



Cookie Policy

Last updated: November 7th, 2024

This cookie policy (the "**Cookie Policy**") provides comprehensive and transparent information about the use of cookies and other tracking technologies on the website <https://www.chronom.ai/> (hereinafter, the "**Website**") and Chronom's products and services as described in the [Terms Of Services](https://www.chronom.ai/terms) <https://www.chronom.ai/terms> ("Platform"), both operated by Chronom A.I LTD. ("Chronom", "we", "us", "our").

We and our partners use Cookies and other tracking tools such as session replay technology to collect and process data about your use of our Website and the Platform (such as page views, URL you just came from, and you go to next), your IP address, browser type, operating system, the type of device you are using, device identifier, processes names. For more details on cookies and options for changing settings, see below.

If you have questions or concerns regarding this Cookie Policy please contact us at: support@chronom.ai.

1. WHAT IS A COOKIE?

Cookies and other trackers (hereinafter, "**Cookies**") are small text files that store or retrieve information on your browser or device (computer, tablet, mobile phone, etc.) by websites that you visit.

They are widely used by website owners, including us, for technical reasons, in order to help our Website and Platform functions and to increase its efficiency and security. We refer to these as "essential" or "strictly necessary" Cookies.

Other Cookies help us better understand the needs and preferences of our users, in order to improve your browsing experience, save your preferences or adapt the services offered to you on the Website and Platform. For example, some Cookies provide us with insights about the performance of certain webpages, features and content on our Website.

We use both first-party cookies and third-party cookies – which are cookies from a domain different than the domain of the Website you are visiting.

2. HOW TO MANAGE COOKIE PREFERENCES?

You have the right to decide whether to accept or reject Cookies.

On the Website, you can change your Cookie preferences at any time by clicking on Cookie settings icon at the bottom of the page.

On the Platform, you can change your Cookie preferences at any time by clicking on Cookie settings icon in the settings tab.

The Cookie settings link allows you to select which categories of Cookies you accept or reject. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

3. COOKIES LIST FOR THE WEBSITE

The full list of cookies operated on our Website is provided below.

STRICTLY NECESSARY COOKIES

These cookies are necessary for the Website to function and cannot be switched off in our systems. Strictly necessary Cookies help make our Websites usable by enabling basic functions such as page navigation, filling in forms and access to secure areas of the website. The Website cannot function properly without these cookies.

Cookie Name	Provider	Purpose	Duration	Type
_hssrc	.chronom.ai	Used by HubSpot to determine if the visitor has restarted their browser.	Session	First-party cookie
notice_behavior	.segment.com	Stores user's consent preferences	6 months	Third-party cookie

FUNCTIONALITY COOKIES

Functionality Cookies enable the Website to provide enhanced functionality and personalization, and store information on user's preferences using the Website. Functionality Cookies may be set by us or by third party providers whose services we have added to our Website pages. If you do not allow these Cookies, some or all of the Website services may not function properly.

Cookie Name	Provider	Purpose	Duration	Type
ko_id	.segment.com	Stores a unique user identifier for a purposes.	1 year	Third-party cookie
cb_group_id	.segment.com	Stores group ID for user functionality	1 year	Third-party cookie
cb_user_id	.segment.com	Stores user ID for functionality	1 year	Third-party cookie
driftt_aid	.segment.com	Used by Drift to identify devices accessing the site to provide live chat functionality.	1 year	Third-party cookie
drift_aid	.segment.com	Identifies unique visitors for live chat functionality	1 year	Third-party cookie
mutiny.user.token	.segment.com	Stores user token to personalize website content based on user behavior.	1 year	Third-party cookie
cb_anonymous_id	.segment.com	Stores anonymous user ID for functionality	1 year	Third-party cookie
intercom-device-id-basgljm8	Intercom	Identifies devices for Intercom to maintain chat sessions across pages.	9 months	First-party cookie
intercom-id-basgljm8	Intercom	Remembers users to continue chat sessions with Intercom as they navigate the site.	9 months	First-party cookie
intercom-session-basgljm8	Intercom	Allows users to access conversations and maintain sessions across pages	7 days	First-party cookie

ANALYTICS COOKIES

Analytics Cookies allow us to collect performance data about our Website, to count visits and traffic sources, to collect information on how visitors behave on our Website so we can measure and improve the performance of our Website. Among others, analytics Cookies provide us data on which pages are the most and least popular and how visitors move around the site, to identify first and subsequent visits, etc. If you do not allow these Cookies, we will not know when you have visited the Website, and will not be able to monitor its performance.

