



Pride Match Design Contest Terms & Conditions

SEATTLEFWC26 PRIDE MATCH DESIGN CONTEST OFFICIAL RULES

The SeattleFWC26 Pride Match Design Contest (the “Contest”) is sponsored by the Seattle International Soccer Local Organizing Committee (SeattleFWC26), a Washington State nonprofit organization (the “Sponsor”) to be used in connection with SeattleFWC26’s hosting the world’s biggest sporting event, the FIFA WORLD CUP 26™ (Event).

CONTEST GUIDELINES

1. **ELIGIBILITY.** Eligibility to participate in the Contest or to win prizes is limited to persons who are legal residents of the State of Washington, whom are at least eighteen (18) years of age or older on the date they register for the contest. Any effort by an entrant to misrepresent their eligibility will automatically disqualify that entrant. Entrants who disregard these Official Rules are not eligible to participate in the Contest or win the identified prize(s). Directors, officers, employees, contractors, agents and licensee’s or their immediate families and household members of Sponsor and its affiliates are not eligible.

2. **HOW TO ENTER.** Registration is required to participate. Registration for the Contest will begin at 0800 PST on Monday June 2, 2025 and conclude at 2359 PST on Friday, June 27, 2025. The Contest will begin at 0800 PST on Monday June 2, 2025 and conclude at 2359 PST on Friday July 18, 2025 (Contest Entry Period). There are two (2) methods of entry: (1) registered entrants submit their design submission packet as identified in the design requirements, medium, and format identified below; or (2) registered entrants may submit a portfolio of previous work along with a concept statement for the design, which if selected, the participant must submit in accordance with the design requirements, medium, and format identified below within three (3) weeks of acceptance of the portfolio and design concept. By submitting an entry, the participant (Entrant) warrants that the design submitted is his/her original work, is not defamatory, and does not infringe any US laws (as applicable) and that he/she has the right to assign any submission to Sponsor, and he/she is the exclusive owner of the copyright in the design and all other intellectual property rights, title, and interest in the design in all forms, formats and/or media whatsoever (whether known or created in the future) throughout the world including any rights on and to any derivative works. Entrant hereby agrees to keep confidential the design submitted on behalf of the Entrant during the Contest including executing nondisclosure agreement with Sponsor to participate in the Contest. Any Entrant who communicates their concepts, design, drawings, or other submission to the public shall be disqualified. Entrants hereby agree to



Pride Match Design Contest Terms & Conditions

accept to modify the design, concepts, drawings or other components consisting of their submittal upon Sponsor's request.

3. DESIGN REQUIREMENTS. Only one submission packet and one design or design concept per Entrant will be accepted for review provided the submission complies with these terms and conditions and the design requirements. Only submissions meeting the following design requirements shall be reviewed:

- a. Original design in correct size and format
- b. All submitted design must be guaranteed by the Entrant as original and protectable under copyright and intellectual property law by Sponsor.
- c. Entrant agrees to assign all right and title in the design to Sponsor without restriction including all present and future Copyright in the design including the rights to any derivative works and all other intellectual property and other proprietary rights, title, and interest in and to the design in all forms, formats and/or media whatsoever throughout the world and for the full duration of such rights, including any renewals, reversions and/or extensions thereof.
- d. Accompanied by required design submission information.
- e. *Disqualifying design elements:*
 - i. Any third-party image, work, or likeness as part of the design (for instance, images of famous football players, stadia, iconic buildings, etc.) unless cleared for commercial use.
 - ii. Use of text within the concept except for the text required by the design guidance.
 - iii. Use of commercial, religious, or political marks or any logos of other organizations, including but not limited to, logos or marks of the national associations, sporting goods companies on player uniforms, etc.
 - iv. Use of any imagery or design elements that could in any way result in harm or disrepute to the name, image, or status of the FIFA World Cup, FIFA 26 Inc., the Host City Committee, or Sponsor.
 - v. Designs that use texture or 3D.
 - vi. Designs submitted in some other format than electronically.

