



Institute
for Portfolio
Alternatives

2026 Event Sponsorships & Strategic Sponsorships





Welcome A note from our CEO

Dear Members,

As the alternative investments industry continues to grow and evolve, I invite you to explore one of the most impactful ways to engage with our community, through strategic and event sponsorships with the Institute for Portfolio Alternatives (IPA).

The IPA is the leading voice for the alternative investments industry, bringing together asset managers, distribution partners, and service providers through our flagship conferences, policy roundtables, due diligence forums, and a growing international platform.

By partnering with us, you will gain year round visibility and access to a powerful platform for thought leadership, brand exposure, and meaningful engagement. From high impact speaking opportunities to signature experiences, IPA sponsorships are designed to elevate your presence among the decision makers and innovators shaping the future of alternatives.

We look forward to working with you to create a lasting impact and support the continued growth of the alternative investments community.



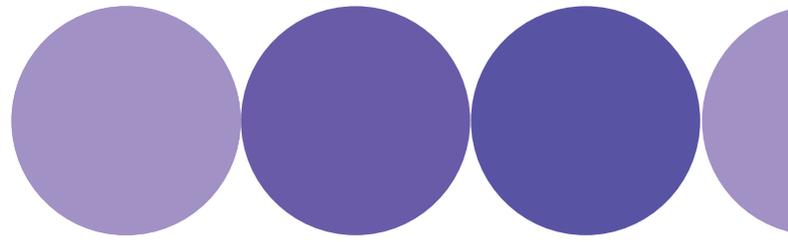
Anya Coverman
President & CEO
Institute for Portfolio Alternatives

Elevate your Reach

Becoming an IPA sponsor offers exceptional access to influential leaders and enables your brand to connect uniquely with our large and dynamic audience. Enhance your visibility and leave a lasting impression on key decision-makers and trendsetters.

IPA.com | sponsorships@ipa.com





IPA's Audience Advantage



Leading Events

Our conferences and events gather leading professionals in the alternative investments industry for innovative conversations and roundtables.

1,200+

Attendees



Decision Makers

Our members are on the forefront of strategic decision-making and lead major firms within our dynamic investment sector.

350+

CEOs and
Senior Executives



Driving Connections

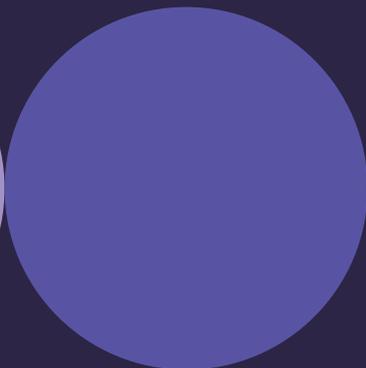
IPA's extensive distribution partner network can boost your ability to expand your presence and visibility in the industry.

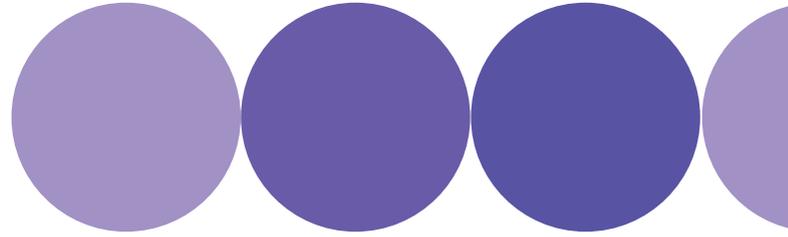
200+

Distribution Partners



Event *Sponsorships*





I P A
Wealth
2026

An interactive event where thought leaders and industry professionals explore the private wealth channel, emerging access points and opportunities in the growing private markets for RIAs and distribution partners.

February 11-13, 2026
Newport Beach, CA

I P A
Summit
2026

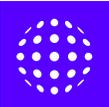
A leading Washington, D.C. event exploring critical business, operational and legal issues, featuring **IPA's Capitol Hill Lobbying Day**, where members meet policymakers and Congressional leaders to advance the alternative investments industry.

April 29-May 1, 2026
Washington, D.C.

I P A
Vision
2026

The premier industry event of the year convenes over 500 influential leaders and stakeholders for a comprehensive exploration of macroeconomic and investment management trends, innovative solutions, product education and exclusive networking opportunities.

September 15-17, 2026
Atlanta, GA

 **I P A**
AltsGlobal
London

The **IPA's international conference** brings together top alternative investment leaders to explore innovations, expand business across borders and examine global market trends and opportunities to scale offerings, enhance access and drive growth.