Cookie Name	Provider	Purpose	Duration	Type
_ga	Google Analytics	Registers a unique ID for statistical data on website usage	2 years	First and Third party cookie
_ga_QRE0GXDKX3	Google Analytics	Used to persist session state	2 years	First-party cookie
ajs_user_id	.chronom.ai	Identifies users for analytics	1 year	First-party cookie
ajs_anonymous_id	.chronom.ai	Identifies anonymous users for analytics	1 year	First and Third party cookie
ajs_group_id	.chronom.ai	Identifies user groups for analytics	1 year	First-party cookie
_ga_3JKYB4GBBY	Google Analytics	Used to persist session state	2 years	Third-party cookie
ajs_user_id	.segment.com	Identifies users for analytics	1 year	First and Third-party cookie
ajs_anonymous_id	.segment.com	Identifies anonymous users for analytics	1 year	Third and First party cookie
mkjs_user_id	Mixpanel	Stores user ID for Mixpanel analytics	1 year	Third-party cookie
mkjs_group_id	Mixpanel	Stores group ID for Mixpanel analytics	1 year	Third-party cookie
_hjSessionUser_1635800	.segment.com	Hotjar cookie to analyze visitor behavior	1 year	Third-party cookie
_hstc	HubSpot	HubSpot main cookie for tracking visitors	1 year	First-party cookie
optimizelyEndUserId	Optimizely	Stores visitor's Optimizely unique identifier for A/B testing	6 months	Third-party cookie
cq_duid	.segment.com	Collects data about user behavior for analytics	1 year	Third-party cookie

MARKETING COOKIES

Marketing Cookies may be set through the Website by our advertising and marketing partners. These Cookies may be used by such vendors and third parties to build a profile of your interests to show you relevant content and advertisements on other websites. Marketing Cookies are based on uniquely identifying your browser and internet device. If you do not allow these Cookies, you will experience less targeted advertising.



Cookie Name	Provider	Purpose	Duration	Type
_mkto_trk	.segment.com	Tracks visitor behavior for Marketo marketing platform	1 year	Third-party cookie
_uetvid	.segment.com	Microsoft Bing Ads tracking to measure ad effectiveness	1 year	Third-party cookie
hubspotutk	.chronom.ai	Keeps track of visitor's identity for HubSpot marketing	1 year	First-party cookie
_gcl_au	.chronom.ai	Used by Google AdSense for experimenting with advertisement efficiency	3 months	First-party cookie
_fbp	.segment.com	Used by Facebook to deliver advertising products	9 months	Third-party cookie
_rdt_uuid	.segment.com	Used by Reddit to measure ad conversions	3 months	Third-party cookie
_gcl_au	.segment.com	Used by Google AdSense for experimenting with advertisement efficiency	3 months	Third-party cookie
IDE	.doubleclick.net	Used by Google DoubleClick to register user's actions after viewing or clicking ads	1 year	Third-party cookie
ar_debug	.doubleclick.net	Used by Google DoubleClick for debugging ad serving	1 month	Third-party cookie
DSID	.doubleclick.net	Identifies a signed-in user on non-Google sites for ad personalization	1 month	Third-party cookie
bito	.bidr.io	Stores user IDs for ad targeting	1 year	Third-party cookie
tuid	.a.usbrowserspee d.com	Stores user ID for advertising networks	1 year	Third-party cookie
bitolsSecure	.bidr.io	Indicates whether cookies are secure for ad targeting	1 year	Third-party cookie

4. COOKIES LIST FOR THE PLATFORM

The full list of cookies operated on our Platform is provided below.

STRICTLY NECESSARY COOKIES

These cookies are necessary for the Platform to function and cannot be switched off in our systems. Strictly necessary Cookies help make our Platform usable by enabling basic functions such as page navigation, filling in forms and access to secure areas of the Platform. The Platform cannot function properly without these cookies.