4. DESIGN MEDIUM AND FORMAT. All designs must be realistic in terms of the ability to reproduce the final design and to use it at various sizes from very large (e.g. the side of a building) to very small (e.g. illustration of an editorial text) and in the variety of media that it



Pride Match Design Contest Terms & Conditions

may be used and reproduced in (e.g. vector graphics, high quality photography, high quality raster graphics etc.). The following elements must be included in the design:

- a. Host City Logo in **full color format** (one of the nine required logo colors can be selected at the discretion of the artist)
- b. Designs must be submitted in the following format specified by the sponsor, including but not limited to
 - i. **Portrait format.** Landscape formats cannot be accepted.
 - ii. **In the Size 216mm x 356mm.**
 - iii. **Consistent with the Design Guidance information provided upon registration.**

5. REVIEW AND AWARD PROCESS. Sponsor will select and distribute one Pride Match Design for our Host City, Seattle, Washington. SeattleFWC26 Pride Match Advisory Committee shall select from among valid submissions, 2-3 finalists (Finalists/Prize Winner). The selection process will take place in two stages: (1) Stage One: Entrants will submit a PDF package to SeattleFWC26 as more fully described on the SeattleFWC26 Pride Match Design website. (1) Stage Two: Two(2) to Three (3) Finalists will be selected in accordance with the judging criteria and process outlined below. Finalists must submit their files in accordance with the process outlined on the Host City website and/or as directed by Sponsor. Each Finalist/Prize Winner hereby agrees to maintain confidential their submission, to assign all intellectual property and other rights in the design to Sponsor, agree to consider refinement of design and design submission as directed by Sponsor, and to cooperate and comply with any reasonable requests of Finalist/Prize Winner by Sponsor in connection with the design, redesign, rights, title and interest, assignment, and representation of the design tied to the Event as directed by Sponsor.

- a. **Process for Review.** Submissions will be judged by a qualified panel of judges selected by Sponsor in its sole discretion and control. Sponsor retains the right to add or remove judges at any time before Finalists/Prize Winners are announced. Contest judges may include people from outside of Sponsor, including individuals from the private sector, public sector, and larger community. The panel of judges will choose the finalists based on the following criteria:
 - i. Criteria for judging eligible submissions will include at a minimum:



Pride Match Design Contest Terms & Conditions

1. How the design celebrates and promotes the LGBTQ+ Community;
 2. How well a design amplifies the energy and enthusiasm surrounding the World Cup, while weaving in the spirit of Pride and inclusivity that makes Seattle stand out;
 3. How well the design will inspire and spark conversation, bridging the energy of the World Cup with the powerful message of LGBTQ+ inclusivity;
 4. How well the design will retain its visual interest and power when reproduced at different sizes; and
 5. How well the design promotes at least one key theme of many identities, diversity and inclusivity as a core value, Seattle as a leader in LGBTQ+ Rights and supporting queer athletes.
- ii. Judges may not have personal or financial interests in, or be an employee, officer, director, or agent of, any entity that is a registered contestant in this contest or
1. Have a familial or financial relationship with an individual who is a registered Entrant or
 2. Have any commercial matter pending with Sponsor or represent anyone in any commercial matter pending before the Sponsor.
- b. **Notification.** Finalist/Prize Winners will be notified by phone or email at the discretion and control of Sponsor, on or around the week of August 1, 2025. Acceptance of the Prize including additional assignment requirements identified below, must occur within 10 business days from the date of notification. If any Finalist/Prize Winner cannot be reached by phone or email as chosen by Sponsor, or does not respond to the notification by Sponsor within the required 10 business days, is found ineligible, or otherwise fails to follow any terms or conditions in these Official Rules, the Sponsor may consider such Finalist/Prize Winner to have forfeited such status and Sponsor may then select another Finalist/Prize Winner. Any notification sent by email which is returned as undeliverable will result in disqualification and an alternate winner will be selected.
6. **PRIZES.** Each Finalist/Prize Winner hereby agrees to assign all the intellectual property rights of the design to Sponsor and to execute and to do all such acts as are deemed necessary by Sponsor to effectuate the same. Any Finalist/Prize Winner who fails to agree