November 9-11, 2026
London, U.K.

Sponsorship Highlights



Conference Partner



Hydration Station



Barista / Coffee Station



Sponsorship Highlights



Mobile App



Exhibitor Display



Keynote Speaker



Sponsor Recognition



Tote, Notebook & Lanyard



Giveaways

Sponsorship Highlights



Main Stage Banner



Exhibitor Display



Reception



WiFi



Keycard





Institute
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Alternatives

WEALTH SUMMIT VISION ALTSGLOBAL

2026 Event Sponsorships

IPA Wealth 2026
February 11-13, 2026
Newport Beach, CA

\$1,999 EARLY BIRD **\$2,199** REGULAR **\$2,399** ON-SITE **\$5,499** NON-MEMBER

IPA Summit 2026
April 29 - May 1, 2026
Washington, D.C.

\$1,999 EARLY BIRD **\$2,199** REGULAR **\$2,399** ON-SITE **\$5,499** NON-MEMBER

IPA Vision 2026
September 15-17, 2026
Atlanta, GA

\$2,199 EARLY BIRD **\$2,399** REGULAR **\$2,599** ON-SITE **\$6,099** NON-MEMBER

IPA AltsGlobal London
November 9-11, 2026
London, U.K.

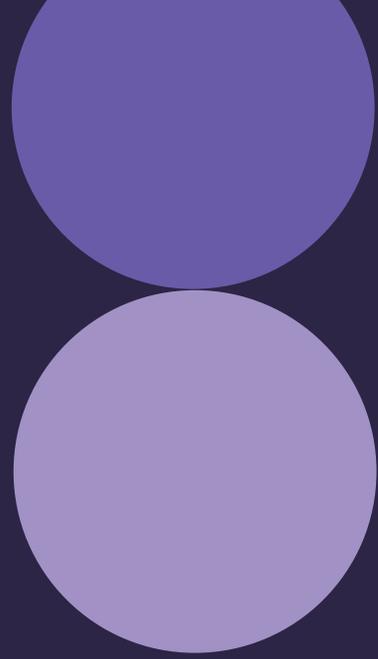
\$2,999 STANDARD REGISTRATION RATE

ESSENTIAL PARTNER	SIGNATURE PARTNER	OFFICIAL PARTNER	PRESENTING PARTNER	DUE DILIGENCE SPONSOR
\$13,000	\$20,000	\$30,000	\$35,000	\$45,000
\$13,000	\$20,000	\$30,000	\$35,000	\$45,000
\$16,000	\$26,000	\$36,000	\$40,000	\$50,000
\$13,000	\$20,000	\$30,000	\$35,000	NOT AVAILABLE
STANDARD PACKAGE: <ul style="list-style-type: none"> 2 Complimentary Registrations Attendee Contact List Email Branding Social Media Mentions Event Signage Exhibitor Display 	STANDARD PACKAGE: <ul style="list-style-type: none"> 2 Complimentary Registrations Attendee Contact List Email Branding Social Media Mentions Event Signage Exhibitor Display CHOOSE ONE: <ul style="list-style-type: none"> Main Stage Banner Media & Photographer Package The Networking Lounge Barista & Craft Espresso Bar Connect & Recharge Break The Water Bar Mobile App & Agenda Conference Wifi Hotel Keycard Conference Lanyard Welcome Tote Bag Main Ballroom Branded Notepads Elevator Graphics & Wraps 	STANDARD PACKAGE: <ul style="list-style-type: none"> 2 Complimentary Registrations Attendee Contact List Email Branding Social Media Mentions Event Signage Exhibitor Display CHOOSE ONE: <ul style="list-style-type: none"> Moderator or Panelist Role Distribution Partner Room Drop Gift Opening Exchange Reception Host Power Social Closing Reception Host 	STANDARD PACKAGE: <ul style="list-style-type: none"> 2 Complimentary Registrations Attendee Contact List Email Branding Social Media Mentions Event Signage Exhibitor Display <ul style="list-style-type: none"> BRANDING ON CONFERENCE STAGE AS EVENT PARTNER MODERATOR OR PANELIST ROLE FIVE-MINUTE MAIN STAGE MESSAGE BY YOUR FIRM SPECIAL ON-STAGE RECOGNITION AND BRANDING AT CONFERENCE WELCOME AND KICKOFF 	ENHANCED PACKAGE: <ul style="list-style-type: none"> 3 Complimentary Registrations Attendee Contact List Email Branding Social Media Mentions Event Signage Exhibitor Display <ul style="list-style-type: none"> SHOWCASE YOUR FIRM'S PRODUCTS TO LEADING DISTRIBUTION PARTNERS AT IPA'S DUE DILIGENCE SYMPOSIUM

