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STORIES THAT CONNECT US

SATURDAY, MARCH 14, 2026



5:00 - 9:00 PM AT THE ORA



# THE VOICES OF AVIVA

CONNECT US

Join us for an unforgettable evening celebrating the heart of Aviva's mission—our people, their stories, and the powerful connections that unite us.

The evening unfolds with a cocktail reception, an exciting chance drawing, a seated dinner that invites connection. At the heart of the evening is a moving program that celebrates compassion and community through powerful, personal stories. These voices remind us that we're not merely connected—we're part of a beautifully woven, caring community who lift and support one another.

Funds raised will support benevolent care, as well as safety and security for our most vulnerable seniors. Your sponsorship makes our mission possible.

For more information about The Voices of Aviva Gala - Stories that Connect Us, please contact Suzanne Hudson-Smith at 941-357-1609 or shudson-smith@avivaseniorlife.org



Aviva Senior Living is the area's only nonprofit, rental retirement community offering Independent Living, Assisted Living, Memory Care and Skilled Nursing welcoming all seniors who want a fulfilling environment and superior access to quality health care services.

#### **OUR MISSION**

To create and sustain non-exclusionary communities where seniors can live life to its fullest, answering their needs for quality housing, financial peace of mind, wellness, safety and spiritual fulfillment with a reverence for life and a belief in its dignity.

#### **OUR VISION**

Building on a history of excellence to create the most supportive and dignified retirement experience in Southwest Florida.

#### **OUR JOURNEY**

#### 1993 - FOUNDED ON A PROMISE

Aviva Senior Living was founded by a group of extraordinary individuals. They opened Kobernick House for independent living in 1993. They believed a community could do more and be more for older Sarasota area residents by providing a community where seniors could live extraordinary lives by embracing wellness, life-enriching activities, illness prevention, and dynamic social interaction, built on a foundation of Jewish values.

#### 1996 - FOUNDED ON A PROMISE

Anchin Assisted Living and Memory Care opened in 1996.

#### 2011 - EMBRACING THE VISION OF ACTIVE AGING

Benderson Skilled Nursing & Rehabilitation was established in 2011.

The founding vision remains at the heart of everything we do and everything we offer here at Aviva. With a warm and inspiring community, we continually pursue new ways to give seniors more of what they want and what they deserve out of an active aging lifestyle.

#### PRESENT - UPHOLDING VALUES & ENRICHING LIVES

Universal and timeless values such as compassion, unity, and celebrating life are built into the very foundation of our community. We believe that by building our community on these values, Aviva will forever be the warm and welcoming place for everyone, as our founders conceived.

For over 30 years, Aviva has enriched the lives of seniors and our greater Sarasota community. The promise lives on and will do so for many decades to come.

JAY SOLOMON PRESIDENT & CEO



ERIC J. FOX

## Guiding the Mission Forward, a message from Aviva Leadership

As we look ahead to the 2026 Gala, I am filled with gratitude and pride for the community we've built together at Aviva. This year's theme, "Voices of Aviva: Stories That Connect Us," beautifully captures the heart of our mission and the spirit that defines our campus.

At Aviva, we believe that every resident, every family member, and every team member carries a story worth sharing—a story of resilience, tradition, compassion, and connection. These voices are the threads that weave together our vibrant tapestry of Jewish culture, dignity, and care. Whether it's through the celebration of Jewish holidays, the honoring of memory through Zikaron, or the simple joy of daily life, our community thrives on the relationships and experiences that unite us.

The programs we offer, and the care we provide are all reflections of our commitment to creating a space where stories are not only heard but cherished. This Gala is more than an event—it's a celebration of the lives that make Aviva so special.

Thank you for being part of our journey. I look forward to sharing this meaningful evening with you and continuing to build a future rooted in connection, compassion, and community.

### MISSION CHAMPION PRESENTING SPONSOR \$25,000 SPONSORSHIP | ONE AVAILABLE

#### AS THE PRESENTING SPONSOR, YOU'LL GET...

- Front And Center Table Placement: 2 tables of 10 (20 guests)
- Exclusive: Cocktail Hour Private Gallery Lounge for 20 guests
- Exclusive Recognition as Mission Champion Presenting Sponsor
  - Name or logo incorporated in all event branding, public relations and advertising initiatives, press releases
  - Event collateral including programs, and signage, invitations and save the dates
  - Website recognition on www.foundation.avivaseniorlife.org
  - Logo link on Event page, donation page
  - Promotional e-blasts and social media campaigns linked to your site

#### • Event Recognition:

- Logo or name recognition projected on animated lobby wall
- Welcome remarks on stage from company representative
- On-stage verbal recognition during the seated program
- Prominent signage at the event
- First Right Of Refusal For Presenting Sponsor Of Our 2027 Aviva Gala

