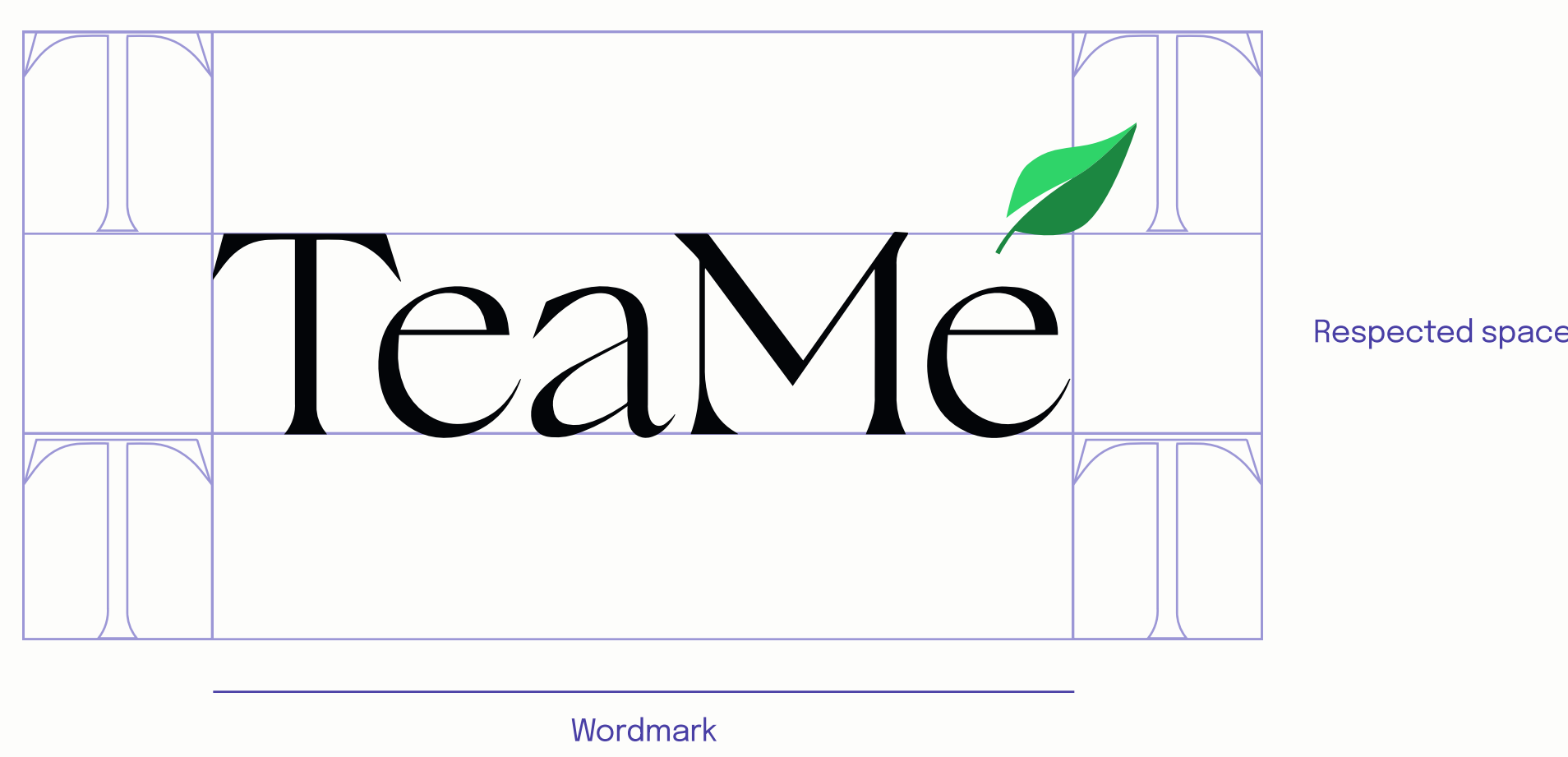


TeaMe

Visual brand identity

VISUAL IDENTITY: LOGO

The TeaMe logo consists of both the wordmark and the icon paired together. The logo should always have the respected white space.



07

VISUAL IDENTITY: LOGO (LIGHT & DARK)

TeaMe



VISUAL IDENTITY: LOGO (MONOCHROME)

TeaMe



03

COLOR PALETTE

These chosen colors ensure consistency and recognizability across all brand materials.

E3E7F3	E9F8ED	E1FEEB	E3FDF9	F0F0F4	FCFBFE	FEFCFA	FEFEFC	FFFFFF
C7D0E7	D3ECD8	C4FDD8	C7FAF3	E1F9E9	F8F8FC	FCF8F5	FDFF99	F1F1F1
ABB8DB	BDE2CA	A6FCC4	ACF8ED	D1F6DE	F8F4F8	FBF5EF	FBFD96	E3E3E3
90A1CF	A7DBB8	88FBB1	90F6E7	C2F3D3	F1F0F9	F9F1EA	FAFD93	D5D5D5
7489C3	91CFA7	6BFA9D	74FAE1	B3EFC8	EEEDF8	F8EEF5	F9FCF0	C6C6C6
5871B7	7BC595	4DF989	58F1DA	A4ECBD	EA9F96	F6EAE0	F8F8ED	B8B8B8
455EA2	65BB83	2FF976	3CEFD4	94E9B2	E7E5F5	F5E7DB	F6F8EA	AAAAAA
3A4E86	4FB272	12F862	20EDCE	85E6A7	E3E2F4	F3E3D6	F5FAE7	9C9C9C
2E3E8A	459D64	07E454	12DDBF	76E39C	E0DEF2	F2E0D0	F4F9E4	9C9C9C
222E4F	388756	06C649	10C1A7	67E091	DCDAF1	F0DDCB	F3F9E2	808080
1E2947	36794D	06B242	0EAE96	4CDA7D	BDB9E4	E7C6A9	E2F08A	717171
1B263F	2F6C44	059E3B	0D9885	30D56A	9D88D7	DDAF86	D2E893	636363
1B2037	295E3C	048B33	0B8775	278E5C	7E77CA	D39863	C1E06C	555555
141B2F	235133	04772C	097464	21A34F	5F56BD	C98141	B0D845	474747
111727	1E432B	036325	086153	1C8741	4940A5	AD6B31	9BC42A	393939
0D121F	1B3622	024F1D	064D43	166C34	3A3984	8A5527	7C9D21	2B2B2B
0A0E18	122B1A	023B16	053A32	115127	2C2763	68401D	5D7619	1C1C1C
070910	0C1B11	012B0F	032721	0B361A	1D1A42	452B14	3E4E11	0E0E0E
030508	060D09	011407	021311	061B0D	0F0D21	23150A	1F2708	000000

PACKAGING



PACKAGING



PACKAGING



UNIFORM