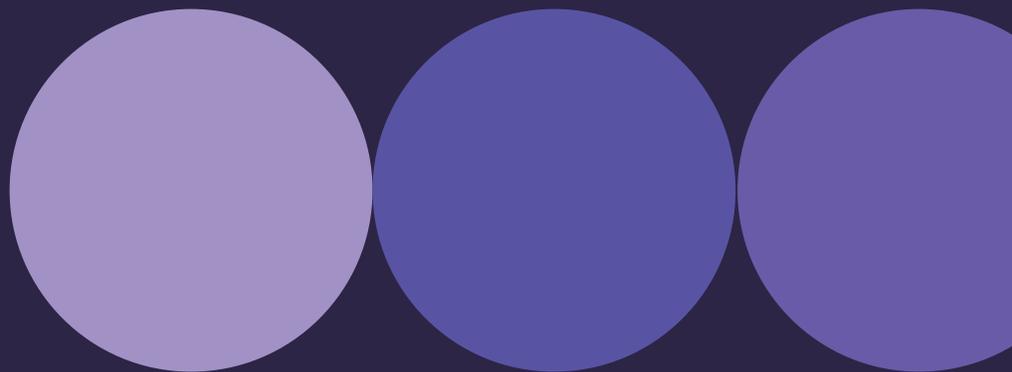
2026 DISCOUNTS

CHOOSE 3 EVENTS AT ANY SPONSOR LEVEL
15% OFF

CHOOSE 2 EVENTS AT ANY SPONSOR LEVEL
10% OFF



Strategic Sponsorships



2026 IPA Strategic Sponsorships

Introducing IPA's 2026 Strategic Sponsorships—an opportunity to position your firm as a key IPA supporter. These sponsorships extend beyond conferences, offering year-round visibility and demonstrating your commitment alongside IPA as an industry leader. Through this strategic alignment, your firm and IPA can showcase a shared dedication to advancing alternatives.

[For details and pricing, please see the next page.](#)



Global Partner

As IPA's flagship sponsorship, the **Global Partner** offers a fully customized engagement that positions your firm at the forefront of alternatives and private markets. Created in close collaboration with IPA, it aligns with your strategic priorities by combining visibility, thought leadership, advocacy and access to IPA's most influential platforms, driving results that strengthen your market position and expand your influence across the industry.



AltsAcademy Series

Partner with IPA's **AltsAcademy Series** to drive thought leadership, research, and expertise across the alternatives industry. This year-long sponsorship positions your firm at the forefront of advancing industry knowledge through high-value content, co-branding, and multi-channel promotion, highlighting your commitment to shaping the future of the alternatives community.



Rising Leaders Champion

The year-long **Rising Leaders Champion** sponsorship emphasizes your firm's dedication to fostering the next generation of industry talent, with significant visibility at IPA events, hosting opportunities at the Rising Leaders/Board of Directors dinners, and exclusive engagements to showcase your commitment to supporting emerging leaders in the alternatives industry.



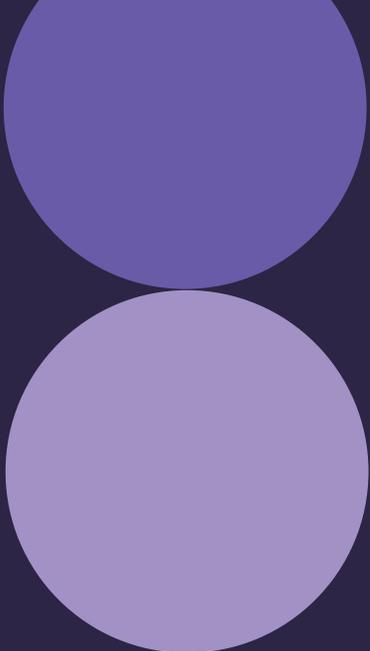
AltsVisionaries Series

Collaborate with IPA in the **AltsVisionaries Series**, featuring your firm in insightful, 45-minute video conversations on key industry topics. Benefit from co-branding, the opportunity for one of your leaders to participate in the series, distribution across multiple platforms, and a spotlight on your commitment to driving innovation in alternatives.

2026 Strategic Sponsorships

Introducing IPA’s **2026 Strategic Sponsorships**: Elevate your firm’s visibility, demonstrate leadership, and align with IPA year-round to advance the future of alternative investments.

