

COOKIE POLICY

Effective Date: 1 October 2024

INDEX

- 1. Definitions**
- 2. What are Cookies?**
- 3. How We Use Cookies**
- 4. Third-Party Cookies**
- 5. Cookie Consent and Control**
- 6. Changes to this Cookie Policy**
- 7. Contact Us**

Our Cookie Policy applies to all users of our www.pizazzestore.com website, which is powered by WooCommerce on the WordPress platform. By accessing and using our website, you consent to the use of cookies as described in this policy. Please read this policy carefully to understand how we collect, use, and disclose cookies on our website.

1. **Definitions in these Terms and Conditions:**

- 1.1 "We", "us", "our" and Pizazz, are references to Pizazz eStore Limited trading as Pizazz.
- 1.2 "Website" means our website located at www.pizazzestore.com as well as any other URLs that we may have registered and may in future register and use for the purpose of linking to the website, and unless the context requires otherwise includes any related services.
- 1.3 "You" and "your" are references to you as a user of our Website.
- 1.4 Parties means Pizazz and You.

2. **What are Cookies?**

Cookies are small text files that are placed on your device (e.g., computer, smartphone, or tablet) when you visit our website. These files enable us to collect and store certain information about your browsing activity and preferences. Cookies may be session cookies (temporary cookies that are erased when you close your browser) or persistent cookies (cookies that remain on your device for a specified period or until you delete them).

3. **How We Use Cookies:**

We use cookies on our website for various purposes, including:

- 3.1 Essential Cookies: These cookies are necessary for the operation of our website. They enable you to navigate our website and use its features. Without these cookies, certain services on our website may not be available to you.
- 3.2 Performance and Analytics Cookies: These cookies collect information about how you use our website, such as which pages you visit most often and if you receive error messages. We use this information to improve the performance and functionality of our website and to understand how users interact with it.
- 3.3 Functional Cookies: These cookies allow our website to remember choices you make and provide enhanced, personalized features. These cookies may also be used to provide services you have requested, such as remembering your login details.
- 3.4 Advertising Cookies: We and our advertising partners may use cookies to deliver targeted advertisements to you based on your browsing behaviour on our website and other websites. These cookies may track your activities across different websites and collect information to provide personalized advertising.

4. **Third-Party Cookies:**

We may allow third-party service providers to place cookies on our website to perform services on our behalf. These third parties may use cookies to collect information about your browsing activity across different websites. We do not have control over these third-party cookies, and their use is subject to their respective privacy policies.

5. **Cookie Consent and Control:**

When you first visit our website, we will display a cookie banner or pop-up notification requesting your consent to the use of cookies. By continuing to use our website after seeing this banner or notification, you consent to the use of cookies as described in this policy. You can control and manage cookies through your browser settings. Most browsers allow you to refuse or accept cookies, delete existing cookies, or set preferences for certain websites. However, please note that disabling or blocking cookies may impact your ability to use certain features and services on our website.

6. **Changes to this Cookie Policy:**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically for any updates.

If we change our Cookie Policy, we will update the Effective Date at the top of the front page of this Policy.

7. **Contact Us:**

If you have any questions or concerns about this Cookie Policy or our use of cookies on our website, please contact us at enquiries@pizazzestore.com.