

# Jaime Jimenez

[Portfolio](#) | [LinkedIn](#)

Product Designer passionate about designing solutions that are accessible for everyone.

## EXPERIENCE

### Technology & Analytics (MyCareGorithm) - UX/UI Designer

September 2025 - February 2026

- ❖ Designed end-to-end UI for new printing and sharing functionality, aligning patient needs, provider workflows, and healthcare compliance considerations.
- ❖ Contributed to the visual redesign and UX refinement of a healthcare SaaS platform supporting cancer patients, working on pre-launch Version 4 iterations.
- ❖ Collaborated closely with product managers and developers to iterate on complex workflows, balancing user needs, technical feasibility, and evolving stakeholder feedback throughout the design process.
- ❖ Designed interfaces supporting multiple user types, including physicians, patients, and organizational “super users,” helping create clearer workflows across onboarding, communication, and analytics experiences.

### Jaime UX, Longview, TX

February 2024 - September 2025 | Product Designer

- ❖ Facilitated interviews and surveys to gain insights into user needs.
- ❖ Conducted in-person usability tests to identify and reduce friction points.

February 2020 - January 2024 | UI Designer

- ❖ Organized 50+ stakeholder meetings and created project roadmaps to ensure alignment and structured progress across all design initiatives.
- ❖ Built 30+ websites on Webflow to address specific business needs.

### Starfish Ad Agency, Longview, TX— Web Designer, SEO Specialist

December 2021 - August 2022

- ❖ Designed and developed a targeted website for the agency to attract dental practices.
- ❖ Implemented SEO strategies for two dental practices that successfully ranked them in the top 10 for numerous keywords, resulting in an increase in organic traffic.

Tyler, TX

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## Skills

### Accessibility

Accessibility Design,  
Inclusive Design Principles

### Development

HTML, CSS

### Design

UX Design, Interaction  
Design, User Interface, Digital  
Prototyping, Visual Design,  
Wireframing

### Methodologies

Agile Methodology

### Research

User Research, Usability  
Testing, User Testing,  
Competitor Analysis,  
Empathy Research

### Software

Adobe CC, Figma, Illustrator,  
Photoshop

### Visual Design

Branding, Typography, Web  
Design, Stylesheets and  
Guidelines

### Other Skills

Rapid iteration, Illustration,  
Design System Management