhen: Sunrise Community Kitchen**, we continued building a more connected and food-secure community.



Read more stories from Food Security Programs

For more info please email
food@froghollow.bc.ca

SÍMA7WI ÍLHEN

Sunrise Welcome Kitchen

Meaning "**everyone come and eat**" in Northern St'át'imcets, **Síma7wi ílhen** is a community-led kitchen initiative in Hastings-Sunrise that brings people together through food. More than a place to cook, it is a space for learning, connection, cultural exchange, and collective action toward a more food-secure community.



FINDING A PATH FORWARD

Even as significant funding reductions reshaped settlement services across the sector, Frog Hollow remained committed to walking alongside newcomers as they navigated **employment**, English language, **education**, **immigration steps**, and **community life**. Through one-on-one support, workshops, employment programs, conversation circles, and community connections, newcomers found opportunities to build confidence, develop skills, and establish roots in their new home.

“**Frog Hollow was the first place that believed in me, guided me, and gave me the chance to start this journey.**”

-Working Opportunity for Women (WOW) Program Participant

Language Enhanced Employment Program
Graduation Celebration



WOW Program Graduation



More Success Stories from Settlement Programs

For more info please email settlement@froghollow.bc.ca

Craft Time at Frogs in the Park



“**As a first-time mom, I got to meet other caregivers and babies in an accessible and relaxed setting.**

-Mother Goose Program Participant

The Village Around a Child

Raising children takes more than a family—it takes a community. Throughout the year, parents, caregivers, and children gathered to learn, celebrate, ask questions, share experiences, and build relationships. From **parenting programs** and **cultural drop-ins** to **seasonal celebrations** and **outdoor play**, families found opportunities to grow alongside one another while creating lasting memories for their children.

“**The atmosphere was very good. I don't speak English well, but I understand. They made me very feel welcome here.**

-Family Program Participant

Family Drop-in Program



Find the Right Program for Your Family

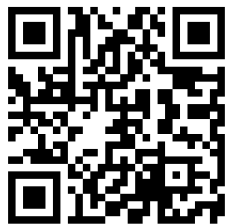
For more info please email family@froghollow.bc.ca

“ —
**It keeps me connected to
all the nice people that
come to the program.**

-Therapeutic Activation Program for Seniors
Participant

The Wisdom We Carry

Every week, seniors gathered around shared meals, creative activities, movement classes, cultural workshops, and conversations. These gatherings created opportunities to exchange stories, learn from one another, stay active, and continue contributing to the life of the neighbourhood. Through **peer-led programs**, **wellness supports**, and **cultural activities**, seniors remained an important part of the fabric of Frog Hollow.



Discover How Seniors Stay Active and Connected

For more info please email seniors@froghollow.bc.ca

Drum Circle with Elder Kelly White



MSAC retreat 2026, visiting Silver Harbour Senior Centre



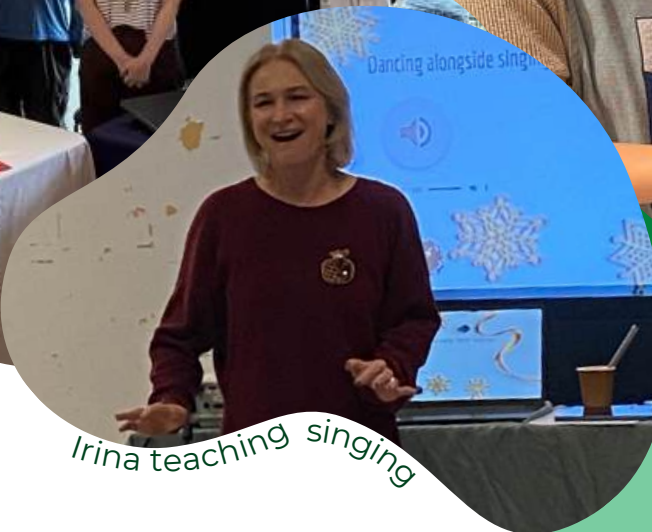
211

Volunteers contributing

8,172

hours

Lily & Levi supporting at event



Irina teaching singing



“

"It was not only a celebration of volunteers, but also a celebration of humanity and the organization that embodies this spirit."

Volunteer Appreciation Dinner
Participant

Thank you, our Volunteers!

