



2024

//not beyond reach

How to Share Jesus with the Young, the
Deconstructed, and the Non-Religious

by **Aaron Pierce**

Small Group
Church Guide





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**Not Beyond Reach
Small Group Study**

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Welcome to Not Beyond Reach!

Over the last few decades, we have experienced a profound post-Christian cultural shift in the USA. As a result, millions of people will not step foot into a church today. This is not just a trend or statistics... these are our brothers, sisters, sons, daughters, friends, and co-workers.

In order to reach this generation, we can not recycle the ministry models from the past. We need a new approach to sharing the Gospel. This does not mean compromising or watering down the Gospel. The Gospel doesn't change, but the way we communicate it in our increasingly secularized, post-Christian culture should.

The Not Beyond Reach small group series is a practical, action-oriented series that will equip your congregation to reach people in their lives who will not walk into a church.

About the Series

This video series is designed to be standalone, but for the best experience, we recommend reading the book *Not Beyond Reach* by Aaron Pierce, available on Amazon or livingontheedge.org, as you go through the small group series. Relevant page numbers for each week are provided at the end of each section in the Participant's and Leader's Guides.

Additional materials to guide you through the series are available on the Not Beyond Reach resources page:

www.notbeyondreach.com

Ongoing Evangelism Training

While the series can be used at any time, Not Beyond Reach is designed to be incorporated into your church's annual discipleship plan as part of your **ongoing evangelism training curriculum**.

As such, we recommend offering Not Beyond Reach **one to three times per year** in advance of major invitational weekends:

- Fall (leading up to Christmas)
- New Year (leading up to Easter)
- Summer (leading up to Fall Launch)

We know that all churches encourage their congregations to invite someone new to the holiday services at these key times. However, many of us have become disconnected from the secular world around us and are so overscheduled that we don't have room in our lives for building friendships. This may leave many in your congregation without someone to invite.

The Not Beyond Reach series encourages participants to count the cost and adopt a missionary mindset, becoming cross-cultural missionaries to their own people in their own cities. This requires an intentional lifestyle, nurtured by the teaching in this series and encouraged by the other participants in the small group!

Offering this series as an ongoing option at your church (as opposed to a one-time study) will help build an **evangelistic culture** in your church that will lead to true Kingdom growth over the long run.

Facilitated by Lay Leaders

On your church's first journey through the Not Beyond Reach curriculum, we recommend all church leaders participate along with lay leaders who could become future small group leaders. Then, as you incorporate the series into your ongoing curriculum, these lay leaders can continue to facilitate the small groups, teaching new members of your congregation each time!

Promotional Materials

Trailer: Not Beyond Reach Small Group Series



[Click to open on your browser](#)

Sample Promotional Text

You can use and adapt this promotional text for service announcements, emails, social media posts, and more to share about the Not Beyond Reach series with your congregation.

Do you want to learn how to reach the people in your life who would never walk into a church? Join the Not Beyond Reach small group study from **[date-date]** and get equipped to build trust and friendships with secular people, respond effectively to hot topics when sharing the Gospel, and articulately explain your faith with those least likely to respond. Sign up by **[directions to sign up]**.

Are you – as a parent or grandparent – concerned about the spiritual health of your kids? Do you sense they're drifting from the Christian faith they grew up with? Or have they outright rejected it? Join the Not Beyond Reach small group study from [\[date-date\]](#) for some hope and direction. Learn why today's young people are prime to hear the saving message of the Gospel and how you can share it with them. Sign up by [\[directions to sign up\]](#).

How can we share the Gospel with those who have 'deconstructed'? Join the Not Beyond Reach small group study from [\[date-date\]](#) and discover how to reach people who wouldn't walk into a church and connect with the non-religious. Learn how to start spiritual conversations that bridge the gap to sharing the message of the cross. Sign up by [\[directions to sign up\]](#).

Topics like politics, justice, sexuality, and science can be very divisive. In our increasingly secularized culture, it can be intimidating to speak into these issues. It often seems like we have to choose between silence or an angry debate. Instead of avoiding these topics or getting angry, learn how to use them as opportunities to engage in spiritual conversations and share the Gospel in the Not Beyond Reach small group study from [\[date-date\]](#). Sign up by [\[directions to sign up\]](#).

Visual Assets: Slide, Social Posts, and Brand Kit

You can use the editable templates below which will be provided in Figma and Photoshop formats.