Cookie Name	Provider	Purpose	Duration	Type
hssrc	.chronom.ai	Used by HubSpot to determine if the visitor has restarted their browser.	Session	First-party cookie

notice_behavior	.segment.com	Stores user's consent preferences	6 months	Third-party cookie
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FUNCTIONALITY COOKIES

Functionality Cookies enable the Platform to provide enhanced functionality and personalization, and store information on user's preferences using the Platform. Functionality Cookies may be set by us or by third party providers whose services we have added to our Platform pages. If you do not allow these Cookies, some or all of the Platform services may not function properly.

Cookie Name	Provider	Purpose	Duration	Type
drift_aid	.segment.com	Used by Drift to identify devices accessing the site to provide live chat functionality.	1 year	Third-party cookie
driftt_aid	.segment.com	Used by Drift to identify devices accessing the site to provide live chat functionality.	1 year	Third-party cookie
intercom-device-id-basgljm8	Intercom	Identifies devices for Intercom to maintain chat sessions across pages.	9 months	First-party cookie
intercom-id-basgljm8	Intercom	Remembers users to continue chat sessions with Intercom as they navigate the site.	9 months	First-party cookie
intercom-session-basgljm8	Intercom	Allows users to access conversations and maintain sessions across pages	7 days	First-party cookie
mutiny.user.token	.segment.com	Stores user token to personalize website content based on user behavior.	1 year	Third-party cookie
_cq_duid	.segment.com	Used by Segment for device identification to improve functionality and personalization.	1 year	Third-party cookie

ANALYTICS COOKIES

Analytics Cookies allow us to collect performance data about our Platform, to count visits and traffic sources, to collect information on how users behave on our Platform so we can measure and improve the performance of our Platform. Among others, analytics Cookies provide us data on which pages are the most and least popular and how visitors move around the site, to identify first and subsequent visits, etc. If you do not allow these Cookies, we will not know when you have visited the Platform, and will not be able to monitor its performance.

Cookie Name	Provider	Purpose	Duration	Type
_hstc	HubSpot	The main cookie for tracking visitors. It contains the domain, timestamp and session number.	6 months	First-party cookie
_ga	Google Analytics	Used to distinguish users for a reporting.	2 years	Both First and Third-party



_ga_3JKYB4GBBY	Google Analytics	Used to persist session state for Google Analytics.	2 years	Third-party cookie
_ga_QRE0GXDKX	Google Analytics	Used to persist session state for Google Analytics.	2 years	First-party cookie
hjSessionUser_16	.segment.com	Sets a unique ID for the session to gather analytics data on user behavior.	1 year	Third-party cookie
ajs_anonymous_id	Segment	Tracks whether a visitor has visited the site before for analytics purposes.	1 year	Both First and Third-party
ajs_group_id	Segment	Groups users for analytics purposes.	1 year	First-party cookie
ajs_user_id	Segment	Identifies users for analytics tracking.	1 year	Both First and Third-party
mkjs_group_id	Mixpanel	Groups users for analytics tracking.	1 year	Third-party cookie
mkjs_user_id	Mixpanel	Identifies users for analytics purposes.	1 year	Third-party cookie
optimizelyEndUserID	Optimizely	Stores a unique identifier for testing and site optimization.	6 months	Third-party cookie
ko_id	.segment.com	Stores a unique user identifier for analytics purposes.	1 year	Third-party cookie

5. HOW CAN I SEE WHICH COOKIES ARE SAVED IN MY DEVICE AND HOW DO I CHANGE MY COOKIES SETTINGS?

- 5.1. Some web browsers allow control of most cookies through the browser settings.
- 5.2. If you wish to know which Cookies have been saved on your device or if you can delete Cookies, you can use a parameter of your browser. To disable Cookies and limit the collection and use of information through Cookies, you can set your browser to refuse Cookies or indicate when a Cookie is being sent. The opt-out Cookie is browser and device specific and will only last until Cookies are cleared from your browser or device. You will find more information on how to do it via the following links: [Firefox](#); [Chrome](#); [Safari](#); [Internet Explorer](#); [Firefox \(mobile\)](#); [Chrome \(mobile\)](#); [Safari \(mobile\)](#); [Microsoft Edge](#).
- 5.3. If you use another browser, you can check if the procedure for your browser is mentioned in this explanatory website.
- 5.4. You can find out more about cookies and how to see what cookies are on your computer, visit [aboutcookies.org](#) or [allaboutcookies.org](#).