 Global Partner	 AltsAcademy Series	 Rising Leaders Champion	 AltsVisionaries Series
<p>IPA’s flagship year-long sponsorship is designed to be fully customized to your firm’s priorities. Created in collaboration with IPA, it can incorporate a range of high-value opportunities spanning visibility, thought leadership, advocacy, global outreach and engagement with IPA’s most influential platforms.</p> <p>May include, for a 12-month period (customized to your firm):</p> <ul style="list-style-type: none"> • Branding and recognition as IPA’s premier partner across IPA communications and global platforms. • Options for speaking roles, moderator opportunities and other conference participation, including priority access to the Due Diligence Symposium. • Opportunities for thought leadership and co-branded content creation. • One-on-one strategic engagement with IPA leadership and government affairs on industry priorities. • Priority participation in strategic initiatives, including access to IPA Distribution Partner and RIA Council exclusive events and dinners. 	<p>Year-long sponsorship featuring thought leadership and partnership with IPA to advance knowledge, research and insight in the alternatives community.</p> <p>Includes, for a 12-month period:</p> <ul style="list-style-type: none"> • Opportunity for your firm to create a knowledge product such as a white paper, research report or similar content, distributed to the IPA community. • Prominent co-branding, recognizing your firm as a thought leader delivering quality content to the alternatives community. • Promotion via IPA’s LinkedIn, social media channels, web page and targeted member emails. • Inclusion in conference registration materials to maximize exposure to industry leaders and decision-makers. • Ongoing access on IPA’s website as part of the AltsAcademy library of resources. • Optional webinar add-on to present key findings, featuring your firm alongside IPA, with promotion to IPA’s full audience. 	<p>Year-long sponsorship featuring event hosting, branding, speaking opportunities and engagement with IPA’s Rising Leaders.</p> <p>Includes, for a 12-month period:</p> <ul style="list-style-type: none"> • Main host of the joint Rising Leaders/ Board of Directors dinner at each of Summit and Vision, with seating for 2 participants from your firm at each dinner. • 5 minutes on stage at Vision to showcase your firm’s commitment to the Rising Leaders program and highlight your firm to attendees. • Participation (with Exhibitor Display) in the Innovators & Integrators Expo at each of Summit and Vision. • Branding as Rising Leaders Champion throughout the year, including at IPA events. • Includes the opportunity for a member of your firm to speak to the Rising Leaders, sharing expertise or insights about your firm. • 2 complimentary registrations at each of Summit and Vision. 	<p>Year-long sponsorship offering visibility, engagement, and alignment with IPA in the alternatives community.</p> <p>Includes, for a 12-month period:</p> <ul style="list-style-type: none"> • Co-branding on one AltsVisionaries Series 45-minute episode (divided into two segments), led by the IPA President & CEO. • Your firm’s branding will be featured in the episode’s introduction. • Option for one of your firm’s leaders to participate as a featured guest in the series. • Your firm will receive a 30-second ad placement mid-episode. • Collaboration with IPA to identify discussion topics that align with your firm’s priorities. • Distribution on YouTube, LinkedIn, Spotify, Apple podcasts, IPA email channels and more. • Audience size of 20,000+.
<p>\$150,000+</p>	<p>\$50,000</p>	<p>\$50,000</p>	<p>\$40,000</p>



Due Diligence *Symposium*





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for Portfolio
Alternatives

IPA Due Diligence *Symposiums*

IPA's Due Diligence Symposiums (DDS) are a key feature of IPA's annual conferences, designed to facilitate structured, small-group meetings between leading Asset Managers and senior Distribution Partner decision-makers.

Asset Managers benefit from dedicated time in a private, boardroom-style setting to present their strategies, offerings and firm insights, while Distribution Partners gain access to a select group of alternative investment sponsors for efficient, in-depth product evaluation.



Frequently Asked Questions (FAQs)

What is the format of the Due Diligence Symposium?

Each participating Asset Manager is assigned a private, dedicated conference room, arranged in a boardroom style and equipped with a coffee bar and refreshments station to create a comfortable and professional environment. Representatives from various Distribution Partner firms are organized into small groups of approximately 5 to 7 individuals and rotate through these rooms in 30-minute intervals throughout the conference.

DDS meetings are intentionally scheduled to avoid overlap with other conference programming, ensuring focused and uninterrupted time for due diligence discussions. This format allows Distribution Partners to explore a wide range of offerings, engage in meaningful dialogue, and evaluate each Asset Manager's strategies and capabilities in a confidential, small-group setting. Sessions are structured to promote interactive discussions rather than one-way presentations.