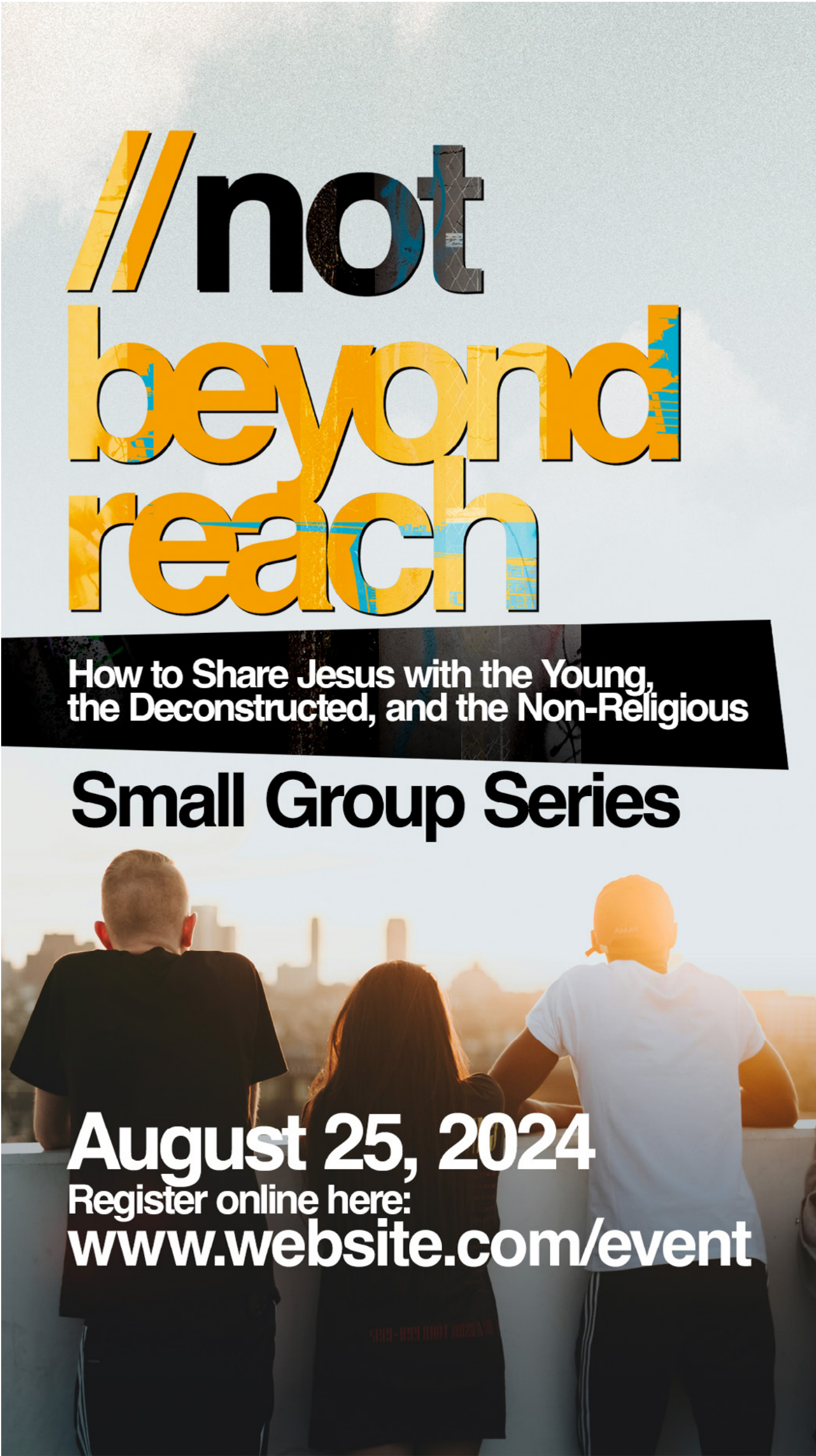


Keynote / PowerPoint Slide



Instagram Square Post

[Get the files here](#)



Instagram Story Post

Connect with Steiger

Our prayer is that the Not Beyond Reach course will inspire and equip your congregation to go and make disciples of people who would not walk into a church. We believe that God wants to use your church to reach the secular culture of your community.

Not Beyond Reach author Aaron Pierce serves as the International Mission Director of Steiger International, a global mission organization dedicated to mobilizing followers of Jesus to reach young people who would not walk into a church.

Steiger's vision is to raise up a radical missionary movement that will transform the Global Youth Culture for Jesus.

We bridge the gap between the Church and the Global Youth Culture by:

- Fueling a movement by mobilizing the next generation of Christian leaders and influencers
- Establishing long-term missionary teams that reach and disciple the global youth culture
- Training the church to reach the secular culture of their communities

Learn more about Steiger and how we can help you ignite your church with a passion for the lost and provide the training, tools, and practical opportunities for impacting the next generation of your city at www.steiger.org

Steiger Missions School

Each year young missional leaders from around the world come together to experience an intense season of seeking God, building community, and training to reach the Global Youth Culture at Steiger's International Center in Germany. They are challenged to pursue discomfort in order to reach others with the Gospel of Jesus Christ.

Consider the Steiger Missions School for further leadership development for the key young leaders in your church that you want to invest in as evangelistic leaders! Learn more at steiger.org/sms



HOPE FOR THE GLOBAL YOUTH CULTURE

www.steiger.org