#### **IMPACT SPONSOR**

#### \$15,000 SPONSORSHIP

- Premier Table Placement: 14 guests
- Recognition as Impact Sponsor
  - Name or logo incorporated in all event branding, public relations and advertising initiatives, press releases
  - Event collateral including programs, and signage, invitations and save the dates
  - Website recognition on www.Foundation.avivaseniorlife.org
- Event Recognition
  - Logo or name recognition projected on animated lobby wall
  - On-stage verbal recognition during the seated program
  - Prominent signage at the event

\*Non-tax deductible portion: \$2,800

#### LEGACY SPONSOR

#### \$10,000 SPONSORSHIP

- Prominent Table Placement: 10 guests
- Recognition as Legacy Sponsor
  - Name or logo incorporated in all event branding, public relations and advertising initiatives, press releases
  - Event collateral including programs, and signage, invitations and save the dates
  - Website recognition on www.Foundation.avivaseniorlife.org
- Event Recognition
  - Logo or name recognition projected on animated lobby wall
  - On-stage verbal recognition during the seated program
  - Prominent signage at the event

\*Non-tax deductible portion: \$2,000

#### **CONNECTOR SPONSOR**

#### \$7,000 SPONSORSHIP

- Seating: 6 guests
- Recognition as Connector Sponsor
  - Name or logo incorporated in all event branding, public relations and advertising initiatives, press releases
  - Event collateral including programs, and signage, and invitations
  - Website recognition on www.Foundation.avivaseniorlife.org
- Event Recognition
  - Logo on all Live Auction Lot A/V slides
  - Listed in event collateral including programs and signage

\*Non-tax deductible portion: \$1,200

#### SERVICE SPONSOR

\$5,000 SPONSORSHIP

- **Seating:** 4 guests
- Recognition as Connector Sponsor
  - Name or logo incorporated in all event branding, public relations and advertising initiatives, press releases
  - Event collateral including programs, and signage, and invitations
  - Website recognition on www.Foundation.avivaseniorlife.org
- Event Recognition
  - Logo on all Live Auction Lot A/V slides
  - Listed in event collateral including programs and signage

\*Non-tax deductible portion: \$800

#### MORE SPONSORSHIP OPPORTUNITIES

#### **VALET SPONSOR | \$2,500**

Signage at our valet station where guests will park their cars for the evening. Table placement for 2 guests. Website recognition on www.foundation.avivaseniorlife.org. Prominent signage at the outside valet stand, listed in event collateral including programs and signage and on-stage verbal recognition during the seated program.

\*Non-tax deductible portion of sponsorship: \$400

#### **HYDRATION SPONSOR | \$2,500 | 2 AVAILABLE**

Yes, cocktails are fun, but water is important! Help our guests hydrate all night so they can celebrate Aviva responsibly. Table placement for 2 guests. Website recognition on www.foundation.avivaseniorlife.org. Designated signage near water station and listed in event collateral including programs and signage.

\*Non-tax deductible portion of sponsorship: \$400

#### **CHANCE DRAWING SPONSOR | \$2,500**

Table placement for 2 guests. Website recognition on www.foundation.avivaseniorlife.org. Website recognition on www.foundation.avivaseniorlife.org. Prominent signage at the outside valet stand, listed in event collateral including programs and signage and on-stage verbal recognition during the seated program.

\*Non-tax deductible portion of sponsorship: \$400

#### **LAST CARD UP SPONSOR | \$2,500**

Help us end the evening with a BANG! Put your organization's name on our fun game we play during the last level of our paddle raise. Table placement for 2 guests. Website recognition on www.foundation.avivaseniorlife.org. Verbal recognition from stage during paddle raise, listed in event collateral including programs and signage and opportunity to present game winner with prize on stage.

\*Non-tax deductible portion of sponsorship: \$400

#### **AVIVA TRANSPORTATION SPONSOR | \$1,500**

Table placement for 1 guest. Website recognition on www.foundation.avivaseniorlife.org. Website recognition on www.foundation.avivaseniorlife.org. Prominent signage at the outside valet stand, listed in event collateral including programs and signage and on-stage verbal recognition during the seated program.

\*Non-tax deductible portion of sponsorship: \$200

#### **HELPING HANDS SPONSOR | \$1,500**

Table placement for 1 guest. Website recognition on www.foundation.avivaseniorlife.org. Website recognition on www.foundation.avivaseniorlife.org. Prominent signage at the outside valet stand, listed in event collateral including programs and signage and on-stage verbal recognition during the seated program.

\*Non-tax deductible portion of sponsorship: \$200



#### THANK YOU FOR YOUR SUPPORT

Your tax-deductible donations I sponsorships will support an active and engaging lifestyle of cultural programming that is open to the public, and support the Benevolent Care Fund which works to financially support residents, who qualify, to see to all to of the financial needs they may have for the extent of their life at Aviva.

A COPY OF THE OFFICIAL REGISTRATION #CH7909 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (1800-435-7352) WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT. APPROVAL OR RECOMMENDATION BY THE STATE.