Volunteers bring life to every corner of Frog Hollow. They welcome newcomers, share meals, mentor youth, support families, facilitate programs, and help neighbours find their way through the house. Coming from many backgrounds, experiences, and cultures, volunteers remind us that community is built not only through programs, but through people choosing to care for one another.



Discover the Many Ways to Volunteer

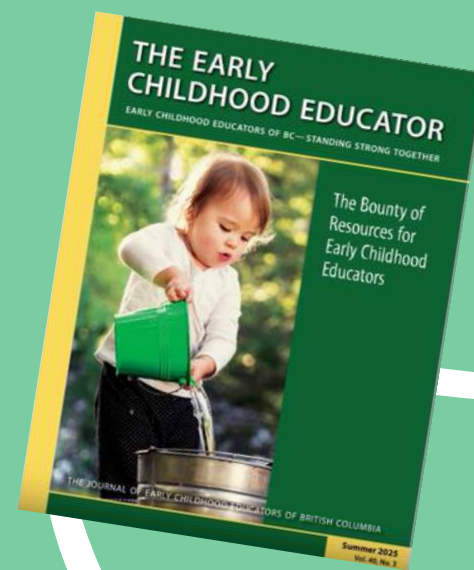
For more info please email volunteer@froghollow.bc.ca

Moments Worth Celebrating



Eva Aboud, our Food Security and Community Program Coordinator received the **Service Recognition Staff Award** from AMSSA (Affiliation of Multicultural Societies and Service Agencies of BC) late October 2025

Chieri Hagimoto, our proud Early Childhood Educator, whose article, *Rethinking “Be Gentle”: Children’s Hands-On Encounters with Nature*, was published in the Summer 2025 issue of the **ECEBC Journal**



New branding guidelines helped bring greater clarity and consistency to how we communicate who we are and the work we do.



Navigating a Changing Funding Landscape

Revenue

	2026	2025
Province of British Columbia	4,584,018	4,216,931
Federal government	1,821,351	2,460,914
Earned income	1,358,424	1,588,820
Contributions from Foundations	77,171	59,842
United Way	181,933	228,083
City of Vancouver	312,060	262,197
Other contributions and miscellaneous income	159,286	61,845
Gaming	69,407	82,300
Investment income	45,631	63,152
Donations and fund raising	105,051	44,168
Total Revenue	8,714,333	9,068,252

Expenses

	2026	2025
Salaries and benefits	6,720,411	6,892,297
Program, food and transportation	615,367	763,758
Building occupancy	699,172	684,071
Purchased services and subcontracts	818,225	788,501
Office expenses	82,285	77,446
Other expenses	5,981	110,988
Total Expense	8,941,440	9,317,061
Excess (deficiency) of revenue over expenses (before amortization and unrealized gain (loss) on investments)	(227,107)	(248,809)
PAST YEAR SURPLUS(DEFICIT)	248,809	383,338

Like many community organizations across Canada, Frog Hollow experienced **significant funding reductions and rising operating pressures**. These changes contributed to a financial deficit for the year and required difficult decisions, including staff reductions and program adjustments.



1st East Avenue Marketplace

New Pathways, Stronger Roots

As funding pressures continue across the non-profit sector, Frog Hollow is exploring new ways to sustain and strengthen community services. Alongside grants and public funding, we are cultivating relationships with local businesses, community groups, donors, and partners who share our vision for a healthier and more connected neighbourhood.

Co.Erasga Undivided Colours Fundraiser



A gift from RBC



Rotary Club of Vancouver Centennial Visit

The launch of low-barrier for-fee-programs



Shoppers Drug Mart- Pad it Forward Campaign



Become our Impact Partners

For more info please email impact@froghollow.bc.ca

We are deeply grateful to our donors, the many businesses, organizations, and community groups whose donations and in-kind gifts supported Frog Hollow and the people we serve.



**THIS
WORK
BELONGS
TO ALL
OF US**

RYAN PINEO

TAKAKO NAMBA

M.D. SCAFFOLDING INC.

None of Us Thrive Alone

Rooted in relationships and guided by the belief that community care is a shared responsibility, we invite you to walk alongside us.

VOLUNTEER.DONATE.
BECOME OUR IMPACT PARTNERS.



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