Pride Match Design Contest Terms & Conditions

and assign all the intellectual property rights of the design to Sponsor shall be disqualified and a new winner shall be selected by Sponsor in its sole discretion. Finalist/Prize Winners selected and assigning all intellectual property interest in the design shall receive an honorarium of \$2,500.00 USD as a result of being awarded the Finalist/Prize Winner status. Each Finalist/Prize Winner assumes sole responsibility for all costs associated with the award of the prize including without limitation, all federal, state, and local taxes incurred as a result of being awarded the Finalist/Prize Winner recipient. Prize awards may be substituted by Sponsor at its sole and exclusive discretion. Taxes are the sole responsibility of Finalist/Prize Winners. The honorarium and any interest therein is nontransferable. Each Finalist/Prize Winner agrees to film/record an interview with Sponsor or its affiliate or representatives, describing the elements, design process, and inspiration for their submission.

7. GENERAL RULES. Each Entrant in the Contest agrees to be bound by these Official Rules and the decisions of Sponsor including selecting and awarding Finalist/Prize Winners, which decisions shall be final. In addition, each Entrant represents and warrants that all information contained in his/her submission is true, accurate, and an original design and design. The Sponsor is not responsible for any errors in submission, design flaws, failure to comply with the design requirements or other Official Rules, or in any materials submitted by Entrant. Sponsor shall not be responsible for lost, late, misidentified or misidentified entries, or computer hardware, software errors, delays or failures. Sponsor reserves the right to disqualify any individual who tampers with the entry process or the administration of the Contest. By submitting an entry to the contest and in case the submitted design is selected to be used by SeattleFWC26, the Entrant agrees to assign all rights, title, and interest in the submitted design. By submitting an entry, Entrant further grants to Sponsor, its agents, and others working on its behalf, the right to use the Entrant's name, likeness, voice, and any additional audio, video or photographs submitted by Entrant as part of their submission, for advertising and marketing purposes, including on the Contest and Sponsor websites, without additional compensation except where prohibited by law. Each Entrant hereby releases, and agrees to defend, indemnify and hold harmless the Sponsor, those working on their behalf, and each of their respective officers, affiliates, directors, representatives, employees, agents, successors and assigns (collectively the Released Parties), from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any related to the Entrant's participation in the Contest or the awarding, acceptance, use or misuse of the prize. Any and all disputes, claims, and causes of action arising out of or in connection with this



Pride Match Design Contest Terms & Conditions

Contest shall be resolved individually, without resort to any form of class action. This Contest shall be governed by the laws of the State of Washington. Any action or litigation concerning this Contest shall take place exclusively in the federal or state courts sitting in King County, Washington, and each Entrant expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. ANY CLAIMS, JUDGEMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS CONTEST. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED UPON NEGLIGENCE OR OTHERWISE.

8. **DATA.** Sponsor agrees to use any data submitted pursuant to this contest for the purpose of confirming eligibility, administration and completion of an Entrant's submittal to the poster contest and will not sell or otherwise disseminate an Entrant's personal information absent legal authority to do so. Personal Information means information that identifies, relates to, describes, or can be reasonably linked to, directly or indirectly, a particular individual. We may collect Personal Information from you including when you register on the Host City website landing page, and including personal identifiers (name and unique registration/application numbers) and contact information (mailing address, email address, telephone number), and device identifiable information in the normal course of our business. We will share (share, release, disclose, disseminate, or make available) Personal information to our third-party affiliates and representatives for purposes of running this Contest including processing submittals.

For winners names, send a request and a self-addressed stamped envelope to be received by July 31, 2025, to SeattleFWC26 Pride Match design Contest, c/o SeattleFWC26, 200 Second Ave. S Seattle, WA 98104.

(Entrant signature) _____

By signing above, the Entrant affirms that they understand and are subject to these Host City Pride Match Design Contest Terms & Conditions.