Distribution Partners are expected to attend all scheduled DDS sessions. Asset Managers, meanwhile, have continuous access to their assigned rooms throughout the conference and may use them during non-DDS times for one-on-one meetings or follow-up conversations. Asset Managers may customize their space to suit their preferred approach, whether for formal presentations, informal conversations, or the use of audiovisual materials and handouts. Breaks are built into the schedule to allow participants to regroup and prepare for their next meeting. Discussion topics may include firm overviews, current offerings, product updates and upcoming initiatives. IPA continuously builds relationships with new Distribution Partners to ensure a diverse and robust group at each DDS.

Who are IPA's Distribution Partner members?

IPA's Distribution Partners consist of key decision-makers from wire houses, independent broker-dealers, family offices, and registered investment advisors (RIAs). These senior professionals are responsible for product approval and conducting due diligence on new and existing alternative investments for their respective platforms.

What are the expectations for Asset Managers?

Prior to the symposium, IPA will host a virtual meeting with Asset Managers to review the attending Distribution Partners, the schedule, each Asset Manager's due diligence appointments, best practices and on-site logistical details, including Distribution Partner sign-in requirements. Asset Manager team members attending the conference are requested to participate in this virtual meeting to ensure everyone is fully prepared and aligned.

What are the expectations for Distribution Partners?

Distribution Partners must register for the DDS and are expected to attend all scheduled sessions. On-site, they are required to sign into each meeting to confirm participation. In cases where an unavoidable conflict arises, prior approval from IPA is requested. If a session is missed, IPA will coordinate a follow-up meeting with the relevant Asset Manager to ensure the engagement is still fulfilled.

To help ensure a productive experience, IPA hosts a virtual orientation with all participating Distribution Partners prior to the DDS. This session covers the list of attending Asset Managers, the meeting schedule, each Distribution Partner's individual appointments, and important on-site logistics.

What are the benefits of participating in IPA's Due Diligence Symposium?

Participating in IPA's DDS offers both Asset Managers and Distribution Partners the opportunity to connect with a broad and diverse network in a single setting. For Distribution Partners, it provides an efficient, comprehensive view of product offerings to support well-informed platform decisions. For Asset Managers, it streamlines outreach by consolidating conversations that might otherwise require numerous individual meetings throughout the year.

The feedback from participants underscores the value of IPA's DDS in driving networking opportunities among peers as well as productive, actionable discussions. IPA's DDS is seen as a unique platform within the alternative investment landscape, ensuring that Distribution Partners and Asset Managers alike can foster connections that advance the industry and support each organization's growth.

Sponsoring to Participate in the DDS

Participation in IPA's DDS is available to Asset Managers through sponsorship at any of IPA's annual conferences.*^{xq} The number of sponsorship opportunities is limited for each event to ensure high-quality engagement and interaction.



I P A
Wealth
2026

February 11 - 13, 2026
Newport Beach, CA
\$45,000



I P A
Summit
2026

April 29 - May 1, 2026
Washington, D.C.
\$45,000



I P A
Vision
2026

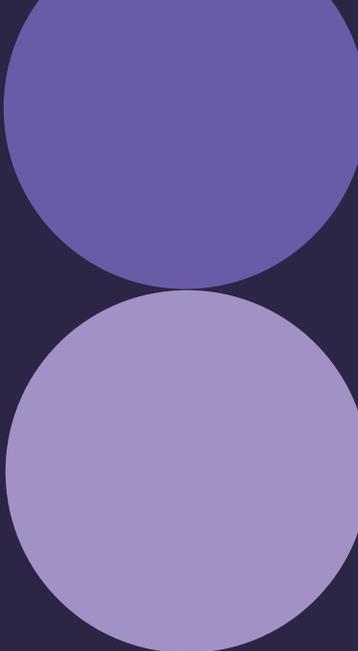
September 15 - 17, 2026
Atlanta, GA
\$50,000

Additional Conference Benefits Included with DDS Sponsorship

In addition to the opportunity to present directly to leading Distribution Partners, each DDS sponsorship includes the following benefits for the specific IPA conference for which the sponsorship is purchased:

- 3 Complimentary Registrations
- Attendee Contact List
- Email Branding
- Social Media Mentions
- Event Signage
- Exhibitor Display

* Please note that the Due Diligence Symposium will not be offered at AltsGlobal London 2026.



Ready to get started?
Connect with us today!

Find out more at:
ipa.com/events#sponsorships

For more information contact:
sponsorships@ipa.com

