

Cynthia Karina Lopez

Graphic Designer

+1 512 415 6029

cynkalopez@gmail.com

Austin, TX

7 years of experience in digital and print design. I enjoy making brands stand out through storytelling.

Skills

Proficient in Adobe CC - InDesign, Illustrator, Photoshop, XD
Sketch/InVision
Webflow
Wordpress
Jira
Team Player
High attention to detail
Multitasking and time-management

Education

Bachelor of Arts in Graphic Design

Minor in Media Advertising

The University of Texas at El Paso

Aug 2010 - Dec 2015

Liberal Arts Program

Vrije Universiteit Amsterdam

Aug 2012 - Jan 2013

Languages

English Fluent

Spanish Fluent

Experience

Jan 2020 – Present

Graphic Designer

Aspyr Media - Austin, TX

- Lead in the design and development of marketing materials and landing pages for a wide variety of videogames and the company brand.
- Work closely with the creative director on all aspects of the creative process.
- Supervise intermediate and junior designer(s) in creating concepts, comps, layouts and final art.

Dec 2017 - Dec 2019

Graphic Designer

International Studies Abroad - Austin, TX

- Designed numerous marketing materials (social media ads, email newsletters, brochures, booklets, stickers, flyers, posters, infographics, and presentations).
- Worked closely with copywriters and account managers on all aspects of the creative process.

February 2016- Nov 2017

Graphic & Web Designer

Native Rank Agency- Denver, CO

- Designed custom web interfaces and logos for a wide variety of clients.
- Developed several websites on WordPress.
- Developed internal marketing materials (flyers, business cards and brochures).